

**ARTS & CULTURAL EVENTS COUNCIL MEETING  
THURSDAY, JUNE 14, 2018; 2:00 P.M.  
KIAWAH ISLAND MUNICIPAL CENTER  
COUNCIL CHAMBERS CONFERENCE ROOM**

**MINUTES**

- I. Call to Order:** Mrs. Mezzanotte called the meeting to order at 2:00 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

**III. Roll Call:**

**Present:** Diana Mezzanotte, Chair  
Van McCollum  
Jodi Rush  
Robert Hill  
Bill Blizzard  
Joan Collar  
Judy Chitwood  
Becky Hilstad  
David Wohl

**Absent:** Gary Rice

**Also Present:** Marilyn Ferrell, Communications Assistant

**IV. Approval of Minutes:**

*Mr. Blizzard motioned to approve the minutes of May 3, 2018. Mr. McCollum seconded the motion. The motion carried out unanimously.*

**V. Old Business:**

**A. 2018/2019 Arts and Cultural Events Season Planner and Financial Review**

The Council discussed the following events:

2018/2019 Arts and Cultural Events (Rev.7/23/18)

Member	Event	Date   Time   Location	Artist	Piano / Tuning	Misc.	Misc. Notes	Accom.	Food/ Supplies	AC Budget	CEF Budget	Ticket Info.	Notes
Blizard	Moranz Entertainment Presents Let the Good Times Roll	Monday, July 23, 2018 7:30 pm   East Beach	\$25,000			Moranz pays Venue & Bar \$420 Sound & Lighting				\$25,000	500 \$10 ticket Town profit	
Chitwood	Charleston Jazz Orchestra presents MOTOVN: The Groove that Changed America	Sunday, August 12, 2018 7:30 pm   East Beach	\$16,680			CJO pays Venue & Bar \$420	\$400			\$17,080	400 \$18 ticket CJO profit	
Collar	Piano Bar: Gary Peceorella	Wednesday, September 19, 2018 5:00-7:00 pm   The Sandcastle	\$250						\$250			
Rush	Lomazov/Rackers Piano Duo	Sunday, September 23, 2018 4:00 pm   Church of Our Saviour	\$4,000	\$180		Town lighting		\$360	\$4,540		345 (145)	
Collar	Piano Bar: Robbie Madison Duo	Wednesday, October 3, 2018 5:00-7:00 pm   The Sandcastle	\$400						\$400			
Hilstad	Micha McLaurin	Sunday, October 7, 2018 4:00 pm   Church of Our Saviour	\$3,000	\$180					\$3,180		345 (145)	
Hilstad	PURE Theatre: A Doll's House, Part 2	Sunday, October 14, 2018 4:00 pm   Turtle Point Clubhouse	\$7,300		\$1,680	Town pays Venue \$280 Room \$1,000 Dinner Hall pay 1 Venue & Bar \$420 Sound & Lighting			\$8,980		288 (144)	
Blizard	Festival of Mountain Music	Sunday, October 21, 2018 4:00-6:30 pm   East Beach	\$21,700							\$21,700	460 (230)	
Hilstad	Charleston Symphony Orchestra (following Tour of Homes)	Saturday, November 3, 2018 5:00 pm   East Beach	\$33,500		\$280	Town pays Venue free Classes \$280 Town lighting				\$33,780		
Collar	Piano Bar: Blue Heron Pond Boys	Wednesday, November 7, 2018 5:00-7:00 pm   The Sandcastle	\$400						\$400			
Rush	Andy Offutt Irwin	Wednesday, November 14, 2018 7:30 pm   Seabrook Island House	\$3,000		\$800	Town pays Sound & lighting \$800	\$360	\$25	\$4,185		403 (201)	
Chitwood	Quiana Parler & Friends	Friday, November 30, 2018 7:30 pm   East Beach	\$6,000		\$1,580	Town pays Venue free Bar \$280 Dinner floor \$1,500		\$200	\$7,780		400 \$10 ticket Town profit	
McCullum	The Western Wind: The Holiday Light!	Tuesday, December 4, 2018 7:30 pm   Holy Spirit Catholic Church	\$16,000					\$60		\$16,060	748 (330)	
Blizard	Dominick Farinacci with Shenel Johns	Friday, January 4, 2019 7:30 pm   Seabrook Island House	\$8,500	\$980	\$1,450	Town pays Sound & lighting \$800 Backline \$650	\$1,800	\$100	\$12,830		403 (201)	
McCullum	Frank Vignola's Hot Jazz Guitar Trio	Friday, January 11, 2019 7:30 pm   Turtle Point Clubhouse	\$6,000		\$1,080	Town pays Venue \$280 Sound & lighting \$800	\$540	\$50	\$7,670		288 (144)	
Chitwood	Quentin Baxter presents...	Sunday, January 13, 2019 5:30 pm   Turtle Point Clubhouse	\$25,000			Venue free				\$25,000	288 (144) \$25 ticket Baxter profit	
Collar	Art Film: The Music Instinct: Science and Song	Friday, January 18, 2019 3:00-5:00 pm   The Sandcastle	\$50						\$50			
Collar	Art Film: The General (Glenn Brown on Piano)	Friday, February 1, 2019 3:00-5:00 pm   The Sandcastle	\$250						\$250			
Collar	Julian Gargiulo	Thursday, February 7, 2019 7:30 pm   Seabrook Island House	\$5,000	\$1,080	\$800	Sound & lighting \$800	\$360	\$100	\$7,340		403 (201)	
Hilstad	Norbert Lewandowski, cellist	Saturday, February 16, 2019 7:30 pm   Turtle Point Clubhouse	\$700		\$780	Town pays Venue \$280 Sound Engineer \$500 Town lighting			\$1,480			
Chitwood	Quentin Baxter presents...	Sunday, February 17, 2019 5:30 pm   Turtle Point Clubhouse				Venue free				\$0	288 (144) \$25 ticket Baxter profit	
McCullum	Herring Chamber Ensemble	Sunday, February 24, 2019 4:00 pm   Church of Our Saviour	\$9,800	\$180		Town lighting			\$9,980		345 (172)	
Collar	Art Film: Loving Vincent	Friday, March 1, 2019 3:00-5:00 pm   The Sandcastle	\$281						\$281			
Rush	College of Charleston: Students from Jazz Studies	Sunday, March 3, 2019 4:00 pm   Church of Our Saviour	\$1,500	\$180					\$1,680		345 (172)	
Chitwood	Quentin Baxter presents...	Sunday, March 10, 2019 5:30 pm   Turtle Point Clubhouse				Venue free				\$0	288 (144) \$25 ticket Baxter profit	
Hilstad	Charleston Symphony Orchestra	Sunday, March 17, 2019 4:00 pm   Holy Spirit Catholic Church	\$12,500			Town lighting			\$12,500		748 (330)	
Hilstad	Steep Canyon Rangers	Thursday, March 21, 2019 7:30 pm   East Beach	\$15,000		\$1,530	Town pays Venue free Bar \$380 Sound & lighting \$1,150	\$800	\$350	\$17,680		400 \$10 ticket Town profit	
Collar	Piano Bar: The Joy Project	Wednesday, March 27, 2019 5:00-7:00 pm   The Sandcastle	\$400						\$400			
Collar	Art Film: That's Entertainment	Friday, March 29, 2019 3:00-5:00 pm   The Sandcastle	\$281						\$281			
Rush	Fernando and Luis Costa, Piano and Cello	Sunday, March 31, 2019 4:00 pm   Church of Our Saviour	\$4,500	\$180		Town lighting	\$720		\$5,400		345 (172)	
Blizard	Hard Day's Night	Thursday, April 4, 2019 7:30 pm   Seabrook Island House	\$7,500		\$650	Town pays Sound & lighting \$650	\$1,800	\$250	\$10,200		403 (201) \$10 ticket Town profit	
Collar	Piano Bar: Glenn Brown	Wednesday, April 10, 2019 5:00-7:00 pm   The Sandcastle	\$250						\$250			
Blizard	Blues by the Sea	Sunday, April 14, 2019 3:00-7:00 pm   Freshfields	\$15,000							\$15,000		
Collar	Piano Bar: Chris Dodson	Wednesday, April 24, 2019 5:00-7:00 pm   The Sandcastle	\$250						\$250			
Rice/Rush	Piccolo Preview	Sunday, May 5, 2019 4:00 pm   Holy Spirit Catholic Church	\$5,000			Town lighting				\$5,000	748 (330)	
<b>Total</b>									<b>\$100,557</b>	<b>\$176,300</b>		

Arts Council Budget Breakdown			Trackable			Cultural Events Budget Breakdown			Trackable		
spendable	\$110,000		spendable	\$110,000		spendable	\$179,000		spendable	\$179,000	
contingency	\$5,000		contingency	\$5,000		contingency	\$3,000		contingency	\$3,000	
admin	\$3,000		estimated ticket profit	\$7,600		total	\$182,000		estimated ticket profit	\$7,600	
total	\$118,000		Total	\$122,600					Total	\$189,600	
			Events Total	\$100,557					Events Total	\$176,300	
			Balance	\$22,043					Balance	\$13,300	

Mrs. Mezzanotte stated that she did a formula to determine the cost difference between events, like Moranz and the Charleston Jazz, hosted downtown versus at Kiawah. Based on the final numbers, Mrs. Mezzanotte stated that the Arts Council is getting a reduced price and attendees are paying less than if they attended the performances downtown.

Mr. Blizard and Mr. Hill discussed the best way to handle the crowd for the Moranz event in August. Mr. Hill stated that Mrs. Braswell Edgerton and Ms. Ferrell will be seated at a table at the door to check in tickets sold online. Ms. Rush expressed a concern with having the table too close to the front if there is bad weather then the line could extend outside. Mr. Hill stated there is also a concern with the line for the bar flowing into the front entrance. He suggested having the line wrap around down

the hallway with stanchions. Ms. Collar also expressed concern with attendees entering in the wrong entrance, and Mrs. Mezzanotte suggested having one member to stop people from entering unless they are handicap with a sign outside stating "handicap entrance only."

Mrs. Collar stated she has confirmed the Piano Bar dates and performers. The schedule for the Piano Bars is: September 19- Gary Pecorella, October 3- Robbie Madison, November 7- Blue Heron Pond Boys, March 27- The Joy Project, April 10- Glenn Brown, and April 24- Chris Dodson. She also confirmed the Arts Films: January 18- The Music Instinct, February 1- The General with Glenn Brown on piano, March 1- Loving Vincent, March 29- That's Entertainment.

## **VI. New Business**

### **A. Quiana Parler Food Buyout**

Mrs. Chitwood stated that Quiana Parler is requesting a food buyout for her performance, and this was unknown during the planning sessions. Mrs. Mezzanotte asked the Council to vote on adding \$200 for the food buyout cost.

*The Council voted unanimously 7-0 to give the additional \$200 for the food costs.*

### **B. Festival of Mountain Music tickets**

The Council discussed whether or not the Festival of Mountain Music event should have tickets or if tickets should not be required. The first time the festival was hosted it was outside, so no tickets were required. Mrs. Chitwood stated that all indoor events are ticketed, so she recommended sticking to the precedence and having tickets for the events. The rest of the Council agreed to have tickets with no charge because it allows the Council to remain within capacity of the building code.

### **C. Charging for Events**

Mrs. Mezzanotte asked to confirm with the Council that they all agreed on charging \$10 for four events for the 2018/2019 season: Moranz Entertainment, Quiana Parler & Friends, Steep Canyon Rangers, and Hard Day's Night. She asked if there was any concern charging for new events that have not been charged for in the past. The consensus of the Council was that they believe charging for these particular events allows for better attendance and help cover the events cost.

Mrs. Mezzanotte also stated that the profited money that the Arts Council makes will go back to the Town at the end of each season.

Mrs. Hilstad questioned whether the Council should add another event to the 2018/2019 season because there is still money in the budget. Mrs. Chitwood suggested adding another dance band in the spring. Mrs. Mezzanotte stated that if there is an event that a member would like to suggest adding to the season then they can bring it in front of the Council to vote on, but she stated that she thinks there are enough events. Mr. Hill stated there are 25 main events similar to years passed and agreed not to add more.

*The Council voted unanimously 7-0 to charge for the four events at \$10 per ticket.*

### **D. Cigar Factory Book Event**

Mrs. Mezzanotte explained to the Council that an outside organization asked for the Arts Council to support and/or host a book reading event for *The Cigar Factory: A Story of Charleston*. The Council expressed that the book is really great and well written but did not believe that it fit in with the Arts Council schedule this season.

*The Council voted 0-7 to not support or partner with the Cigar Factory book event.*

**E. Event Evaluation Forms**

Mrs. Mezzanotte stated that the Council used to do Event Evaluation Forms for previous seasons. She suggested bringing back this process for each event for the 2018/2019 season. She suggested that the forms are a good tool to provide a summary to Town Council quarterly basis. The Council agreed to filling the form out after each event.

**VII. Correspondence:**

None

**VIII. Committee Member Comments**

Mr. Blizzard stated that he was planning to meet with the general manager at the Sanctuary, Bill Lacey, about using the Sanctuary Ballroom as a venue. Mrs. Mezzanotte also suggested the new Sanctuary Chapel may be a good venue to host smaller events have since the capacity is about 160 people.

Mr. Blizzard also stated that it would be beneficial for the Council to replace some of the lighting with newer and lighter lighting equipment. He also said that the storage in the closet needs some sort of shelving to keep the equipment more organized.

Mrs. Chitwood stated that increasing the dancefloor for the Quiana Parler event would then mean losing about 100 seats for attendees. She is currently working with Barbara Steele at the Resort to come up with a seating plan for a larger dancefloor which is 20' x 24'. She said that the decision does not need to be made until she gets the full details, but if too many seats will be lost then they may have to stick to the smaller dancefloor used in the past.

Mrs. Chitwood informed the Council that Quentin Baxter would like to have his jazz series begin around 5 p.m. instead of beginning at 7:30 p.m. The Council came up with starting at 5:30 p.m. which would give attendees time to eat dinner after. She also stated they are working on scheduling the February date around when the Grammy Awards will be. Once the date is figured out, she will then be able to release the artists that Quentin plans on bringing.

**IX. Chairman's Comments:**

None

**IX. Citizens' Comments:**

None

**X. Adjournment**

*Mrs. Chitwood motioned to adjourn the meeting at 3:30 p.m. Mr. Blizzard seconded the motion. The motion carried unanimously.*

Submitted by: Marilyn Ferrell  
Marilyn Ferrell, Communications Assistant

Approved by: Diana Mezzanotte  
Diana Mezzanotte, Arts Council Chair

Date: 8/2/18