

**ARTS COUNCIL MEETING
THURSDAY, DECEMBER 4, 2008; 3:00 PM
KIAWAH ISLAND MUNICIPAL CENTER
2ND FLOOR CONFERENCE ROOM**

MINUTES

- I. Call to Order:** Mr. Lipuma called the meeting to order at 3:00PM.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: Charles Lipuma, Chair
Lenni Freeburg
Julie Fenimore
Carol Anne Smalley
Ellie Burnaford
Mary Johnson
Bill Blizard

Also Present: Stephanie Braswell, Administrative Assistant

Absent: Arie deZanger
Linda Morganstein
Tumiko Rucker, Town Administrator

IV. Approval of Minutes:

Mr. Lipuma motioned to approve the minutes of November 6, 2008. Mrs. Johnson seconded the motion. The motion carried unanimously.

V. Old Business:

A. Electronic Ticket Handling Update

Mr. Lipuma stated the cost of the programming the website to accommodate electronic ticketing is of concern and the Town Treasurer is compiling cost analysis of printing tickets verses programming. Mr. Lipuma stated Mrs. Rucker is looking into other options such as a bar code device.

Committee members expressed the benefits of electronic ticketing and discussed the logistics of how the process would be implemented. Mr. Lipuma deferred the further discussion in Mrs. Rucker's absence.

B. 2008/2009 Season Events Update

“A Child’s Christmas in Wales” will take place at the Church of Our Saviour on December 7, 2008 at 4:00PM. Spiced punch and cookies will be offered. The church needs lighting accommodations.

The “Holiday Brass” event will take place Friday, December 12, 2008 at 7:30PM. The event venue has changed to Episcopal Church of our Savior. Ticket availability is limited to 300.

The Charleston Ballet, Carmen, will take place at the East Beach Conference Center on Sunday, January 18, 2009 at 4:00PM. The Ballet will be paid for all expenses and they will divide payment for the trucking and transportation according to their needs.

The Charleston Ballet, Broadway Show, will take place at the East Beach Conference Center on Sunday, February 8, 2009 at 4:00PM. Mr. deZanger confirmed the performance is Lullaby *of Broadway*, a collaboration of excerpts from *Fiddler on the Roof*, *South Pacific*, *42nd street* and *On the Town*.

The Yuriy Bekker and Friends event will take place at the Church of our Saviour on Friday, February 13, 2009 at 7:30P.M.

The Sherrie Williams and Band event will take place at the Church of Our Saviour on Saturday, February 21, 2009 at 3:00PM. This event was identified as a Gospel event and will be promoted as such.

The *Beethoven Sound of Fury* Event will take place at the Sandcastle on Thursday, March 5, 2009 at 7:00PM. This event is a Chamber Music performance accompanied by a film featuring the work of Beethoven. The event has a budget of \$500. Cookies and coffee will be provided. This is a bring your own beverage event.

The CSO and Barbara Kilduff performance has been scheduled for 4:00PM on April 5, 2009 at the Holy Spirit Church. The event will require two separate contracts; \$20,000 for the CSO and \$3,500 for Barbara Kilduff, total budget of \$23,500.

The “Blues in the Night” event has been scheduled for Sunday, June 14, 2009 at the River Course beginning at 4:00PM. The event will require guests to purchase tickets for \$25 to cover the cost of food. The price for the buffet ticket has changed from \$20 to \$25 due to additions to the menu. The event attendance will be limited to purchased ticket holders. The event has a budget of \$5,000 for the performers. There are scheduled to be at least 3 different bands due to perform at the event.

The Beach Music Event will take place at the Sandcastle on Saturday, June 27, 2009. The time of the event is TBD. Shag dancing will be encouraged. There will be shag instructors to instruct an hour prior to the event and stay and supervise. The cost for the instructors is \$200 for a two hour tutorial. Mrs. Morganstein stated she was interested in a local beach music group, *The Islanders* to perform at this event. Committee members discussed the differences of Beach and Shag music. Mr. Lipuma encouraged members to bring in music samples.

The following events are under development Barcino Baroque and Piccolo Preview.

C. Arts Council Interaction Subgroup, Charles R. Lipuma

Mrs. Smalley stated the subcommittee held its first meeting on Tuesday, December 2th to discuss publicity. The subcommittee recommended that Stephanie Braswell keep a comprehensive calendar of events for the Charleston Metro area. Mrs. Smalley stated the purpose of the calendar would be to assist the Arts Council in planning future events, not to be published. It will be the committee members' responsibility to bring events to Stephanie Braswell to put on the calendar. Mrs. Smalley stated that committee members should give Stephanie Braswell's contact information to area contacts to update. Mr. Lipuma stated Stephanie Braswell should be responsible for retrieving events from KIGR and the Sandcastle.

Mrs. Smalley stated the subcommittee identified the following print publicity mediums: Town Notes, Island Connection and KICA Calendar; Post and Courier and Charleston City Paper could also be used if the venue capacity was large enough to accommodate attendees from surrounding areas. Committee members will be responsible for submitting articles to Stephanie Braswell who will submit to the above mediums.

Mrs. Johnson expressed her interest in having articles in TALK. Mr. Lipuma stated the Arts Council members could submit event articles to TALK, however Stephanie Braswell has been advised not to by Mrs. Rucker.

Mrs. Smalley stated that committee members should be working on promotional materials with Stephanie Braswell sixty days prior to the event. Mrs. Smalley stated that the Town has purchased display holders for flyers to be used at venues around the Island.

Mrs. Smalley stated the subcommittee identified the following locations for displaying flyers: Town Hall, Ocean Course Clubhouse, the River Course, Osprey Beach Club, Turtle point clubhouse, East Beach Conference Center, The Sandcastle, Wachovia, Dr. Brooks's office, Freshfields's, Seabrook Town Hall, Beachwalker Rentals, ResortQwest, Indigo Books, The Sanctuary, Pam Harrington, East Beach Market, Johns Island Library, Sir Lancelot's, Barbershop at the big pig and multiple other locations on Johns Island.

Mrs. Smalley spoke with Jordan Davis at the River Course and all flyers must come to her to display in the locker rooms. Club marketing policy prohibits placing flyers in the hallways and entrance. Jordan Davis is located on the 2nd floor and can accept up to 8 flyers.

The subcommittee decided to remove the numbering system on printed tickets since it is not utilized and the procedure is an additional cost and discussed electronic ticketing.

Mrs. Smalley made a recommendation that the Arts Council discuss whether publicity should be limited to Kiawah since current event attendance is not at maximum capacity. She recommended that the Arts Council discuss whether the course of action is to build a sense of community with Johns Island and if so, promotion should be done with that in manner.

The next subcommittee meeting will be held Monday, January 5th, 2009.

VI. New Business:

None

VI. Correspondence:

Mayor Wert's email

VII. Committee Members' Comments:

Mr. Lipuma stated Mayor Wert sent an email asking the Arts Council to review their original charter in regards to building community outreach to residents from Johns Island and encouraging their attendance.

Committee members discussed obstacles that have occurred in previous efforts of incorporating the Johns Island community.

Mr. Lipuma requested committee members to brainstorm on how efforts could be multiplied and deferred further discussion to the next meeting. Community outreach will be added to the next agenda.

Mr. Blizzard recommended moving evening event times starting at 7:00PM to 7:30PM to make it more convenient for attendees.

VIII. Citizens' Comments:

None

IX. Adjournment

Mrs. Fenimore motioned to adjourn the meeting at 4:31 PM. Mr. Lipuma seconded the motion. The motion carried unanimously.

**Submitted by: _____
Stephanie Braswell, Administrative Assistant**

**Approved by: _____
Charles R. Lipuma, Chair**

Date: _____