

**ARTS & CULTURAL EVENTS COUNCIL MEETING
THURSDAY, APRIL 5, 2018; 2:00 P.M.
KIAWAH ISLAND MUNICIPAL CENTER
MEETING/TRAINING ROOM**

MINUTES

- I. Call to Order:** Mrs. Mezzanotte called the meeting to order at 2:00 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: Diana Mezzanotte, Chair
Van McCollum
Jodi Rush
Robert Hill
Bill Blizzard
Joan Collar
Judy Chitwood
Gary Rice
David Wohl

Absent: Becky Hilstad

Also Present: Stephanie Braswell Edgerton, Communications Specialist
Marilyn Ferrell, Communications Assistant
Craig Weaver, Mayor
Stephanie Tillerson, Town Administrator

IV. Approval of Minutes:

Mr. Blizzard motioned to approve the minutes of February 15, 2018, the minutes of February 22, 2018, and the minutes of March 1, 2018. Ms. Rush seconded the motion. The motion carried out unanimously.

V. Mayor Comments

Mayor Weaver addressed the Council on the possibility of forming a non-profit organization or 501(c)(3) with the Arts Council. He stated that Town Council has been in discussion over the last year with how the Arts Council could be managed separately from the Town while still being funded as normal. He also stated that he tasked the Town Attorney to look into the process and what are the advantages and disadvantages.

Mayor Weaver assured the Arts Council that the process is in its beginning stages and it was not a guarantee that this new organization would be formed. He stated that the next step was to obtain a group of members to do the research on whether or not to go forward with forming a 501(c)(3). He assured the Arts Council that the driving force behind a reorganization is not based on budget or funding, but that a benefit of the new entity could allow for grants from outside sources and would allow their budget to not be tied to the fiscal calendar year. He stated that the structure of the Arts Council would remain the same and no added work would be required of members.

Mayor Weaver stated the current arrangement for providing oversight of the Arts Council by the Town is dependent on there being a Town Council member that is willing to devote a lot of time to the Arts Council. The 501(c)(3) entity would assume the oversight role currently performed by a Town Council member. The Committee and Mayor Weaver discussed why this was being considered.

VI. Old Business:

A. 2017/2018 Arts and Cultural Events Season Planner and Financial Review

The Council discussed the following events:

2017/2018 Arts and Cultural Events (Rev. 4/4/18)												
Member	Event	Date Time Location	Artist	Piano / Tuning	Misc.	Misc. Notes	Accom.	Food/Supplies	AC Budget	CEF Budget	Ticket Info	Ticket Actuals
Blizard	Festival of Mountain Music	Sunday, July 2, 2017 3:00-5:00 pm Freshfields	\$19,350								\$19,350	
Chitwood	Charleston Jazz Orchestra presents the Music of Stevie Wonder	Sunday, August 13, 2017 7:30 pm East Beach	\$17,500		\$780	CEO pays Accommodations Venue \$500 Glasses \$280		\$358			\$17,500	460 (230) 520 ticket C/O profit
Collar	Piano Bar 1 - Glenn Brown	Wednesday, September 13, 2017 5:00-7:00 pm Sandcastle	\$250						\$250			
Blizard	Cynthia Sayer and Her Joyride Quartet	Friday, September 22, 2017 7:30 pm Seabrook Island House	\$7,500		\$1,500	Town pays Sound/lighting \$800 Backline \$700	\$1,437	\$164	\$10,601		409 (201)	In Person: 130 E-tickets: 312 Total: 442
Chitwood	The Orion String Quartet with Tara Helen O'Connor	Wednesday, October 4, 2017 7:30 pm Church of Our Saviour	\$7,000			Bill lighting	\$719		\$7,719		345 (172)	In Person: 101 E-tickets: 238 Total: 339
Collar	Piano Bar 2 - Gary Pecorella	Wednesday, October 11, 2017 5:00-7:00 pm Sandcastle	\$250						\$250			
Blizard	Jason D. Williams	Thursday, October 19, 2017 7:30 pm Seabrook Island House	\$6,500		\$911	Town pays Sound/lighting \$800 Backline \$500 \$111 Towns	\$2,156	\$200	\$9,767		403 (201)	In Person: 194 E-tickets: 216 Total: 410
Rush	Bill Cunliffe Trio	Friday, October 27, 2017 7:30 pm Turtle Point Clubhouse	\$4,500	\$980	\$1,580	Town pays Sound/lighting \$800 Backline \$500 Venue \$280		\$621	\$7,881		288 (144)	In Person: 76 E-tickets: 112 Total: 288
Collar	Piano Bar 3 - The Joy Project	Wednesday, November 1, 2017 5:00-7:00 pm Church of Our Saviour	\$400						\$400			
Hilstad	Charleston Symphony Orchestra (following Tour of Homes)	Saturday, November 4, 2017 5:00 pm East Beach	\$35,000		\$280	Town pays Venue Free Glasses \$280				\$35,280		
Collar	College of Charleston Madrigal Singers	Sunday, December 3, 2017 6:30 pm River Course Clubhouse	\$2,500					\$550	\$3,050		136 Dinner costs \$90 pp Bill Club Profit	134
Hilstad	Burning River Brass	Monday, December 18, 2017 7:30 pm Holy Spirit Catholic Church	\$12,000			Bill lighting	\$1,665	\$100	\$13,765		748 (374)	In Person: 274 E-tickets: 414 Total: 688
Chitwood	Quentin Baxter presents Rodney Jordan Quintet	Thursday, January 11, 2018 7:30 pm Turtle Point Clubhouse	\$20,000			Venue Free				\$20,000	288 (144) 525 ticket Baxter profit	
Collar	Art Film #1: Moulin Rouge	Friday, January 12, 2018 3:00 pm Council Chambers	\$255					\$50	\$305			
Collar	Art Film #2: The First Monday in May	Friday, January 26, 2018 3:00 pm Council Chambers	\$255					\$50	\$305			
McCollum	Lowcountry Voices	Sunday, January 28, 2018 4:00 pm Holy Spirit Catholic Church	\$6,000			Bill lighting			\$6,000		748 (374)	In Person: 328 E-tickets: 420 Total: 748
Collar	Columbia City Ballet presents A Midsummer's Night Dream	Tuesday, January 30, 2018 7:30 pm East Beach	\$19,300		\$280	Town pays Venue Free Glasses \$280	\$290		\$19,870		250 (125)	In Person: 131 E-tickets: 119 Total: 250
Chitwood	Liquid Pleasure Supershow	Friday, February 2, 2018 7:30 pm East Beach	\$5,500		\$1,805	Town pays Venue \$500 Glasses \$280 Donations \$155		\$200	\$7,505		460 (230) 520 ticket Town profit	In Person: 238 E-tickets: 242 Total: 460
McCollum	Cantus	Tuesday, February 6, 2018 7:30 pm Holy Spirit Catholic Church	\$14,000			Bill lighting	\$1,437	\$200	\$15,637		748 (374)	In Person: 228 E-tickets: 314 Total: 542
Chitwood	Quentin Baxter presents Ulysses Owens & Friends	Thursday, February 8, 2018 7:30 pm Turtle Point Clubhouse				Venue Free				\$0	288 (144) 525 ticket Baxter profit	
Collar	Art Film #3: As Dreamers Do	Friday, February 9, 2018 3:00 pm Council Chambers	\$300					\$50	\$350			
Chitwood	Wycliffe Gordon and His International All-Stars	Monday, February 12, 2018 7:30 pm East Beach	\$11,000	\$980	\$1,780	Town pays Venue Free Glasses \$280 Backline \$500 Sound/lighting \$800 Backline \$500	\$806		\$14,566		460 (230) 510 ticket Town profit	In Person: 61 E-tickets: 129 School (Comp) 30 Total: 200
Collar	Art Film #4: Finding Vivian Maier	Friday, February 23, 2018 3:00 pm Council Chambers	\$255					\$50	\$305			
Rush	Young Artists Concert: Vocal Students of David Templeton	Sunday, February 25, 2018 4:00 pm Church of Our Saviour	\$1,350	\$180					\$1,530		345 (172)	In Person: 97 E-tickets: 122 Total: 219
Hill	Bach Society of Charleston	Sunday, March 4, 2018 4:00 pm Holy Spirit Catholic Church	\$13,000			Bill lighting			\$13,000		748 (374)	In Person: 175 E-tickets: 122 Total: 462
Blizard	Moranz Entertainment presents Legendary Voices	Thursday, March 8, 2018 7:30 pm River Course Clubhouse	\$14,000		\$2,750	Stage & Glass \$1850 Backline \$900				\$16,750	300 (150) 510 ticket Town profit	In Person: 122 E-tickets: 203 Total: 325
Chitwood	Quentin Baxter presents Harry Allen Quartet	Monday, March 12, 2018 7:30 pm Turtle Point Clubhouse				Venue Free				\$0	288 (144) 525 ticket Baxter profit	
Hilstad	Charleston Symphony Orchestra: History of Concerto w/ Caleb Borick	Sunday, March 18, 2018 4:00 pm Holy Spirit Catholic Church	\$12,500	\$150		Bill lighting			\$12,650		748 (374)	In Person: 251 E-tickets: 497 Total: 748
Collar	Piano Bar 4 - Glenn Brown	Wednesday, March 28, 2018 5:00-7:00 pm Church of Our Saviour	\$250	\$150					\$250			
Collar	Piano Bar 5 - Gary Pecorella	Wednesday, April 4, 2018 5:00-7:00 pm Church of Our Saviour	\$250						\$250			
Rush	Yury Shadrin & Tian Lu, duo pianists	Sunday, April 8, 2018 4:00 pm Church of Our Saviour	\$3,500	\$1,260		Bill lighting (1) in piano \$800 (2) Tompkins \$460	\$359		\$5,119		345 (172)	In Person: 97 E-tickets: 226 Total: 323
Blizard	14th Annual Blues by the Sea	Sunday, April 15, 2018 3:00-7:00 pm Freshfields	\$15,000							\$15,000		
Collar	Piano Bar 6 - The Joy Project	Wednesday, April 18, 2018 5:00-7:00 pm Church of Our Saviour	\$400						\$400			
Rush	Project Trio	Friday, April 27, 2018 7:30 pm Turtle Point Clubhouse	\$7,000		\$1,380	Town pays Venue \$280 Sound/lighting \$800 Backline \$300		\$670	\$70	\$9,125		325 (162)
Rush	Piccolo Preview	Sunday, May 6, 2018 4:00 pm Holy Spirit Catholic Church	\$4,500	\$180							\$4,680	
Total									\$110,577	\$178,633		

Arts Council Budget Breakdown		Trackable	
spendable	\$108,500	spendable	\$108,500
contingency	\$6,500	contingency	\$6,500
admin	\$3,000	estimated ticket profit	\$3,910
total	\$118,000	Total	\$118,910
		Events Total	\$110,577
		Balance	\$8,333

Cultural Events Budget Breakdown		Trackable	
spendable	\$179,000	spendable	\$179,000
contingency	\$3,000	contingency	\$3,000
total	\$182,000	estimated ticket profit	\$6,450
		Total	\$188,450
		Events Total	\$178,633
		Balance	\$9,817

Ms. Rush stated that she had a meeting with Scott Watson and Gordon Rooney along with Mr. Rice, Mrs. Braswell Edgerton, and Ms. Ferrell. She stated the meeting went well and everyone was on the same page for dates. Mr. Watson was able to confirm most of the program which includes The Sound of Charleston featuring Mayor Tecklenburg and a Spotlight Series featuring Jessica Hull-Dambaugh and Leah Edwards. The rest of the program is in the works with the hopes of booking World Music Café.

VII. New Business:

A. 2018/2019 Arts and Cultural Events Season Calendar and Financial Review

2018/2019 Arts and Cultural Events (Rev.4/9/18)												
Member	Event	Date Time Location	Artist	Yrly Budget	Price	Other Budget	Admin	Food/Supplies	AC Budget	CEF Budget	Ticket Info	Notes
Blizard	Morano Entertainment Presents Let the Good Times Roll	Monday, July 23, 2018 7:30 pm East Beach		\$25,000		Various fees Venue & Bar \$420 Sound & lighting				\$25,000	440 (123) \$10 ticket Town profit	
Chitwood	Charleston Jazz Orchestra presents MOTOWN: The Groove that Changed America	Sunday, August 12, 2018 7:30 pm East Beach		\$17,500		400 pax Venue & bar \$420	\$400			\$17,500	440 (123) \$10 ticket CFO profit	
Collar	Piano Bar	Wednesday, September 19, 2018 5:00-7:00 pm The Sandcastle		\$250						\$250		
Rush	Lomax/Rackers Piano Duo	Sunday, September 23, 2018 4:00 pm Church of Our Saviour		\$4,000	\$180	Town lighting	\$360		\$4,340		345 (172)	
Collar	Piano Bar	Wednesday, October 3, 2018 5:00-7:00 pm The Sandcastle		\$400					\$400			
Hilstad	Micah McLaurin	Sunday, October 7, 2018 4:00 pm Church of Our Saviour		\$3,000	\$180				\$3,180		345 (172)	
Hilstad	PURE Theatre A Doll's House, Part 2	Sunday, October 14, 2018 4:00/7:30 pm Turtle Point Clubhouse		\$7,300	\$1,580	Town fees Venue \$240 Bar \$100			\$8,880		288 (144)	
Collar	Piano Bar	Wednesday, October 17, 2018 5:00-7:00 pm The Sandcastle		\$400					\$400			
Blizard	Festival of Mountain Music	Sunday, October 21, 2018 3:00-5:00 pm East Beach		\$21,700		Sound/lighting Venue & bar \$420 Logos & stationery Town fees Cleaning \$200				\$21,700	410 (205)	
Hilstad	Steep Canyon Rangers	Saturday, October 27, 2018 7:30 pm East Beach		\$35,000	\$1,530	Town fees Venue \$240 Bar \$100 Sound/lighting \$150	\$800	\$250		\$17,580	440 (123) \$10 ticket Town profit	
Hilstad	Charleston Symphony Orchestra (following Tour of Homes)	Saturday, November 3, 2018 5:00 pm East Beach		\$33,300	\$280	Town fees Venue free Cleaning \$200				\$33,780		
Rush	Andy Offutt Irwin	Wednesday, November 14, 2018 7:30 pm Seabrook Island House		\$3,000	\$800	Town fees Sound & lighting \$400	\$360	\$25	\$4,185		403 (201)	
Chitwood	Quana Parler & Friends	Friday, November 30, 2018 7:30 pm East Beach		\$6,000	\$1,580	Town fees Venue \$240 Bar \$200 Cleaning \$100			\$7,580		440 (123)	
McCollum	The Western Wind The Holiday Light!	Tuesday, December 4, 2018 7:30 pm Holy Spirit Catholic Church		\$16,000				\$60		\$16,060	748 (383)	
Blizard	Domnick Farinacci with Shenel Johns	Friday, January 4, 2019 7:30 pm Seabrook Island House		\$8,500	\$980	Town fees Sound & lighting \$400 Bar \$100 Cleaning \$200	\$1,800	\$100	\$12,830		403 (201)	
McCollum	Frank Vignola Trio	Friday, January 11, 2019 7:30 pm Turtle Point Clubhouse		\$6,000	\$1,000	Town fees Venue \$240 Sound & lighting \$300	\$540	\$50	\$7,670		288 (144)	
Chitwood	Quentin Baxter presents...	Sunday, January 13, 2019 7:30 pm Turtle Point Clubhouse		\$25,000		Venue free				\$25,000	288 (144) \$25 ticket Baxter profit	
Collar	Art Films	Friday, January 18, 2019 3:00-5:00 pm The Sandcastle		\$250					\$250			
Collar	Art Films	Friday, February 1, 2019 3:00-5:00 pm The Sandcastle		\$250					\$250			
Collar	Alan Garguilo	Thursday, February 7, 2019 7:30 pm Seabrook Island House		\$5,000	\$1,080	Sound & lighting \$400	\$360	\$100	\$7,340		403 (201)	
Chitwood	Quentin Baxter presents...	Sunday, February 10, 2019 7:30 pm Turtle Point Clubhouse				Venue free				\$0	288 (144) \$10 ticket Baxter profit	
Collar	Art Films	Friday, February 15, 2019 3:00-5:00 pm The Sandcastle		\$250					\$250			
McCollum	Herring Chamber Ensemble	Sunday, February 24, 2019 4:00 pm Church of Our Saviour		\$9,800	\$180	Town lighting			\$9,980		345 (172)	
Collar	Art Films	Friday, March 1, 2019 3:00-5:00 pm The Sandcastle		\$250					\$250			
Rush	College of Charleston- Students from Jazz Studies	Sunday, March 3, 2019 4:00 pm Church of Our Saviour		\$1,500	\$180				\$1,680		345 (172)	
Chitwood	Quentin Baxter presents...	Sunday, March 10, 2019 7:30 pm Turtle Point Clubhouse				Venue free				\$0	288 (144) \$10 ticket Baxter profit	
Hilstad	Charleston Symphony Orchestra	Sunday, March 17, 2019 4:00 pm Holy Spirit Catholic Church		\$12,500		Town lighting			\$12,500		748 (383)	
Collar	Piano Bar	Wednesday, March 27, 2019 5:00-7:00 pm The Sandcastle		\$250					\$250			
Rush	Fernando and Luis Costa, Piano and Cello	Sunday, March 31, 2019 4:00 pm Church of Our Saviour		\$4,500	\$180	Town lighting	\$320		\$5,400		345 (172)	
Blizard	Hard Day's Night	Thursday, April 4, 2019 7:30 pm East Beach		\$7,500	\$1,470	Town fees Venue & bar \$420 Sound & lighting \$630	\$1,800	\$250	\$11,020		440 (123) \$10 ticket Town profit	
Collar	Piano Bar	Wednesday, April 10, 2019 5:00-7:00 pm The Sandcastle		\$400					\$400			
Blizard	Blues by the Sea	Sunday, April 14, 2019 3:00-7:00 pm Freshfields		\$15,000						\$15,000		
Collar	Piano Bar	Wednesday, April 24, 2019 5:00-7:00 pm The Sandcastle		\$400					\$400			
Blizard	Rizzolo Preview	Sunday, May 5, 2019 4:00 pm Holy Spirit Catholic Church		\$5,000		Town lighting				\$5,000	748 (383)	
Hilstad	Norbert Lewandowski, cellist	TBD 7:30 pm Turtle Point Clubhouse		\$1,200	\$280	Town fees Venue \$100				\$1,480		
									\$99,985	\$172,020		

Arts Council Budget Breakdown		Trackable		Cultural Events Budget Breakdown		Trackable	
spendable	\$110,000	spendable	\$110,000	spendable	\$170,000	spendable	\$170,000
contingency	\$5,000	contingency	\$5,000	contingency	\$1,000	contingency	\$1,000
admin	\$3,000	estimated ticket profit	\$3,800	total	\$182,000	estimated ticket profit	\$3,800
total	\$118,000	Total	\$118,800			Total	\$185,800
		Events Total	\$99,985			Events Total	\$172,020
		Balance	\$18,815			Balance	\$13,780

Mrs. Mezzanotte discussed the events for Micah McLaurin and Norbert Lewandowski on behalf of Mrs. Hilstad who was absent from the meeting. Mrs. Mezzanotte stated that Mrs. Hilstad wanted to ask for support from the Arts Council if there is any extra funding to provide airfare for Micah McLaurin, and to add an addition \$300 to Norbert Lewandowski's artist fee.

The Council discussed that it is not protocol for artists to be provided with airfare or any sort of transportation cost.

Mrs. Chitwood made a motion to not provide airfare for Micah McLaurin. Ms. Collar seconded the motion. The motion passed with a vote of 6-1.

Mrs. Chitwood made a motion to give an additional \$300 to Norbert Lewandowski totaling his artist fee at \$1,200. Ms. Rush seconded the motion. The motion passed with a vote of 5-2.

Ms. Collar provided the Council with the Piano Bar dates as the following Wednesdays: September 19, 2018; October 3 and 17, 2018; March 27, 2019; and April 10 and 24, 2019. She also provided the Art Films dates as the following Fridays: January 18, 2019; February 1 and 15, 2019; and March 1, 2019. Mrs. Mezzanotte indicated these events would be back at the Sandcastle for the 2018/2019 season.

B. Planning Meeting suggestions

The Council discussed the different formats of Planning Sessions with both Arts and Cultural Events to allow the process to be clear and documented in years to come. Mrs. Mezzanotte distributed documents clearly stating the process of the 2018/2019 Planning Session with what worked best and ways to improve. She asked the Council to send along any feedback or advice to allow for future sessions to go efficiently and effectively.

C. Flyer Necessity

The Council discussed the need for publicity flyers for each event. The Council came to a conclusion that they believe that the flyers are beneficial in promoting and marketing each performance. Ms. Ferrell stated that she will continue designing flyers for the events and would work on creating a new document for where flyers are to be distributed physically and/or electronically.

VIII. Correspondence:

None

IX. Committee Member Comments

IX. Chairman's Comments:

X. Citizens' Comments:

None

XI. Adjournment

Mrs. Chitwood motioned to adjourn the meeting at 4:00 p.m. Mr. Blizzard seconded the motion. The motion carried unanimously.

Submitted by: Marilyn Ferrell
Marilyn Ferrell, Communications Assistant

Approved by: Diana Mezzanotte
Diana Mezzanotte, Arts Council Chair

Date: 5/22/18