

**ARTS COUNCIL MEETING
THURSDAY, OCTOBER 9, 2008; 3:00 PM
KIAWAH ISLAND MUNICIPAL CENTER
2ND FLOOR CONFERENCE ROOM**

MINUTES

- I. Call to Order:** Mr. Lipuma called the meeting to order at 3:00PM.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.
- III. Roll Call:**
Present: Charles Lipuma, Chair
Lenni Freeburg
Bill Blizard
Carol Anne Smalley
Linda Morganstein
Ellie Burnaford
Mary Johnson
Arie De Zanger
- Also Present:** Stephanie Braswell, Administrative Assistant
Tumiko Rucker, Town Administrator
Bill Wert, Mayor
- Absent:** Julie Fenimore
- IV. Approval of Minutes:**
Mr. Lipuma motioned to approve the minutes of September 9, 2008. Mrs. Smalley seconded the motion. The motion carried unanimously.
- V. Mr. Lipuma motioned to amend the agenda to add item “VI. C” Comments by the Mayor and item “VII. A” Interaction Subgroup to the agenda.**
- VI. Old Business:**
A. Freshfields Performing Arts Center, Bill Hindman
Mr. Lipuma introduced Mr. Hindman as a representative of KDP. Mr. Hindman presented a detailed history of the proposed Performing Arts Center (PAC). Mr. Hindman explained that a KICA survey revealed that 65% of residents are in favor the development of the PAC. Mr. Hindman stated that the current design akin to the Steamboat Springs PAC would be closer to \$5 + million.

Mr. Hindman stated that he is interested in obtaining the Arts Council's support of the project in order to present a funding request to Town Council. Mr. Hindman explained that the Town has access to funding that is unavailable to private entities and that if the Town owned the performing arts center, they would receive the revenues it brings.

He confirmed that neither KICA, Seabrook, Johns Island, Charleston nor Charleston County Council were interested in funding a PAC at Freshfields. Several committee members expressed serious concerns over the Town owning a PAC that would be open to all and the burdens of maintaining, staffing and insuring.

Mrs. Burnaford stated that the proposed facility is not clearly defined enough for the Arts Council to openly support. Mrs. Rucker clarified that Mr. Hindman was approaching the Arts Council to support the development of the concept.

Mr. De Zanger expressed his position opposing funding the project. Mr. Lipuma concluded that the Arts Council does not support funding the proposed PAC and would not recommend such to Town Council. He encouraged Mr. Hindman to continue seeking funding from other sources.

B. 2008/2009 Season Events Update

The Fred Moyer event will be Sunday, October 12, 2008 at the Church of Our Saviour at 4:00PM.

The Grassroots Lecture and demonstration will be Friday, October 17, 2008 at the Sandcastle at 3:00P.M.

The Quiana Parler event will take place at Turtle Point on Sunday, October 19, 2008. Mr. Blizzard confirmed the event will take place at 7:00PM.

The ATAX CSO concert with David Stahl will be held November 8 at the Sanctuary. The date is rain or shine. Tickets are available through the CSO. The Arts Council manages the musical selection but does not fund this event.

"A Child's Christmas in Wales" will take place at the Church of Our Saviour on December 7, 2008 at 4:00PM. Spiced punch and cookies will be offered.

The "Holiday Brass" event will take place at Holy Spirit Church on Friday, December 12, 2008 at 7:30PM.

The Charleston Ballet, Carmen, will take place at the East Beach Conference Center on Sunday, January 18, 2009 at 4:00PM. The Ballet will be paid for all expenses and they will divide payment for the trucking and transportation according to their needs.

The Ann Caldwell/Loose Fitt event will take place at the Sandcastle on Sunday, January 25, 2008 at 7:00PM. This is a bring your own beverage event.

The Charleston Ballet, Broadway Show, will also take place at the East Beach Conference Center. The show will begin at 4:00PM on February 8, 2009.

The Yuriy Bekker and Friends event will take place the Church of our Saviour on Saturday, February 14, 2008. Ms. Fenimore requested in her absence the council review the proposed program for Mr. Bekker's performance. Arts Council members agreed the program was satisfactory.

The Sherrie Williams and Band event will take place at the Church of Our Saviour on February 21, 2009 at 3:00PM. This event was identified as a Gospel event and will be promoted as such.

The Andrew Thielen event will take place at the East Beach Conference Center on March 8, 2009 at 7:00PM. Mrs. Rucker confirmed the performer's deposit for this event has been mailed.

The College of Charleston Chamber Orchestra event is under development and Ms. Johnson is confirming with her contact at C of C to secure the event date and performing students. The proposed dates are March 22 or March 29.

The CSO and Barbara Kilduff performance has been scheduled for 4:00PM on April 5, 2009 at the Holy Spirit Church. The event will require two separate contracts; \$20,000 for the CSO and \$3,500 for Barbara Kilduff, total budget of \$23,500. Mr. DeZanger stated "The event is expected to a large and successful event."

Mr. Lipuma stated that the contract for Mary Whyte had been signed and the event will be April 15, 2009 at 4:00PM at the Sandcastle. Refreshments will be served.

The "Blues in the Night" event has been scheduled for Sunday, June 14, 2009 at the River Course beginning at 4:00PM. The event will require guests to purchase tickets for \$25 to cover the cost of food. The price for the buffet ticket has changed from \$20 to \$25 due to additions to the menu. The event attendance will be limited to purchased ticket holders. The event has a budget of \$5,000 for the performers. There are scheduled to be at least 3 different bands due to perform at the event.

The Beach Music Event will take place at the Sandcastle on Saturday, June 27, 2009. Shag dancing will be encouraged at this event. Mrs. Morganstein stated that there will be female and male shag instructors to instruct an hour prior to the event and stay and supervise. The cost for the instructors is \$200 for a two hour

tutorial. Mr. DeZanger stated that electrical accommodations for the sandcastle need to be checked to make sure they can accommodate the output for this event.

The following events are under development the College of Charleston Chamber Orchestra, Barcino Baroque, Piccolo Preview, and Beethoven Film.

The Sound of Fury Event will be followed by a College of Charleston student performance featuring the work of Beethoven. The event has a budget of \$500 and will take place at the Sandcastle. Dates are TBD with the following available Thursdays: February 5, 19, and 26. This event has been proposed to the CSO and a date has not been confirmed.

C. Comments by the Mayor

Mayor Wert commended committee members on their efforts involving the Arts Council. Mayor Wert revisited the history of the initiation of the Arts Council. Mayor Wert expressed concerns that the Arts Council has almost become a separate entity apart from the Town. Mayor Wert stated all promotional materials should acknowledge “Funded by the Town of Kiawah Island.” More care will be taken to refer to the Arts Council as the Town of Kiawah Island Arts Council.

Mayor Wert discussed the proper chain of command for conflict resolution with staff. All problems should be reviewed with the Arts Council Chairman and taken to the Town Administrator for resolution. He noted that Town staff members are employed by the Town and supervised directly by the Town Administrator.

VII. New Business:

A. Interaction Subgroup, Charles R. Lipuma

Mr. Lipuma and Ms. Smalley proposed a subcommittee to clearly define interaction between Arts Council members and Town staff and the responsibility for each. The subcommittee will also discuss the publicity of Arts Council events and how it should be handled. The subgroup will meet periodically and Ms. Smalley will chair this committee. Members are: Carol Ann Smalley, Bill Blizard, Ellie Burnaford and Stephanie Braswell.

The Subcommittees Charter is to clearly define, simplify and document the process of finding and selecting performers, selecting the event venue and arranging payments. The approved process document will serve to educate new Arts Council members.

B. Electronic Event Ticket Handling, Tumiko Rucker

Mr. Rucker introduced the notion on using that Towns website as a means to retrieve tickets for Arts Council Events. This function will allow reporting capabilities on attendance and a database of people who attend the events.

Mr. Lipuma agreed this function would be an asset while expressing concerns on limiting capabilities. Ms. Rucker stated the function has the capability to program the account of tickets allowed for each event.

Mrs. Smalley added that recently John's Island Presbyterian instituted a similar process and agreed the process was one of value.

Mr. DeZanger voiced concerns about implementing the numbering system on the tickets. Mrs. Rucker confirmed that the numbering can still be implemented.

Mrs. Rucker informed Mr. Lipuma there was a cost of \$ 4,500 associated with the programming. Mr. Lipuma stated that there is a \$15,000 budget allocated for administrative procedures.

Mr. Blizzard expressed concerns about people that do not have access to the computer. It was decided that Stephanie Braswell could handle those instances by having the public call in and she would enter them into the online ticketing system.

Mrs. Rucker stated the programming would also allow for paying online for events where there is a charge. Also there are features that report who has registered for events and the event report can be used as a guest list function. Mrs. Rucker stated the programming and testing would take from 40-60 hours. The system could be available by December, 2008.

C. Event Planning Checklist, Tumiko Rucker

Mrs. Rucker introduced the event planning checklist to familiarize the Arts Council with the process of procedures the Town staff uses internally. Mrs. Rucker stated the checklist creates a chronology of the action that takes place in bringing an event from infancy to maturity. Mrs. Rucker mapped out the process for the Council and administrative procedures

VIII. Correspondence:

None

IX. Committee Members' Comments:

The Arts Council members were pleased with the Season Planner calendar. The planner will be published in the next Town Notes and printed separately for promotion use.

The Arts Council members discussed event planner spreadsheet and resolved that the events should come in chronological order according to the corresponding month and specify which events are held at the Sandcastle, denoting Sandcastle Series.

X. Citizens' Comments:

None

XI. Adjournment

Mr. De Zanger motioned to adjourn the meeting at 5:05PM. Mrs. Freeburg seconded the motion. The motion carried unanimously.

**Submitted by: _____
Stephanie Braswell, Administrative Assistant**

**Approved by: _____
Charles R. Lipuma, Chair**

Date: _____