

**ARTS & CULTURAL EVENTS COUNCIL MEETING  
THURSDAY, SEPTEMBER 12, 2019; 2:00 P.M.  
RESCHEDULED FROM SEPTEMBER 5  
KIAWAH ISLAND MUNICIPAL CENTER  
COUNCIL CHAMBERS CONFERENCE ROOM**

**MINUTES**

- I. Call to Order:** Mr. Rice called the meeting to order at 2:04 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.
- III. Roll Call:**

**Present:** Gary Rice, Chair  
David Wohl, Vice Chair  
Bill Blizzard  
Becky Hilstad  
Joan Collar  
Jodi Rush  
Judy Chitwood  
Van McCollum

**Absent:**

**Also Present:** Stephanie Braswell Edgerton, Communications Manager  
Keely Laughlin, Communications Specialist

**IV. Approval of Minutes:**

**A. Arts & Cultural Events Meeting Minutes of August 1, 2019.**

*Mr. Wohl motioned to approve the minutes. Mrs. Hilstad seconded the motion. The motion carried unanimously.*

**V. Old Business:**

**A. 2019/2020 Arts and Cultural Events Season Planner and Financial Review**

The Council discussed the following events:

2019/2020 Arts and Cultural Events (Rev. 8/26/19)

Member/Backup	Event	Date   Time   Location	Artist	Piano/Tuning	Sound	Lighting	Venue	Alcohol	Misc.	Misc. Notes	Food/Supplies	AC Budget	CEF Budget	Ticket Info.
Blizard/ Wohl	Moranz Entertainment Presents Let the Good Times Roll	Tuesday, July 23, 2019 7:30 pm   East Beach	\$24,727				Free		\$279	Bar-arranged and paid by Town, deducted from total			\$25,000	400 Seats   \$10   \$2078 Est. Profit Actual: 366 (39 Comp) Profit: \$ 3322
Chitwood/ Hilstad	All You Need is Love: CJO Plays the Beatles	Sunday, August 11, 2019 7:30 pm   East Beach	\$18,830			\$645	Free	\$252	\$279	bar-arranged & paid by town, deducted from total			\$20,000	\$25 Profit remains with CJO
Wahl/McCallum	Matthew Manwarren, piano	Sunday, September 15, 2019 4:00 pm   Church of Our Saviour	\$1,300	\$185		\$379			\$181		\$25	\$2,070		300 Tickets
Collar/	Piano Bar: The Joy Project	Wednesday, September 25, 2019 5:00-7:00 pm   The Sandcastle	\$400									\$400		
Rice/	Stephane Wrembel Band	Sunday, September 29, 2019 7:30 pm   Turtle Point	\$6,000		\$900	\$379	\$280	\$724	\$360	Backline	\$125		\$8,758	220 Seats   \$10   \$1858 Est. Profit
Collar/	Piano Bar: Gary Pecorella	Wednesday, October 16, 2019 5:00-7:00 pm   The Sandcastle	\$250									\$250		
Rush/	Carles & Sofia, Piano Duo	Sunday, October 20, 2019 4:00 PM   Church of Our Saviour	\$6,000	\$185		\$600			\$419		\$50		\$7,254	
Collar/	Columbia City Ballet Presents Dracula	Tuesday, October 22, 2019 7:30 pm   East Beach	\$24,163				Free	\$564	\$279	Bar-arranged and paid by Town, deducted from total			\$25,000	450 Seats   \$10   \$3800 Est. Profit
Hilstad/	CSO Tour of Homes	Saturday, November 2, 2019 5:00 pm   Grand Oaks	\$41,850			\$850	\$1,210						\$43,910	350 Seats   No Tickets
Blizard/	David Holt & Josh Gafarth "Carolina Heroes"	Friday, November 15, 2019 7:30 pm   Seabrook Island House	\$6,000		\$900	\$700			\$752		\$100		\$8,452	400 Seats   \$10   \$3378 Est. Profit
Collar/	Piano Bar: Tim Hockenberry	Wednesday, November 20, 2019 5:00-7:00 pm   The Sandcastle	\$250									\$250		
McCallum/	Taylor Festival Choir Na Fidiieri Holiday	Sunday, December 8, 2019 4:00 pm   Church of Our Saviour	\$10,000	\$185		\$850						\$11,035		300 Tickets
Chitwood/	Liquid Pleasure	Friday, January 17, 2020 7:30 pm   Grand Oaks	\$5,500				\$1,210		\$1,200	Dance Floor	\$200		\$8,110	300 Seats   \$10   \$2533 Est. Profit
Chitwood/	Quentin Baxter Presents Carmen Bradford	Sunday, January 19, 2020 5:00 pm   Turtle Point	\$27,500				Free						\$27,500	\$25 Profit Remains with Baxter Music
Rice/	Travelin McCoury's	Friday, January 24, 2020 7:30 pm   East Beach	\$12,500		\$900	\$500	\$820	\$905			\$350		\$15,975	450 Seats   \$10   \$3800 Est. Profit
Collar/	Art Film: Maria by Callas	Friday, January 31, 2020 3:00 - 5:00 pm   The Sandcastle	\$1,100									\$1,100		
Collar/	Bob Milne Ragtime & Boogie Woogie	Thursday, February 6, 2020 7:30 pm   Seabrook Island House	\$5,000	\$1,085	\$900	\$700			\$181		\$25		\$7,891	400 Seats   \$10   \$3378 Est. Profit
Chitwood/	Georgia Guitar Quartet	Sunday, February 9, 2020 4:00 pm   Church of Our Saviour	\$3,500			\$600			\$1,448				\$5,548	300 Tickets
Rush/	Stories of Love	Friday, February 14, 2020 7:30 pm   Turtle Point	\$3,000	\$985		\$500	\$280		\$140	Mic from SAV	\$75		\$4,980	220 Seats   \$10   \$1858 Est. Profit
Collar/	Art Film: Andre Previn: A Bridge Between Two Worlds	Friday, February 21, 2020 3:00 - 5:00 pm   The Sandcastle												
Hilstad/	Yury Bekker Piano Quartet	Friday, February 21, 2020 7:30 pm   Church of Our Saviour	\$7,000	\$185		\$600							\$7,785	300 Tickets
Chitwood/	Quentin Baxter Presents Kate McGarry	Sunday, February 23, 2020 5:00 pm   Turtle Point												\$25 Profit Remains with Baxter Music
Hilstad/	CSO Spring	Sunday, March 8, 2020 4:00 pm   Holy Spirit	\$15,550			\$850						\$16,400		748 Tickets
McCallum/	Charleston Men's Chorus	Saturday, March 14, 2020 7:30 pm   Church of Our Saviour	\$6,000	\$185		\$850					\$30		\$7,069	300 Tickets
Chitwood/	Quentin Baxter Presents Chico Pinheiro	Sunday, March 15, 2020 5:00 pm   Turtle Point												\$25 Profit Remains with Baxter Music
Collar/	Piano Bar: Blue Heron Pond Boys	Wednesday, March 18, 2020 5:00-7:00 pm   The Sandcastle	\$400									\$400		
Collar/	Art Film: The Gold Rush	Friday, March 20, 2020 3:00-5:00 pm   The Sandcastle												
Rush/	Young Artists	Sunday, March 22, 2020 4:00 pm   Church of Our Saviour	\$450	\$185		\$600							\$1,235	300 Tickets
Collar/	Piano Bar: Glenn Brown	Wednesday, April 1, 2020 5:00-7:00 pm   The Sandcastle	\$250									\$250		
Collar/	Art Film: Exit Through the Gift Shop	Friday, April 17, 2020 3:00-5:00 pm   The Sandcastle												
Rush/	Fred Mayer Jazz Trio	Tuesday, April 14, 2020 7:30 pm   Seabrook Island House	\$6,000	\$1,085	\$900	\$700			\$1,290		\$75		\$10,060	400 Seats   \$10   \$3378 Est. Profit
Blizard/	Blues by the Sea	Sunday, April 19, 2020 3:00-7:00 pm   Freshfields Village	\$15,000										\$15,000	
Collar/	Piano Bar: Chris Dodson	Wednesday, April 23, 2020 5:00-7:00 pm   The Sandcastle	\$250									\$250		
Rice/Rush	Piccino Preview	Sunday, May 3, 2020 4:00 pm   Holy Spirit	\$5,000			\$850							\$5,850	748 Tickets

Arts Council Budget Breakdown		Trackable		Cultural Events Budget Breakdown		Trackable	
spendable	\$110,000	spendable	\$110,000	spendable	\$179,000	spendable	\$179,000
contingency	\$5,000	contingency	\$5,000	contingency	\$3,000	contingency	\$3,000
admin	\$3,000	estimated ticket profit	\$17,901	total	\$182,000	estimated ticket profit	\$11,569
total	\$118,000	Total	\$132,901			Total	\$193,569
		Events Total	\$108,640			Events Total	\$179,128
		Balance	\$24,261			Balance	\$14,442

Mrs. Chitwood stated the Charleston Jazz Orchestra (CJO) event in August went well. She stated the CJO brought in a large crowd from downtown, and there were a few rumbles about the \$25 ticket price but not many. She said the CJO does not have scanners, and the Council may want to revisit the ticket taking procedures next year. She estimated 450 people were in attendance.

Ms. Collar stated a patron expressed frustration with the seating at Moranz. They arrived on time and didn't get a good seat, and eventually left. They said the people who came in first saved whole tables, and they were there before the tables filled up.

Ms. Rush stated she thought we needed an additional scanner. Ms. Laughlin told Ms. Rush she set up an account for Mr. Wohl so he could use his phone as a 5<sup>th</sup> scanner.

Mr. Wohl stated there were 213 tickets out for the Matthew Manwarren concert. Ms. Collar stated she had one more piece of plexiglass for moving the piano. Mr. Wohl stated replacing the plexiglass will be expensive. He stated Mr. McCollum and Mr. Rice would meet the lighting vendor and move the piano at 12:45 p.m. before the concert. He stated Dr. Manwarren will arrive at 1:30 p.m. for sound check. He stated Mrs. Hilstad and Ms. Laughlin will scan, and Mrs. Chitwood and Ms. Rush will distribute programs. Mr. Wohl stated that the Council's new Church of Our Saviour contact is Joy Harranty.

Ms. Collar stated The Joy Project would be doing a "Sinatra Night" for the Piano Bar on September 25. Mr. Rice inquired if Ms. Collar needed assistance because she had some very busy piano bars last season. Ms. Collar said she would be fine, but the Sandcastle has prepared for a crowd and has given them all three sections of the banquet room.

Mrs. Braswell Edgerton asked Ms. Collar to fill in the Council on the Sandcastle's policy regarding cancelling Piano Bars and Art Films. Ms. Laughlin stated she actually spoke to the Sandcastle about their policy, and they informed her that if a group wanted to rent the space for a larger event the Sandcastle would have to bump the Arts Council's community event. The Council agreed they understand the Sandcastle's position, however this does pose issues when dates are printed on the planner. Mrs. Braswell Edgerton suggested leaving the dates off the printed planner but list them on the website and in promotional emails.

Ms. Laughlin stated JSAV has been hired to do a basic stage wash for the Stephane Wrembel event, and Ron Wiltrout will be supplying backline drums. Mr. Blizzard stated a basic stage wash would not be enough lighting for the event, and Mrs. Chitwood disagreed.

Mrs. Hilstad stated the CSO would be paying for and ordering their own risers. She stated Mr. Wohl would be the day-of coordinator, as Mrs. Hilstad will be out of town. She stated the CSO would be bringing their own microphone.

Mrs. Hilstad stated the Yuriy Bekker Quartet has been invited to perform the program they're doing for Kiawah at the Unitarian Church downtown. She stated only Unitarian Church members would be invited but Mr. Bekker wanted the Council's approval prior to committing. Mr. Wohl and Mrs. Chitwood stated it would be okay if they only advertised it to the Church and not the public. The Council agreed to those stipulations.

Mr. McCollum inquired about parking at the Sanctuary for the CSO. Mr. Wohl said there would be fewer guests at the hotel at that time of the year, so parking would be less of a problem.

Ms. Laughlin stated Ms. Rush brought it to her attention that since the Carles & Sofia concert was voted on outside of a meeting she wanted to note that it was approved for the meeting minutes.

Ms. Laughlin stated that the Columbia City Ballet would be getting their own risers. Mrs. Chitwood stated that Snyder had the wrong date for the CSO, so be sure to confirm with Snyder a few days before.

Ms. Laughlin stated that David Holt & Josh Goforth are now bringing Zeb Holt. Mr. Blizzard stated that he's not being paid. Mr. Blizzard said to promote the concert with Zeb Holt, but to keep the old title "Carolina Heroes."

Ms. Laughlin asked Mr. McCollum if he had received the number of comps for the Taylor Festival Choir. Mr. McCollum stated he thought he had sent the info to Ms. Laughlin but would resend.

## **B. Event Assignments**

Mr. Rice took a count of who would be available for the Stephane Wrembel event. Mrs. Hilstad and Ms. Collar stated they are not available to help with Stephane Wrembel, however the rest of the Council stated they are available.

## **C. Review Scanner & Ticketing Procedures**

Ms. Laughlin stated that she will stay after the meeting to practice with anyone who wants to. She also showed the Council the new bag for the scanners. Mr. Rice inquired if staff was going to keep coming to the events to help scan. Mrs. Braswell Edgerton stated staff would be willing to help until the Council was comfortable using the scanners.

## **VI. New Business**

### **A. New Flyers**

Ms. Laughlin stated that there would be five flyers total, one fall, two winter and two spring. Mrs. Chitwood stated she would place two at Bishop Gadsden. Mrs. Hilstad stated she would put them up around the Island.

### **B. Presenter's Sheet**

Mr. Rice stated the Council stopped doing lighting themselves, but the process for planning performance lighting hasn't been fully flushed out. He stated he wants to work on what the process is. He stated that at present Ms. Laughlin and the event coordinator are the only people who interface with the artist. He asked the Council how to weigh in on the lighting component of performances. Mr. Wohl stated he wants the artist to have input on lighting, and the Council needs to ask that question just as the Council does with sound.

Mr. Blizard stated his concern with JSAV is they do not have all the equipment needed and they are accustomed to lighting a speaker, not a performer. Mr. Blizard stated at the CJO concert the lights were shining in the performer's eyes. Mrs. Chitwood stated the CJO would like to have the lighting all the way up on the ceiling, but that is not possible without a ceiling mount. Mr. Blizard stated JSAV does not understand certain things about working with performers, like how they don't like shadows on their keyboard. The Council discussed the lighting issues at length.

Mrs. Braswell Edgerton suggested the Council devote the October meeting to planning lighting for each performance. She stated Ms. Laughlin and each event coordinator should look at the information they have and reach out to the performer if more clarity is needed. Mr. Blizard stated he would be showing JSAV his colored lighting gels. Mr. McCollum asked about the lighting quotes on the spreadsheet. Ms. Laughlin and Mrs. Braswell Edgerton explained that they've only received two finalized quotes for the concerts in September, and that the Council would need to examine what they want before the rest of the season's quotes could be finalized. Mr. Rice agreed that the Council should look into each of their performances and be ready to discuss at the next meeting.

Mrs. Chitwood stated there might be an opportunity to sell JSAV some of the Town's equipment.

### **C. Symphony Concert at Seabrook, 9/22**

Ms. Laughlin informed the Council there are no tickets required for the Seabrook concert, but the public will need a pass to get through the gate which they have available at the Seabrook Town Hall.

### **D. Town Policy Regarding Email Database**

Ms. Rush explained that she received a phone call from the CSO asking if the Town collects email addresses of attendees and would the Town be willing to share data from the spring concert. Mrs. Braswell Edgerton stated the Town does not have the explicit permission from patrons to share their data, so she suggested to Ms. Rush that Ms. Laughlin send a follow-up email after the fall CSO show to attendees and invite them to receive news from the CSO. She stated she only believes the Council should do this for the CSO to avoid over-emailing patrons. She stated the CSO is an important part of the community so there is value in extending this courtesy, but it is not appropriate for all artists on the season planner.

### **E. Hard Hat Tour of New KIGR Conference Center**

Mr. Wohl stated the Council has the opportunity to go on a hard hat tour of the new conference center, but only 3-4 people can attend, and they need to provide a couple optional dates and times. Mr. McCollum, Ms. Laughlin, and Mrs. Braswell Edgerton stated they do not need to go. Mr. Wohl stated he would send a doodle poll to find out availability.

**VII. Correspondence:**

Mr. Wohl stated he met Maura Hogan, the Post & Courier's arts reporter, and he gave her a season planner and invited her to the shows.

**VIII. Committee Member Comments**  
None

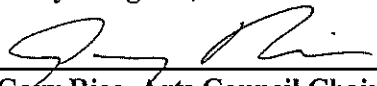
**IX. Chairman's Comments**  
None

**IX. Citizens' Comments**  
None

**X. Adjournment**

*Ms. Rush motioned to adjourn the meeting. Mr. Blizzard seconded the motion. The motion carried unanimously.*

Submitted by:   
Keely Laughlin, Communications Specialist

Approved by:   
Gary Rice, Arts Council Chairman

Date: 10/3/19