

**ARTS & CULTURAL EVENTS COUNCIL MEETING  
THURSDAY, DECEMBER 6, 2018; 2:00 P.M.  
KIAWAH ISLAND MUNICIPAL CENTER  
COUNCIL CHAMBERS CONFERENCE ROOM**

**MINUTES**

- I. Call to Order:** Mrs. Mezzanotte called the meeting to order at 2:00 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

**III. Roll Call:**

**Present:** Diana Mezzanotte, Chair  
Bill Blizzard  
Judy Chitwood  
Becky Hilstad  
David Wohl  
Robert Hill  
Jodi Rush  
Joan Collar  
Van McCollum  
Gary Rice

**Absent:** None

**Also Present:** Keely Laughlin, Communications Specialist  
Stephanie Braswell Edgerton, Communications Manager

**IV. Approval of Minutes:**

- A. Arts & Cultural Events Meeting Minutes of September 25, 2018**  
**B. Arts & Cultural Events Meeting Minutes of October 30, 2018**

*Mr. Wohl motioned to approve the minutes of September 25 and October 30, 2018. Mr. McCollum seconded the motion. The motion carried unanimously.*

**V. Old Business:**

- A. 2018/2019 Arts and Cultural Events Season Planner and Financial Review**

The Council discussed the following events:

2018/2019 Arts and Cultural Events (Rev.11/29/18)

Member	Event	Date   Time   Location	Artist	Band / Lighting	Misc.	Misc. Notes	Amount	Profit / Supplies	AC Budget	CEF Budget	Ticket Info	Ticket Actuals
Blizard	Moranz Entertainment Presents Let the Good Times Roll	Monday, July 23, 2018 7:30 pm   East Beach	\$25,000			Moranz pays Venue & Bar \$820 Sound & Lighting				\$25,000	450 \$10/ticket Town profit	Online 323 In Person: 164 Total: 425 (\$4,161)
Chitwood	Charleston Jazz Orchestra presents MOTOOWN: The Groove that Changed America	Sunday, August 12, 2018 7:30 pm   East Beach	\$16,680			COJ pays Venue & Bar \$820	\$350			\$17,030	400 \$15/ticket COJ profit	
Collar	Piano Bar: Gary Pezorella	Wednesday, September 19, 2018 5:00-7:00 pm   The Sandcastle	\$250						\$250			60
Rush	Lemazov/Reskers Piano Duo	Sunday, September 23, 2018 4:00 pm   Church of Our Saviour	\$4,000	\$180		Town lighting			\$4,180		345 (0.45)	Online 179 In Person: 84 Total: 213
Collar	Piano Bar: Robbie Madison Duo	Wednesday, October 3, 2018 5:00-7:00 pm   The Sandcastle	\$400						\$400			53.40
Hilstad	Micha McLaurin	Sunday, October 7, 2018 4:00 pm   Church of Our Saviour	\$3,000	\$180					\$3,180		345 (0.45)	Online 363 In Person: 104 Total: 269
Blizard	Festival of Mountain Music	Sunday, October 21, 2018 4:00-6:30 pm   East Beach	\$21,700		\$245	David Holt pays Venue & Bar \$820 Sound & Lighting Town pays 2nd casker \$245				\$21,945	460 (0.00)	Online 284 In Person: 76 Total: 460
Hilstad	Charleston Symphony Orchestra (following Tour of Homes)	Saturday, November 3, 2018 5:00 pm   East Beach	\$33,500		\$280	Town pays Venue free Glasses \$280 Town lighting				\$33,780		
Collar	Piano Bar: Blue Heron Pend Boys	Wednesday, November 7, 2018 5:00-7:00 pm   The Sandcastle	\$400						\$400			84
Rush	Andy Offutt Irwin	Wednesday, November 14, 2018 7:30 pm   Seabrook Island House	\$3,000		\$800	Town pays Sound & lighting \$800	\$360	\$25	\$4,185		403 (0.01)	Online 749 In Person: 158 Total: 403
Chitwood	Quiana Peifer & Friends	Friday, November 30, 2018 7:30 pm   East Beach	\$6,000		\$1,764	Town pays Venue free Bar fee - Eric Baronde & Colina \$180 Beer/food (25-40) \$1184.47	\$200		\$7,964		430 \$10/ticket Town profit (\$1800 estimated)	
McCallum	The Western Wind: The Holiday Light!	Tuesday, December 4, 2018 7:30 pm   Holy Spirit Catholic Church	\$16,000				\$60			\$16,060	748 (1.18)	
McCallum	Frank Vignola's Hot Jazz Guitar Trio	Friday, January 11, 2019 7:30 pm   Turtle Point Clubhouse	\$6,000		\$1,080	Town pays Venue \$280 Sound & lighting \$800	\$503	\$50	\$7,633		288 (0.44)	
Chitwood	Quentin Baxter presents... Joe Gramden Quartet	Sunday, January 13, 2019 5:30 pm   Turtle Point Clubhouse	\$25,000			Venue free				\$25,000	288 (0.44) \$15/ticket Baxter profit	
Collar	Art Film: The Music Instinct: Science and Song	Friday, January 18, 2019 3:00-5:00 pm   The Sandcastle	\$50						\$50			
Blizard	Dominick Farinacci with Shenel Johns	Thursday, January 31, 2019 7:30 pm   Seabrook Island House	\$8,000	\$980	\$1,450	Town pays Sound & lighting \$800 Bar/food \$650	\$100		\$10,530		403 (0.01)	
Collar	Art Film: The General (Glenn Brown on Piano)	Friday, February 1, 2019 3:00-5:00 pm   The Sandcastle	\$250						\$250			

Member	Event	Date   Time   Location	Artist	Band / Lighting	Misc.	Misc. Notes	Amount	Profit / Supplies	AC Budget	CEF Budget	Ticket Info	Ticket Actuals
Collar	Julian Gargiulo	Thursday, February 7, 2019 7:30 pm   Seabrook Island House	\$5,000	\$1,080	\$800	Sound & lighting \$800	\$360	\$100	\$7,340		403 (0.01)	
Hilstad	Norbert Lewandowski, cellist	Saturday, February 16, 2019 7:30 pm   Turtle Point Clubhouse	\$700		\$1,080	Town pays Venue \$280 Sound Engineer \$800			\$1,780			
Chitwood	Quentin Baxter presents... Ceele McMorin Salvant & Sullivan Fortner	Sunday, February 17, 2019 5:30 pm   Turtle Point Clubhouse				Venue free				\$0	288 (0.44) \$15/ticket Baxter profit	
McCallum	Herring Chamber Ensemble	Sunday, February 24, 2019 4:00 pm   Church of Our Saviour	\$9,800	\$180		Town lighting			\$9,980		345 (0.72)	
Collar	Art Film: Loving Vincent	Friday, March 1, 2019 3:00-5:00 pm   The Sandcastle	\$281						\$281			
Rush	College of Charleston Students from Jazz Studies	Sunday, March 3, 2019 4:00 pm   Church of Our Saviour	\$1,500	\$180					\$1,680		345 (1.72)	
Chitwood	Quentin Baxter presents... Monty Alexander	Sunday, March 10, 2019 5:30 pm   Turtle Point Clubhouse				Venue free				\$0	288 (0.44) \$25/ticket Baxter profit	
Hilstad	Charleston Symphony Orchestra	Sunday, March 17, 2019 4:00 pm   Holy Spirit Catholic Church	\$12,500			Town lighting			\$12,500		748 (1.18)	
Hilstad	Steep Canyon Rangers	Thursday, March 21, 2019 7:30 pm   East Beach	\$15,000		\$1,530	Town pays Venue free Bar \$280 Sound & lighting \$1250	\$729	\$350	\$17,609		406 \$10/ticket Town profit (\$1800 estimated)	
Collar	Piano Bar: The Joy Project	Wednesday, March 27, 2019 5:00-7:00 pm   The Sandcastle	\$400						\$400			
Collar	Art Film: That's Entertainment	Friday, March 29, 2019 3:00-5:00 pm   The Sandcastle	\$281						\$281			
Rush	Fernando and Luis Costa, Piano and Cello	Sunday, March 31, 2019 4:00 pm   Church of Our Saviour	\$4,500	\$180		Town lighting	\$720		\$5,400		345 (1.72)	
Blizard	Hard Day's Night	Thursday, April 4, 2019 7:30 pm   Seabrook Island House	\$7,500		\$1,250	Town pays Sound & lighting \$600 HD backdrop & Backline	\$1,173	\$250	\$10,173		403 (0.01) \$10/ticket Town profit (\$1800 estimated)	
Hilstad	PURE Theatre: A Doll's House, Part 2	Sunday, April 7, 2019 4:00 pm   Turtle Point Clubhouse	\$7,300		\$1,400	Rivers \$2400			\$8,700		288 (0.44)	
Collar	Piano Bar: Glenn Brown	Wednesday, April 10, 2019 5:00-7:00 pm   The Sandcastle	\$250						\$250			
Blizard	Blues by the Sea	Sunday, April 14, 2019 3:00-7:00 pm   Freshfields	\$15,000							\$15,000		
Collar	Piano Bar: Chris Dodson	Wednesday, April 24, 2019 5:00-7:00 pm   The Sandcastle	\$250						\$250			
Rice/Rush	Piccolo Preview	Sunday, May 5, 2019 4:00 pm   Holy Spirit Catholic Church	\$5,000			Town lighting				\$5,000	748 (1.18)	

Arts Council Budget Breakdown				Trackable				Cultural Events Budget Breakdown				Trackable			
operable	\$310,000			operable	\$310,000			operable	\$179,000			operable	\$179,000		
contingency	\$3,000			contingency	\$3,000			contingency	\$3,000			contingency	\$3,000		
admin	\$3,000			est. market ticket profit	\$7,800			total	\$182,000			est. market ticket profit	\$7,866		
total	\$118,000			total	\$122,600			total				total	\$189,866		
				Events Total	\$98,637							Events Total	\$176,413		
				Balance	\$24,543							Balance	\$13,533		

Mrs. Mezzanotte addressed feedback from the Quiana Parler event. She stated she received an email and several comments in person from people who were unhappy with the sound at the event. Mrs. Chitwood stated the complaints were valid, and she tried to rectify the problems during the event. The Council discussed at length and brainstormed ways to avoid similar situations in the future. Mrs. Rush stated the lighting was also an issue. Mrs. Mezzanotte suggested an amendment be made to the contract so the Council is informed of lighting plans ahead of the performance.

The Council discussed poor attendance at Quiana Parler and Western Wind, attributing it to timing issues. Mr. Hill stated the best time for December performances is between the 10<sup>th</sup> and the 16<sup>th</sup>. The Council discussed not having dance bands in the fall in the future, it works better in January or February. Ms. Collar stated the event was not advertised as a dance event soon enough.

Ms. Mezzanotte stated the Charleston Symphony Orchestra event was well-attended. The Council agreed it was a successful event and feedback was good.

Mrs. Mezzanotte stated the Blue Heron Pond Boys Piano Bar was very well attended, and the Andy Offut Irwin performance was sold out.

The Council discussed mixed feedback for Western Wind. Mrs. Chitwood heard positive comments on the diversity of the programming, but other Council members heard negative comments about there not being enough familiar music. The Council discussed the necessity of Christmas programs but the difficulty of booking and scheduling them.

Mr. McCollum asked about having additional Christmas programs. The Council discussed how many Christmas programs go on around town. Mrs. Mezzanotte stated the Charleston Men's Chorus is interested in performing at Kiawah and they have a Christmas program. Mr. Hill stated it is a bad idea to do more than one Christmas event.

Mrs. Hilstad stated that Pure Theater's new date will be April 7. She stated she thought the event should have been included in the e-blast and planner, but the council agreed no posting or announcement should be done until they have a signed contract. Mrs. Braswell-Edgerton stated her intention to announce and display the new date in the planner once the contract is signed and returned.

Mr. Hill stated the Council should increase the amount of online tickets and decrease the amount of paper tickets at Town Hall. The Council agreed.

## **VI. New Business**

### **A. Sold Out Events Ticket Redistribution**

Mrs. Braswell Edgerton updated the Arts Council on the current procedure for sold-out ticket redistribution. The Council agreed it is a time-consuming process for staff and guests to have a waiting list and rely on people to release their tickets. Mrs. Braswell Edgerton informed the Council of a different online ticketing platform with automated waitlist functionality, but the Council did not think people would be willing to create a login and password. The Council discussed eliminating the waitlist and allowing guests to go to performances on a standby basis. They decided to attempt to seat standby guests fifteen minutes prior to the performance start.

*Mrs. Chitwood motioned to eliminate the waitlist and adopt a standby policy. Mrs. Rush seconded the motion. The motion carried unanimously.*

### **B. Venue Seating Arrangements/Ticket Distribution Correlation**

Mrs. Mezzanotte stated that once the seating plan and ticket number are decided, there should be no extra seats added. It causes too much confusion.

Mr. Hill said the Council needs to watch how tickets are moving very early in the process so they can inform the public accordingly. The Council agreed Ms. Laughlin will alert them 3 days after the tickets are released.

**C. Process for Sound Arrangements (Staff & Committee Responsibilities)**

Mrs. Braswell Edgerton stated at the beginning of the season, Town staff schedule sound technicians for the entire season. Each council member should then be reaching out separately to the sound tech with tech riders for their events.

**D. Venue Fees/Billing**

Mrs. Mezzanotte stated when the Council negotiates contracts for the upcoming season, the artist needs to be made aware if venue fees are going to be deducted from their check. The venue bills the Town post-performance and the Town needs to pay the venue directly as opposed to passing the bill on to the artist.

**VII. Correspondence:**  
None

**VIII. Committee Member Comments**

Mrs. Chitwood asked the Council if anyone was planning to propose Del McCoury. The Council agreed that this would be a great option in light of the success of Festival of Mountain Music. Mr. Rice volunteered to start the process.

Mr. Blizard stated Brad Moranz can only schedule his performers on July 23, 2019. Mrs. Braswell Edgerton stated it is very difficult to get a July event on the planner. The Council discussed at length and decided they'd like the event to be proposed, and if it can't be in the planner that is fine.

Mr. Rice stated it is not a good idea for the Council to be carrying heavy event equipment. The Council agreed. Mrs. Mezzanotte stated that one of the other Kiawah organizations might be interested in contracting with the Council to handle the labor for each show. Mrs. Braswell Edgerton said that if the Council decided to hire a lighting person then that individual would do all the lifting.

Mr. Wohl stated they should factor labor into next year's budget. The Council agreed to look for a labor solution.

Mr. McCollum stated his upcoming choral concert requires moving risers, and he will need to rent a U-haul.

**IX. Chairman's Comments**

None

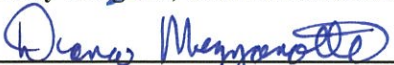
**IX. Citizens' Comments**

None

**X. Adjournment**

*Mr. Hill motioned to adjourn the meeting. Mr. Wohl seconded the motion. The motion carried unanimously.*

Submitted by:   
Keely Laughlin, Communications Specialist

Approved by:   
Diana Mezzanotte, Arts Council Chair

Date: 1/21/19