

**ARTS & CULTURAL EVENTS COUNCIL MEETING
THURSDAY, FEBRUARY 14, 2019; 11:30 P.M.
KIAWAH ISLAND MUNICIPAL CENTER
COUNCIL CHAMBERS TRAINING ROOM**

MINUTES

- I. Call to Order:** Mr. Rice called the meeting to order at 12:18 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: Gary Rice, Chairman
Judy Chitwood
Becky Hilstad
Robert Hill
Jodi Rush
Joan Collar
Bill Blizzard
Van McCollum

Absent: David Wohl, Vice Chairman

Also Present: Keely Laughlin, Communications Specialist
Stephanie Braswell Edgerton, Communications Manager

IV. Approval of Minutes:

A. Arts & Cultural Events Meeting Minutes of January 3, 2019

Mr. Blizzard motioned to approve the minutes of January 3, 2019. Mr. McCollum seconded the motion. The motion carried unanimously.

V. Old Business:

A. 2018/2019 Arts and Cultural Events Season Planner and Financial Review

The Council discussed the following events:

2018/2019 Arts and Cultural Events (Rev.1/23/19)

Member	Event	Date Time Location	Artist	Worship/Booking	Music	Other Notes	Adm. Fee	Food/Supplies	AC Budget	CEF Budget	Ticket Info	Ticket Actuals
Blizard	Moran Entertainment Presents Let the Good Times Roll	Monday, July 23, 2018 7:30 pm East Beach	\$25,000			Moran pays Venue & Bar \$820 Sound & Lighting				\$25,000	400 \$30 ticket Town profit	Online: 221 In Person: 104 Total: 435 (64,364)
Chitwood	Charleston Jazz Orchestra presents MOTOWN: The Grooves that Changed America	Sunday, August 12, 2018 7:30 pm East Beach	\$16,680	\$820		CJO pays Venue & Bar \$820	\$359			\$17,039	400 \$25 ticket CJO profit	470
Collar	Piano Bar Gary Pecordia	Wednesday, September 19, 2018 5:00-7:00 pm The Sandcastle	\$250						\$250			60
Rush	Lomax/Rackers Piano Duo	Sunday, September 23, 2018 4:00 pm Church of Our Saviour	\$4,000	\$180		Town lighting	\$180		\$4,360		345 (145)	Online: 120 In Person: 84 Total: 204
Collar	Piano Bar Robbie Madison Duo	Wednesday, October 3, 2018 5:00-7:00 pm The Sandcastle	\$400						\$400			35-60
Hilstad	Micha Mclearin	Sunday, October 7, 2018 4:00 pm Church of Our Saviour	\$3,000	\$180					\$3,180		345 (145)	Online: 105 In Person: 104 Total: 209
Blizard	Festival of Mountain Music	Sunday, October 21, 2018 4:00-6:30 pm East Beach	\$21,700	\$245		Overnight parking Venue & Bar \$920 Sound & Lighting Town pays Ord. cashier \$245				\$21,945	460 (200)	Online: 394 In Person: 76 Total: 470
Hilstad	Charleston Symphony Orchestra (following Tour of Home)	Saturday, November 3, 2018 5:00 pm East Beach	\$33,500	\$200		Town pays Venue free Classroom \$200 Town lighting				\$33,700		500
Collar	Piano Bar Blue Heron Pond Boys	Wednesday, November 7, 2018 5:00-7:00 pm The Sandcastle	\$400						\$400			84
Rush	Andy O'Fallon Irwin	Wednesday, November 14, 2018 7:30 pm Seabrook Island House	\$3,000	\$900		Town pays Sound & Lighting \$800	\$300	\$25	\$3,825		400 (201)	Online: 345 In Person: 155 Total: 500
Chitwood	Quina Parler & Friends	Friday, November 30, 2018 7:30 pm East Beach	\$6,000	\$1,500		Town pays Venue free Bar Fee + Extra Bar tender & Cashier \$400 Overnight (201) \$1100-47		\$200	\$7,700		400 \$30 ticket Town profit (\$200 estimate)	Online: 143 In Person: 119 Total: 262 (62,439)
McCallum	The Western Wind The Holiday Light!	Tuesday, December 4, 2018 7:30 pm Holy Spirit Catholic Church	\$16,000					\$91		\$16,091	748 (418)	Online: 205 In Person: 204 Total: 409
McCallum	Frank Vignola's Hot Jazz Guitar Trio	Friday, January 11, 2019 7:30 pm Turtle Point Clubhouse	\$6,000	\$1,080		Town pays Venue \$200 Sound & Lighting \$880	\$706	\$75	\$7,865		218 (200)	Online: 200 In Person: 88 Total: 288
Chitwood	Quentin Baxter presents... Joe Grenard Quartet	Sunday, January 13, 2019 5:30 pm Turtle Point Clubhouse	\$25,000			Venue free				\$25,000	288 \$25 ticket Paper profit	
Collar	Art Film: The Music Instinct Science and Song	Friday, January 18, 2019 3:00-5:00 pm The Sandcastle	\$50					\$25	\$75			
Blizard	Dominick Farnsted with Sherid Johns	Thursday, January 31, 2019 7:30 pm Seabrook Island House	\$8,000	\$900	\$1,450	Town pays Sound & Lighting \$800 Electric \$650	\$956	\$175	\$11,511		340 (211)	
Collar	Julian Gargiulo	Thursday, February 7, 2019 7:30 pm Seabrook Island House	\$5,000	\$1,000	\$800	Sound & Lighting \$800	\$360	\$100	\$7,340		420 (251)	
Hilstad	Norbert Lewandowski, cellist	Saturday, February 16, 2019 7:30 pm Turtle Point Clubhouse	\$700	\$1,080		Town pays Venue \$200 Sound Engineer \$880			\$1,780			
Chitwood	Quentin Baxter presents... Cecile Maconn Selvant & Sullivan Fortner	Sunday, February 17, 2019 5:30 pm Turtle Point Clubhouse				Venue free				\$0	288 \$25 ticket Paper profit	
Collar	Art Film: The General (Gren Brown on Piano)	Friday, February 22, 2019 3:00-5:00 pm The Sandcastle	\$250					\$25	\$275			
McCallum	Herring Chamber Ensemble	Sunday, February 24, 2019 4:00 pm Church of Our Saviour	\$9,800	\$180	\$50	Town lighting on air \$50			\$10,030		345 (214)	
Collar	Art Film: Loving Vincent	Friday, March 1, 2019 3:00-5:00 pm The Sandcastle	\$281					\$20	\$306			
Rush	College of Charleston Students from Jazz Studies	Sunday, March 3, 2019 4:00 pm Church of Our Saviour	\$1,500	\$180					\$1,680		245 (234)	
Chitwood	Quentin Baxter presents... Monty Alexander	Sunday, March 10, 2019 5:30 pm Turtle Point Clubhouse				Venue free				\$0	288 (188) \$25 ticket Paper profit	
Hilstad	Charleston Symphony Orchestra	Sunday, March 17, 2019 4:00 pm Holy Spirit Catholic Church	\$12,500			Town lighting			\$12,500		748 (466)	
Hilstad	Steep Canyon Rangers	Thursday, March 21, 2019 7:30 pm East Beach	\$15,000	\$1,500		Town pays Venue free Bar \$160 Sound Engineer \$100	\$729	\$350	\$17,679		460 \$10 ticket Town profit (\$100 estimate)	
Collar	Piano Bar The Joy Project	Wednesday, March 27, 2019 5:00-7:00 pm The Sandcastle	\$400						\$400			
Collar	Art Film: That's Entertainment	Friday, March 29, 2019 3:00-5:00 pm The Sandcastle	\$281					\$25	\$306			
Kush	Fernanda and Luis Conza Piano and Cello	Sunday, March 31, 2019 4:00 pm Church of Our Saviour	\$4,500	\$180		Town lighting	\$720	\$50	\$5,450		345 (214)	
Blizard	Hard Day's Night	Thursday, April 4, 2019 7:30 pm Seabrook Island House	\$7,500	\$1,250		Town pays Sound & Lighting \$600 NDN providing Backline	\$1,173	\$250	\$10,173		400 (251) \$30 ticket Town profit (\$200 estimate)	
Hilstad	PIRF Theatre A Cell's House, Part 2	Sunday, April 7, 2019 4:00 pm Turtle Point Clubhouse	\$7,300	\$2,000		Receives \$1400 Venue & Bar \$200			\$9,300		288 (188)	
Collar	Piano Bar Glenn Brown	Wednesday, April 10, 2019 5:00-7:00 pm The Sandcastle	\$250						\$250			
Blizard	Blues by the Sea	Sunday, April 14, 2019 3:00-7:00 pm Frigate Ridge	\$15,000							\$15,000		
Collar	Piano Bar Chris Dutton	Wednesday, April 24, 2019 5:00-7:00 pm The Sandcastle	\$250						\$250			
Rice/Rush	Pizzola Preview	Sunday, May 5, 2019 4:00 pm Holy Spirit Catholic Church	\$5,000			Town lighting				\$5,000	748 (486)	

Arts Council Budget Breakdown		Trackable		Cultural Events Budget Breakdown		Trackable	
expenses	\$110,000	available	\$110,000	expenses	\$179,000	available	\$179,000
contingency	\$5,000	contingency	\$5,000	contingency	\$3,000	contingency	\$3,000
admin	\$3,000	estimated ticket profit	\$2,230	total	\$187,000	estimated ticket profit	\$7,000
total	\$118,000	total	\$127,230	total	\$190,000	total	\$189,000
		balance	\$21,233			total	\$177,224
						total	\$177,224
						balance	\$12,742

The Council discussed new contracts for vendors to ensure they would be present when needed before and during each event. Ms. Collar and Ms. Rush stated they would work together on sourcing and communicating to piano tuning vendors.

Mrs. Hilstad stated Norbert Lewandowki's performance is sold-out. The Council discussed where to take tickets at Turtle Point Clubhouse. Mr. Hill suggested the Council take tickets 5 feet from the edge of the stairs.

Mrs. Chitwood stated Quentin Baxter's event on February 17 is sold-out. Mrs. Chitwood stated Mr. Baxter has received positive feedback on the 5:30 pm time slot, Mrs. Collar has heard negative feedback on the time slot. Mr. Hill inquired whether a 4:00 pm time would be considered for the 2019-2020 season.

Mr. McCollum stated he needs to move the piano and some chairs for the Herring Chamber Ensemble. Mr. McCollum stated the ensemble does not need risers. Ms. Laughlin informed the Council there are 115 tickets left out of 345. Mr. Hill asked Mr. McCollum if he'd like him to put a promo out. Mrs. Chitwood stated there tend to be many no-shows at Church of Our Saviour so it is best to do one.

Ms. Collar stated Julian Gargiulo asked to see publicity clips for the Council. She stated maybe the Council should do more press outreach. Mrs. Hilstad stated that the Council doesn't really need additional press. Ms. Rush stated it would be interesting to have an article. The Council discussed ideas at length.

VI. New Business

A. Venue Capacities/Ticket Distribution

Mr. Blizzard stated he gets different capacities from the Seabrook team. Ms. Laughlin stated Mrs. Duplessis at the Seabrook Island Club said she prefers to keep table seating to 325: 30 round tables of 10 seats and 25 extra seats along the back. She stated Mrs. Duplessis does not like putting seats along the sides. Ms. Laughlin stated for Dominick's performance the Town staff distributed tickets for a capacity of 325 and additional seats were added afterwards. Ms. Laughlin stated at Julian Gargiulo's performance they seated half the guests at rounds and half theater-style seating for a total of 400 seats. Mr. Hill said that there were 400 chairs at Dominick Farinacci's performance.

Mrs. Braswell Edgerton stated twice she's heard from Seabrook and the Resort that they accommodate the Arts Council as much as they can, but if they add extra seats after tickets have been distributed then they may end up with too many. They would prefer to set it up one way and then leave it.

Mrs. Braswell Edgerton stated the Town would amend the capacities chart to include two seating options at Seabrook.

Mrs. Chitwood stated in regard to seating at Turtle Point Clubhouse, Mrs. Steele has been adamant about 220 a capacity of 220 but added 20 extra seats on top of that for Quentin Baxter's event. Mr. Hill stated the Council should distribute at most 250.

Mrs. Hilstad stated that Steep Canyon Rangers should be set up with theater-style seating. Mrs. Chitwood agreed, but stated guests will object. Ms. Rush suggested doing it half rounds and half theater similar to Seabrook. Mrs. Braswell Edgerton stated this is a paid event, and every ticket must have a seat. Mr. Hill stated when you have a pure tables event, 400 seats with a 15% overage is the correct amount.

Mr. Hill stated the number for Holy Spirit is the correct amount.

B. Internal Ticket Policy Adoption

Mr. Rice stated the ticket policy was circulated after the last meeting without any comment and asked if there was a motion to adopt the new updated policy.

Mrs. Chitwood motioned to adopt the ticket policy. Mrs. Collar seconded the motion. The motion carried unanimously.

C. Moranz “Behind the Lines” Event

Mr. Blizard stated the “Behind the Lines” program from Brad & Jennifer Moranz is a veteran tribute that uses letters written by soldiers dating back to the Civil War. It has a smaller cast and is different than Let the Good Times Roll.

The Council discussed adding the event to the current season Sunday, May 19, 2019. The Council asked Mr. Blizard to look into venues for the event.

D. Arts Council Board

Mr. Rice informed the Council on the January 7 Arts Council Board Meeting. He said they are not looking for a great amount of detailed reporting for the Town Council.

Mr. Rice stated he updated the ACEC & Board Roles and addressed some of the concerns the Council had previously mentioned.

Mr. Rice stated the Board put an emphasis on the Council continuing to try to understand what the audience wants. He stated one element of that is the larger survey and another element they suggested was a comment card available at the performance. The Council said they would prefer different questions than the ones on the comment card example. Mr. Rice asked the Council to send their notes to Ms. Laughlin.

E. Planning Session Procedures

Mrs. Braswell Edgerton distributed planning session procedures prior to the meeting.

VII. Correspondence:

None

VIII. Committee Member Comments

IX. Chairman’s Comments

IX. Citizens’ Comments

None

X. Adjournment

Mr. Blizard motioned to adjourn the meeting. Mrs. Chitwood seconded the motion. The motion carried unanimously.

Submitted by:  _____
Keely Laughlin, Communications Specialist

Approved by:  _____
Gary Rice, Arts Council Chairman

Date: 6/5/19