

**ARTS & CULTURAL EVENTS COUNCIL MEETING
THURSDAY, FEBRUARY 13, 2020; 12:00 P.M.
KIAWAH ISLAND MUNICIPAL CENTER
COUNCIL CHAMBERS CONFERENCE ROOM**

MINUTES

- I. Call to Order:** Mr. Rice called the meeting to order at 12:00 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: Gary Rice, Chair
David Wohl, Vice Chair
Becky Hilstad
Judy Chitwood
Jodi Rush
Joan Collar
Bill Blizard

Absent: Richard Ames

Also Present: Stephanie Braswell Edgerton, Communications Manager
Keely Laughlin, Communications Specialist

IV. Approval of Minutes:

A. Arts & Cultural Events Meeting Minutes of January 2, 2020.

The approval of the minutes of January 2, 2020 was deferred to the next meeting.

V. Old Business:

A. 2019/2020 Arts and Cultural Events Season Planner and Financial Review

1. Event Review – 1/17/20 – 2/14/20
2. Event Planning – 2/23/20 - 4/14/20

2019/2020 Arts and Cultural Events (Rev.2/24/20)

Member/Backup	Event	Date Time Location	Artist	Piano / Tuning	Sound	Lighting	Venue	Accom.	Misc.	Misc. Notes	Food/Supplies	AC Budget	CEF Budget	Ticket Info.
Blizard/ Wohl	Moranz Entertainment Presents Let the Good Times Roll	Tuesday, July 23, 2019 7:30 pm East Beach	\$24,727				Free		\$273	Bar -arranged and paid by Town, deducted from total			\$25,000	400 Seats \$10 \$3378 Est. Profit Actual: 366 (19 Comps) Profit: \$3138
Chitwood/Hilstad	All You Need is Love: CIO Plays the Beatles	Sunday, August 11, 2019 7:30 pm East Beach	\$18,830			\$645	Free	\$252	\$273	Bar -arranged & paid by Town, deducted from total			\$20,000	\$25 Profit remains with CJO (approx 400 people attended)
Wohl/McCollum	Matthew Manwarren, piano	Sunday, September 15, 2019 4:00 pm Church of Our Saviour	\$1,300	\$185		\$379		\$189			\$25	\$2,078		256 tickets out, 116 attended
Collar/	Piano Bar: The Joy Project	Wednesday, September 25, 2019 5:00-7:00 pm The Sandcastle	\$400									\$400		
Rice/	Stephane Wrembel Band	Sunday, September 29, 2019 7:30 pm Turtle Point	\$6,000		\$800	\$379	\$280	\$756	\$350	Backline	\$125		\$8,690	220 Seats \$10 \$1858 Est. Profit: Actual: 171 (6 Comps) Profit: \$1478
Collar/	Piano Bar: Gary Pecorella	Wednesday, October 16, 2019 5:00-7:00 pm The Sandcastle	\$250									\$250		
Rush/Rice	Carles & Sofia, Piano Duo	Sunday, October 20, 2019 4:00 PM Church of Our Saviour	\$6,000	\$185		\$379		\$390			\$50	\$7,004		293 tickets out (18 comps), 148 scanned
Collar/	Columbia City Ballet Presents Dracula	Tuesday, October 22, 2019 7:30 pm East Beach	\$24,365				Free	\$394	\$273	Bar -arranged and paid by Town, deducted from total			\$25,032	246 Seats \$10 \$2150 Est. Profit: Actual: 223 (23 Comps) Profit: \$1960
Hilstad/Wohl	CSO Following Tour of Homes	Saturday, November 2, 2019 5:00 pm Grand Oaks	\$41,850			\$655			\$104	Mic from JSAV			\$42,609	350 Seats No Tickets
Blizard/	David Holt, Zeb Holt & Josh Goforth "Carolina Heroes"	Friday, November 15, 2019 7:30 pm Seabrook Island House	\$6,000		\$800	\$1,275		\$752	\$175	Backline - Bass Amp provided by Jake Hohwenger	\$50	\$9,052		350 Seats \$10 \$2800 Est. Profit: Actual: 351 (24 Comps) Profit: \$2897
Collar/	Piano Bar: Tim Hockenberry	Wednesday, November 20, 2019 5:00-7:00 pm The Sandcastle	\$250									\$250		
McCollum/	Taylor Festival Choir Na Fidiieri Holiday	Sunday, December 8, 2019 4:00 pm Church of Our Saviour	\$10,000			\$760						\$10,760		300 tickets out (12 comps), 204 scanned
Chitwood/Hilstad	Liquid Pleasure	Friday, January 17, 2020 7:30 pm Grand Oaks	\$5,500				\$872		\$1,647	Dance Floor	\$200		\$8,219	376 Seats \$10 \$2533 Est. Profit: Actual: 376 (24 Comps) Profit: \$3095
Chitwood	Quentin Baxter Presents Carmen Bradford	Sunday, January 19, 2020 5:00 pm Turtle Point	\$27,500				Free						\$27,500	\$25 Profit Remains with Baxter Music
Rice/Chitwood	Travelin McCoury's	Friday, January 24, 2020 7:30 pm East Beach	\$12,500		\$800	\$723	\$820	\$1,238	\$35	2 Bar Stools from Snyder	\$350	\$16,466		450 Seats \$10 \$3800 Est. Profit: Actual: 450 (22 Comps) Profit: \$3745
Collar/Rush	Art Film: Maria by Callas	Friday, January 31, 2020 3:00 - 5:00 pm The Sandcastle	\$266									\$266		
Collar/Blizard	Bob Milne Ragtime & Boogie Woogie	Thursday, February 6, 2020 7:30 pm Seabrook Island House	\$5,000	\$1,215	\$1,100	\$510		\$189			\$25	\$8,039		350 Seats \$10 \$3378 Est. Profit: Actual: 347 (12 Comps) Profit: \$2932
Chitwood/Mhol	Georgia Guitars Quartet	Sunday, February 9, 2020 4:00 pm Church of Our Saviour	\$3,500			\$510		\$1,448				\$5,458		317 Tickets Distributed (10 comps), 204 scanned
Rush/Rice	Stories of Love	Friday, February 14, 2020 7:30 pm Turtle Point	\$3,000	\$985		\$1,079	\$280	\$410	\$782	Mic from JSAV	\$75	\$6,611		220 Seats \$10 \$1858 Est. Profit: Actual: 193 (23 Comps) Profit: \$1487

Member/Backup	Event	Date Time Location	Artist	Piano / Tuning	Sound	Lighting	Venue	Accom.	Misc.	Misc. Notes	Food/Supplies	AC Budget	CEF Budget	Ticket Info.
Collar/	Art Film: Pavarotti	Friday, February 21, 2020 3:00 - 5:00 pm The Sandcastle	\$266											
Hilstad/Chitwood	Yuri Bekker Piano Quartet	Friday, February 21, 2020 7:30 pm Church of Our Saviour	\$7,000	\$185		\$600						\$7,785		301 Tickets to Distributed (10 comps), 188 scanned
Chitwood	Quentin Baxter Presents Kate McGarry	Sunday, February 23, 2020 5:00 pm Turtle Point												\$25 Profit Remains with Baxter Music
Hilstad/	CSO Spring	Sunday, March 8, 2020 4:00 pm Holy Spirit	\$15,550			\$850						\$16,400		630 Seats
McCollum/	Charleston Men's Chorus	Saturday, March 14, 2020 7:30 pm Church of Our Saviour	\$6,000	\$185		\$850					\$30	\$7,065		300 Seats
Chitwood	Quentin Baxter Presents Chico Pinheiro	Sunday, March 15, 2020 5:00 pm Turtle Point												\$25 Profit Remains with Baxter Music
Collar/	Piano Bar: Blue Heron Pond Boys	Wednesday, March 18, 2020 5:00-7:00 pm The Sandcastle	\$400									\$400		
Collar/	Art Film: The Gold Rush with piano by Glenn Brown	Friday, March 20, 2020 3:00-5:00 pm The Sandcastle	\$266											
Rush/	Young Artists	Sunday, March 22, 2020 4:00 pm Church of Our Saviour	\$450	\$185		\$600						\$1,235		? Seats
Collar/	Piano Bar: Glenn Brown	Wednesday, April 1, 2020 5:00-7:00 pm The Sandcastle	\$255									\$255		
Collar/	Art Film: Exit Through the Gift Shop	Friday, April 10, 2020 3:00-5:00 pm Municipal Center	\$266											
Rush/	Fred Moyer Jazz Trio	Tuesday, April 14, 2020 7:30 pm Seabrook Island House	\$6,000	\$1,085	\$800	\$700		\$1,290			\$75	\$9,950		? Seats \$10 \$3378 Est. Profit
Blizard/	Blues by the Sea	Sunday, April 19, 2020 3:00-7:00 pm Freshfields Village	\$15,000										\$15,000	
Collar/	Piano Bar: Chris Dodson	Wednesday, April 29, 2020 5:00-7:00 pm The Sandcastle	\$250									\$250		
Rice/Rush	Piccolo Preview	Sunday, May 3, 2020 4:00 pm Holy Spirit	\$5,000			\$850							\$5,850	? Seats

Arts Council Budget Breakdown		Trackable		Cultural Events Budget Breakdown		Trackable	
spendable	\$110,000	spendable	\$110,000	spendable	\$179,000	spendable	\$179,000
contingency	\$5,000	contingency	\$5,000	contingency	\$3,000	contingency	\$3,000
admin	\$3,000	estimated ticket profit	\$14,439	total	\$182,000	ticket profit	\$9,671
total	\$118,000	Total	\$129,439			Total	\$191,671
		Events Total	\$109,974			Events Total	\$177,900
		Balance	\$19,465			Balance	\$13,772

Ms. Laughlin filled the Council in on what she learned while speaking with the Resort and Vendini about the issues experienced with Wifi during check-in at Liquid Pleasure. The Council discussed the possibility of purchasing a Wifi hotspot. The Council stated there were no issues with patrons needing to pay to valet and that Ms. Laughlin should include the same verbiage regarding valet for each event at The Sanctuary.

Mr. Rice noted at the Bob Milne performance on February 6 there were no-shows due to the inclement weather, but it was still a very good crowd. Mrs. Chitwood stated scanning at the performance went very well.

Mrs. Chitwood stated there were technical difficulties with the microphones at Church of Our Saviour for the Georgia Guitar Quartet performance on February 9. She also stated they set the lighting with the group sitting down but for future performances the Council should check what it looks like when the performers stand up. Mrs. Rush stated she couldn't hear or see, and that many people left for those reasons. She also stated the Town needs to print more programs. Mr. Wohl stated he set up an appointment with Joy to go over the Church sound system. He stated there were too many people in the Church for this type of performance, the sight lines and acoustics were not good. Ms. Rush stated the performance could have been improved by the use of staging and risers. Mr. Blizzard stated that Freshfields would loan the Council their staging, and their staff would move it to and from the church for a small fee. The Council agreed the Georgia Guitar Quartet gave a wonderful performance in spite of the technical difficulties.

Ms. Rush stated several leaders at the College of Charleston would be attending the Stories of Love performance on February 14 at Turtle Point. She informed the Council of the schedule and what time the members helping should arrive.

Mrs. Hilstad informed the Council that one of the performers in the Yuriy Bekker Quartet had broken his wrist, but Mr. Bekker had already found a replacement. Mr. Blizzard and Mrs. Hilstad agreed with using lighting package A. The Council planned the schedule for vendors and volunteer staffing. Town staff agreed to print 200 programs for the event.

Mrs. Hilstad stated no setup would be necessary for the Charleston Symphony performance on March 8 except for moving the piano. Ms. Rush inquired if the Council needed to obtain the microphone from Church of Our Saviour. Mrs. Hilstad stated the symphony could bring their own. Mrs. Hilstad told Ms. Laughlin to moved forward with 650 tickets.

The Council selected lighting package B for the Charleston Men's Chorus.

Ms. Rush stated the pianist in the Young Artists program got sick and had to drop out, but that the school is working on filling her spot. Ms. Rush asked to use lighting package A.

Ms. Laughlin asked if the Council agreed with scheduling Innovative Event Services for the rest of the season, and the Council confirmed.

VI. New Business

A. Wine Pricing

The Council noted that the beverage prices at the Liquid Pleasure performance on January 17 at The Sanctuary were higher than what is charged at other events. Mrs. Braswell-Edgerton stated there may be an opportunity to talk to The Sanctuary about beverage pricing for future events.

B. Ticket Allotments

Mr. Rice asked the Council to consider making all events four tickets per household. The Council discussed.

Mrs. Wohl motioned to make the maximum ticket allotment for all events four tickets. Ms. Rush seconded the motion. The motion carried unanimously.

C. Free & Paid Event No-Shows

Mr. Rice stated the rate of people showing up without tickets appears to be trending upward. He stated the Council's policy should be if a patron does not have a ticket, they cannot come in. The Council discussed at length. The Council agreed there would be no further admittance without tickets, and no involvement in "angel tickets."

Mr. Rice asked if the Council should continue to ticket Holy Spirit Catholic Church. The Council weighed the pros and cons of this possible change.

The Council determined they need to be more conservative with their overage estimates for the churches. Mr. Blizard stated all chairs at Church of Our Saviour should be set before the first guests comes in, and more should not be provided just because more people show up.

The Council decided to reduce the tickets available for the Yuriy Bekker performance at Church of Our Saviour from 320 to 300.

VII. Correspondence:

None

VIII. Committee Member Comments

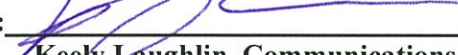
IX. Chairman's Comments

IX. Citizens' Comments

None

X. Adjournment

Mr. Blizard motioned to adjourn the meeting. Ms. Rush seconded the motion. The motion carried unanimously.

Submitted by: 
Keely Laughlin, Communications Specialist

Approved by: 
Gary Rice, Arts Council Chairman

Date: 06/10/20