

**ARTS & CULTURAL EVENTS COUNCIL MEETING
THURSDAY, AUGUST 2, 2018; 2:00 P.M.
KIAWAH ISLAND MUNICIPAL CENTER
COUNCIL CHAMBERS CONFERENCE ROOM**

MINUTES

- I. Call to Order:** Mrs. Mezzanotte called the meeting to order at 2:00 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: Diana Mezzanotte, Chair
Van McCollum
Jodi Rush
Robert Hill
Bill Blizzard
Judy Chitwood
Becky Hilstad
David Wohl

Absent: Gary Rice
Joan Collar

Also Present: Marilyn Ferrell, Communications Specialist
Stephanie Braswell Edgerton, Communications Manager

IV. Approval of Minutes:

Mr. Blizzard motioned to approve the minutes of June 14, 2018. Mr. McCollum seconded the motion. The motion carried out unanimously.

V. Old Business:

A. 2018/2019 Arts and Cultural Events Season Planner and Financial Review

The Council discussed the following events:

2018/2019 Arts and Cultural Events (Rev.7/30/18)

Member	Event	Date Time Location	Artist	Phone / E-Title #	Misc.	Misc. Notes	Account	Prod / Supplies	AC Budget	CEF Budget	Ticket Info	Team Actuals
Blizard	Moranz Entertainment Presents Let the Good Times Roll	Monday, July 23, 2018 7:30 pm East Beach	\$25,000			Moranz Arts Venue & Bar \$1500 Sound & Lighting				\$25,000	400 \$100 ticket Town profit	Online: \$21 Box Office: 104 Total: \$25
Chitwood	Charleston Jazz Orchestra presents MOTOWN: The Groove that Changed America	Sunday, August 12, 2018 7:30 pm East Beach	\$16,680			CD event Venue & Bar \$820	\$359			\$17,039	400 \$25 ticket CD profit	
Collar	Piano Bar: Gary Pecorella	Wednesday, September 19, 2018 5:00-7:00 pm The Sandcastle	\$250						\$250			
Rush	Lomazov/Raskers Piano Duo	Sunday, September 23, 2018 4:00 pm Church of Our Saviour	\$4,000	\$180		Town lighting	\$180		\$4,360		345 (145)	
Collar	Piano Bar: Rebelle Madison Duo	Wednesday, October 3, 2018 5:00-7:00 pm The Sandcastle	\$400						\$400			
Hilstad	Micah McLaurin	Sunday, October 7, 2018 4:00 pm Church of Our Saviour	\$3,000	\$180					\$3,180		345 (145)	
Hilstad	PURE Theatre: A Doll's House, Part 2	Sunday, October 14, 2018 4:00 pm Turtle Point Clubhouse	\$7,300		\$1,680	Town park Venue \$280 Room \$1400			\$8,980		288 (144)	
Blizard	Festival of Mountain Music	Sunday, October 21, 2018 4:00-6:30 pm East Beach	\$21,700			CD event Venue & Bar \$820 Sound & Lighting				\$21,700	460 (230)	
Hilstad	Charleston Symphony Orchestra (following Tour of Homes)	Saturday, November 3, 2018 5:00 pm East Beach	\$33,500		\$280	Town park Venue \$280 Clusters \$280 Town lighting				\$33,780		
Collar	Piano Bar: Blue Heron Pond Boys	Wednesday, November 7, 2018 5:00-7:00 pm The Sandcastle	\$400						\$400			
Rush	Andy Offutt Irwin	Wednesday, November 14, 2018 7:30 pm Seabrook Island House	\$3,000		\$800	Town park Sound & lighting \$800	\$360	\$25	\$4,185		403 (201)	
Chitwood	Quiana Parler & Friends	Friday, November 30, 2018 7:30 pm East Beach	\$6,000		\$1,580	Town park Venue fee Bar \$170 Queen Bar \$1200		\$200	\$7,780		400 \$10 ticket Town profit	
McCollum	The Western Wind: The Holiday Light	Tuesday, December 4, 2018 7:30 pm Holy Spirit Catholic Church	\$16,000					\$60		\$16,060	748 (330)	
Blizard	Dominick Farinacci with Sheryl Johns	Friday, January 4, 2019 7:30 pm Seabrook Island House	\$8,500	\$980	\$1,450	Town park Sound & lighting \$800 Bar/line \$650	\$1,800	\$100	\$12,830		403 (201)	
McCollum	Frank Vignola's Hot Jazz Guitar Trio	Friday, January 11, 2019 7:30 pm Turtle Point Clubhouse	\$6,000		\$1,080	Town park Venue \$280 Sound & lighting \$800	\$503	\$50	\$7,633		288 (144)	
Chitwood	Quentin Baxter presents...	Sunday, January 13, 2019 5:30 pm Turtle Point Clubhouse	\$25,000			Venue fee				\$25,000	288 (144) \$25 ticket Baxter profit	
Collar	Art Film: The Music Instinct: Science and Song	Friday, January 18, 2019 3:00-5:00 pm The Sandcastle	\$50						\$50			
Collar	Art Film: The General (Glenn Brown on Piano)	Friday, February 1, 2019 3:00-5:00 pm The Sandcastle	\$250						\$250			
Collar	Julian Gargiulo	Thursday, February 7, 2019 7:30 pm Seabrook Island House	\$5,000	\$1,080	\$800	Sound & lighting \$800	\$360	\$100	\$7,340		403 (201)	
Hilstad	Harbert Lewandowski, cellist	Saturday, February 16, 2019 7:30 pm Turtle Point Clubhouse	\$700		\$280	Town park Venue \$280 Sound/Engineer \$500 Town lighting			\$1,480			
Chitwood	Quentin Baxter presents...	Sunday, February 17, 2019 5:30 pm Turtle Point Clubhouse				Venue fee			\$0		288 (144) \$25 ticket Baxter profit	
McCollum	Herring Chamber Ensemble	Sunday, February 24, 2019 4:00 pm Church of Our Saviour	\$9,800	\$180		Town lighting			\$9,980		345 (172)	
Collar	Art Film: Loving Vincent	Friday, March 1, 2019 3:00-5:00 pm The Sandcastle	\$281						\$281			
Rush	College of Charleston: Students from Jazz Studies	Sunday, March 3, 2019 4:00 pm Church of Our Saviour	\$1,500	\$180					\$1,680		345 (172)	
Chitwood	Quentin Baxter presents...	Sunday, March 10, 2019 5:30 pm Turtle Point Clubhouse				Venue fee			\$0		288 (144) \$25 ticket Baxter profit	
Hilstad	Charleston Symphony Orchestra	Sunday, March 17, 2019 4:00 pm Holy Spirit Catholic Church	\$12,500			Town lighting			\$12,500		748 (330)	
Hilstad	Steep Canyon Rangers	Thursday, March 21, 2019 7:30 pm East Beach	\$15,000		\$1,530	Town park Venue fee Bar \$280 Sound & lighting \$1250	\$800	\$350	\$17,680		400 \$10 ticket Town profit	
Collar	Piano Bar: The Jay Project	Wednesday, March 27, 2019 5:00-7:00 pm The Sandcastle	\$400						\$400			
Collar	Art Film: That's Entertainment	Friday, March 29, 2019 3:00-5:00 pm The Sandcastle	\$281						\$281			
Rush	Fernando and Luis Costa, Piano and Cello	Sunday, March 31, 2019 4:00 pm Church of Our Saviour	\$4,500	\$180		Town lighting	\$720		\$5,400		345 (172)	
Blizard	Hard Day's Night	Thursday, April 4, 2019 7:30 pm Seabrook Island House	\$7,500		\$650	Town park Sound & lighting \$650	\$1,800	\$250	\$10,200		403 (201) \$10 ticket Town profit	
Collar	Piano Bar: Glenn Brown	Wednesday, April 10, 2019 5:00-7:00 pm The Sandcastle	\$250						\$250			
Blizard	Blues by the Sea	Sunday, April 14, 2019 3:00-7:00 pm Freshfields	\$15,000							\$15,000		
Collar	Piano Bar: Chris Dodson	Wednesday, April 24, 2019 5:00-7:00 pm The Sandcastle	\$250						\$250			
Rice/Rush	Piccolo Preview	Sunday, May 5, 2019 4:00 pm Holy Spirit Catholic Church	\$5,000			Town lighting				\$5,000	748 (330)	
									\$100,339	\$176,259		

spendable	\$110,000
contingency	\$5,000
admin	\$3,000
total	\$118,000

spendable	\$110,000
contingency	\$5,000
estimated ticket profit	\$7,600
Total	\$122,600
Events Total	\$100,339
Balance	\$22,261

spendable	\$179,000
contingency	\$3,000
total	\$182,000

spendable	\$179,000
contingency	\$3,000
estimated ticket profit	\$7,600
Total	\$189,600
Events Total	\$176,259
Balance	\$13,341

Mr. Blizzard stated that the Resort has a new stage with seven pieces that are 6' x 8' that can be made into different size stages depending on the event need. He also stated that Aaron Johnson, from the Resort, is a new contact that helped set up for the Moranz event and can be contacted when events are at East Beach.

The Council discussed the logistics on how the Moranz event was managed with ticketing, the bar, and side entrance. Mr. Hill remarked that the sign placed in front of the handicap entrance worked well with directing people to use the front door. Overall, the Council agreed that the management of the crowd went very well. Mrs. Chitwood stated that she would like to use the same setup for the Charleston Jazz event.

Mrs. Braswell Edgerton addressed the Council with an issue that arose with giving tickets to Town staff and asked for their consideration for how it should be handled in the future. Mrs. Mezzanotte stated in the past that it was acceptable to provide staff that help with events complimentary tickets. The Council discussed the procedures and what would work best. The conclusion with the Council is determined by the following:

- Complimentary tickets should only be distributed to employees if there are tickets left with 24-48 hours before the event.
- Two pairs of tickets will be made available to employees based on a first-come first serve basis.
- If a staff member helps with an event, then they would receive two complimentary tickets to be able to attend (for both free and paid events.)
- All Arts Council members, Communications Manager and Communications Specialist get two complimentary tickets. One for themselves and a guest.

Mr. Wohl stated that a detailed complimentary ticket procedure needs to be written to be able to reference in the future.

Mr. Blizzard stated that he is working with Andrew Higdon to augment the lighting for the Charleston Jazz event with the new lighting equipment purchased by the Arts Council. He stated he could use some help the day of as well. Mrs. Mezzanotte said that her husband, Dave, should be available to help.

Mrs. Chitwood informed the Council that she is still working with Barbara Steele at the Resort on if the seating arrangements can be made with a bigger dancefloor during the Quiana Parler event. The Council stated that if too many seats and tables are lost, then it is not worth it to have a larger dance floor.

Mrs. Mezzanotte mentioned to Ms. Hilstad and Mr. Blizzard that contracts from Steep Canyon Rangers, Hard Day's Night and Dominick Farinacci have not been returned, and asked them to reach out to the artists to get their contracts returned as soon as possible.

VI. New Business

None

VII. Correspondence:

None

VIII. Committee Member Comments

Ms. Rush stated that she would be working with Ms. Collar on taking over managing the piano tuning and piano delivery schedule.

Ms. Rush asked the Council if an edit can be made to the website regarding the Arts Council mission. She asked if the Council was okay removing the term "visual arts" making the statement read, "The Town of Kiawah Arts and

Cultural Events Council works to enhance community appreciation and involvement in the performing arts within the Town of Kiawah Island and its environs by providing a diversity of planned programs.” The Council agreed to make the edit because it is a better representation of the scope of the Arts Council programs.

Mr. Blizard stated that Brad Moranz is looking to present a performance again to the Arts Council for the 2019/2020 season. He asked the Council if they would be interested in having a Moranz performance during the same time period next year. The Council stated that they were in favor of having the group back again because of its previous successes.

Ms. Ferrell asked the Council if they were comfortable with the season planner being released even though few edits may need to be made in the future. The Council agreed to releasing the season planner.

Ms. Rush reported that she was contacted by James Wick, board member of Charleston Stage, regarding their interest in expanding their presence in Kiawah. Ms. Rush, Ms. Mezzanotte and Mr. Wohl met with Mr. Wick and Julian Wiles, Founder and Producing Artistic Director of Charleston Stage, on July 16. Arts Council members shared information about the mission and processes of the Council and explained some of the challenges of mounting theatrical productions in our venues. Mr. Wiles expressed a desire to work with an Arts Council member in the fall to create a proposal.

IX. Chairman’s Comments:

None

IX. Citizens’ Comments:

None

X. Adjournment

Mr. Hill motioned to adjourn the meeting at 3:00 p.m. Mrs. Chitwood seconded the motion. The motion carried unanimously.

Submitted by: Marilyn Ferrell
Marilyn Ferrell, Communications Specialist

Approved by: Diana Mezzanotte
Diana Mezzanotte, Arts Council Chair

Date: 9/20/18