

ARTS COUNCIL MEETING
Thursday, April 10, 2007 3:00 PM
Kiawah Island Municipal Center
2nd Floor Conference Room

I. Call to Order:

Mr. Lipuma called the meeting to order at 3:00 PM

II. FOIA Notification: Notice of this meeting has been published, and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: Charles Lipuma
Lenni Freeburg
Mary Johnson
Carol Ann Smalley
Sid Williams
Arie De Zanger
Julie Fenimore
Bill Blizzard
Gloria Fenning

Also Present: Catherine Wilson, Town Clerk

Absent: Tumiko Rucker, Town Administrator

IV. APPROVAL OF MINUTES:

A. March 6, 2008 Arts Council Meeting Minutes

Mrs. Johnson motioned to approve the March 6, 2008 Arts Council Minutes.
Mr. De Zanger seconded the motion. Motion carried unanimously.

V. OLD BUSINESS:

A. 2007/2008 Season Closeout Events and Budget Update

Committee members discussed the 2007/2008 budget. The Town has not received the following items: an invoice from the Italian and Spanish Love Songs event, an invoice for the price of installing risers for the Ballet.

2008 upcoming events are budgeted as follows: Detroit Women-\$7,000, College of Charleston Chamber Orchestra-\$2,000, Dyon Forest-\$1,000, Gullah History-\$1,700 and the Gullah Festival-\$2,500.

Mrs. Freeburg stated that the payment for cookies during the Bill Jameson event is higher than it should be and would like the opportunity to discuss that with Mr. Gunnells before next month's meeting.

The Gullah History Event is scheduled for 4:00 PM on Saturday, June 21, 2008 at the Sandcastle. The Gullah Festival is scheduled for 4:00 PM on Sunday, June 22, 2008 at Mingo Point. Entrance to the Gullah Festival is limited to those who purchase meal tickets. Mrs. Smalley recommended a reduced ticket price for children under 12. The adult meal/festival entrance price will be \$25-\$30 (all inclusive) and a cash bar will also be available.

With the subtraction of \$2,000 as a donation to the St. Petersburg Company Quartet, the remaining balance is \$1,038. Mr. Lipuma stated that another 2008/2009 planning luncheon could be funded from the remaining funds.

B. 2008/2009 Season Events

Mr. Lipuma announced that he and Mrs. Johnson had met with Ellen Dressler Moryl, in order to discuss Arts Council events and donations. Mr. Lipuma stated that during the meeting, he committed the Arts Council for a 2008/2009 prelude to the Spoleto Festival event. Mrs. Moryl discussed the St. Petersburg Company quartet event which will feature the music of French composer Oliver Messiaen take place at the Circular Congregational Church located in downtown Charleston. Mr. Lipuma went on to say that he agreed to donate \$2,000 to the St. Petersburg event and that the Kiawah Island Arts Council would become a listed sponsor. Mr. De Zanger asked how many tickets the Arts Council will receive for the donation. Mr. Lipuma stated that he would ask for 12 tickets for the Arts Council members. Mr. Lipuma went on to say that this donation will continue the Arts Council's presence in the Piccolo Spoleto Festival.

Mr. Lipuma stated that Mrs. Moryl offered pianist Helen Beatle for a performance on Kiawah. This performance will take place at Mrs. Mary Johnson's home one day prior to the beginning of the Piccolo Spoleto festival. There will be room for 80-100 people and Mrs. Johnson offered to provide the champagne and desert

reception. Mrs. Johnson stated the charge for Helen Beatle will be \$500 and this event has not been finalized.

Mr. Blizzard stated that he is concerned with a \$2,000 donation from Arts' Council funds and that he felt the event offered no direct benefit to the people of Kiawah Island. Mr. Blizzard continued by stating that he believed this set a precedent that may lead to future problems. Mr. Lipuma stated that he did not feel the Arts Council was setting a precedent, but that Mr. Blizzard's comment was well taken and understood. Mr. Lipuma went on to say that the Town has been very charitable in supporting many different organizations. Mrs. Johnson stated that she feels that as an Arts Council it is very important to work hand-in-hand with the Piccolo Spoleto Organization; including sponsorship of their events.

Mr. Lipuma stated that as a quid pro quo, Mrs. Moryl offered to provide entertainment for the Town's 20th Anniversary Celebration.

Mr. De Zanger stated that the Charleston Ballet could use a sponsor just as much, or more than, Piccolo Spoleto and agreed with Mr. Blizzard's concern over a new direction of Arts Council spending. Mr. Lipuma stated that group funding is not a new action of the Arts Council and that during the 2007/2008 season the Arts Council paid \$14,000 for two Charleston Ballet events. Mr. De Zanger agreed, but noted during previous 2008/2009 season planning discussions, the Ballet was cut to only one performance and this would result in cutting their funding by half. Mr. Lipuma stated that the ballet scheduling for the 2008/2009 season has not been finalized. Mr. Lipuma ended the discussion by stating that the voiced concerns over funding were legitimate questions.

The Ballet event is tentatively scheduled for January 18, 2009 at the East Beach Conference Center and has a budget of \$8,000 with a second proposed event in February. Details will be discussed at a later date.

Mr. Lipuma discussed the Town's 20th Anniversary Event and stated that the planning committee will address the following items: publicity, venue selection, entertainment, catering, speakers, and the date.

Mrs. Fenimore proposed the following events: "A Child's Christmas in Wales" for a Christmas event in early December at the River Course with a budget of \$2,500 plus the cost of dinner; the CSO Concert event during the first week of April with a budget of \$23,500 at Holy Spirit; a Holiday Brass concert featuring 16 musicians during December with a budget of \$8,000; the Taylor Festival Choir in January or February with a budget of \$3,000; and Yuriy and trio during February with a budget of \$4,000.

Mr. Lipuma stated that he would rather place Yuriy on the calendar and hold off on the Taylor Festival Choir until a later time.

VI. NEW BUSINESS:

A. Request for Arts Volunteers-Wendy Kulick

Mrs. Kulick, Kiawah Island resident, and Mt. Zion Elementary School volunteer, presented a request for additional volunteers for the music program at Mt. Zion. Arts Council Members provided Mrs. Kulick with several contacts that would be interested in helping with the children's music program. Mr. Lipuma suggested publishing a "Call for Volunteers" piece in local publications.

B. Questionnaire Results

Mr. Lipuma stated that the questionnaire was mailed to all property owners and fewer than 200 were returned. The committee discussed the survey results and stated that more time was needed in order to address the questions and formulate a response. Once the committee has the opportunity to discuss the survey at length, the results will be published along with an informative response.

Mr. Lipuma asked Mrs. Smalley to call the listed volunteers in order to "get a feel" for what they wish to offer.

VIII. CITIZEN COMMENTS:

IX. MEMBER COMMENTS:

Mrs. Johnson stated that KICA's calendar does not reflect any Arts Council performances. Mrs. Johnson asked if Mrs. Fenning should meet with KICA in order to have the events published in their calendar. Mrs. Johnson also stated that the back page of Town Notes was designated for Arts Council events only and that the most current addition had an ad for a gospel performance that has no association with the Arts Council. Mrs. Johnson stated that these issues should be addressed.

Mr. De Zanger advised members to be aware of the text separation when designing fliers. He pointed out that the College of Charleston event flyer was very hard to read because the text color blended into the background color. He also suggested editing the language down to be as concise as possible for quick delivery of the main points.

Mrs. Fenimore asked where the Town's revenue was generated, specifically; the money used for Arts Council events.

Mr. Lipuma stated that Mrs. Fenning should go to KICA and ask that Arts Council events be placed on their calendar. He also asked her to discuss with Mrs. Rucker, the formatting of the Arts Council page in Town Notes. Mr. Lipuma stated that the Town's major sources of revenue include business licenses,

utility and other fees and Accommodation and Hospitality taxes. He went on to say that next year's Arts Council budget will include funds for printing, advertising, and publications. Mr. Lipuma stated that in previous years, the Town Council has provided funding to the Charleston Symphony Orchestra and that these funds are completely separate from the Arts Council. Mr. Lipuma instructed members to get, in writing, a signed letter from the Resort which specifically states the total price of food/drinks. This letter will be a reference in the instance that Mr. Gunnells receives and invoice higher than the agreed upon amount. Mr. Lipuma also stated that the Arts Council will no longer pay for bartenders at the events unless the Resort shares the profit. He also stated that the Resort values the donated event tickets because they profit from the sale of them.

Mrs. Fenning stated that she will report back at the next meeting.

X. ADJOURNMENT:

Mr. Lipuma motioned to adjourn the meeting at 5:07PM; Motion seconded by Mrs. De Zanger and carried unanimously.

SUBMITTED BY: _____
Catherine Wilson

APPROVED: _____
Charles R. Lipuma

DATE: _____

CC. William G. Wert
Town Council
Tumiko Rucker, Town Administrator