

**ARTS & CULTURAL EVENTS COUNCIL MEETING
THURSDAY, JUNE 6, 2019; 2:00 P.M.
KIAWAH ISLAND MUNICIPAL CENTER
COUNCIL CHAMBERS CONFERENCE ROOM**

MINUTES

- I. Call to Order:** Mr. Rice called the meeting to order at 2:00 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

III. Roll Call:

Present: Gary Rice, Chairman
David Wohl, Vice Chairman
Becky Hilstad
Jodi Rush
Judy Chitwood
Joan Collar
Van McCollum
Bill Blizard

Absent:

Also Present: Stephanie Braswell Edgerton, Communications Manager
Keely Laughlin, Communications Specialist

IV. Approval of Minutes:

A. Arts & Cultural Events Meeting Minutes of May 2, 2019.

Ms. Hilstad motioned to approve the minutes. Mr. Blizard seconded the motion. The motion carried unanimously.

V. Old Business:

A. 2018/2019 Arts and Cultural Events Season Planner and Financial Review

The Council discussed the following events:

2018/2019 Arts and Cultural Events (Rev.5/28/19)

Member	Event	Date Time Location	Artist	Piano / Tuning	Misc.	Misc. Notes	Accoun.	Receipt/Supplier	AC Budget	CEF Budget	Ticket Info.	Ticket Actuals
Blizard	Moranz Entertainment Presents Let the Good Times Roll	Monday, July 23, 2018 7:30 pm East Beach	\$25,000			Moranz pays Venue & Bar \$820 Sound & Lighting				\$25,000	400 \$38 ticket Town profit \$400	Online: 321 In Person: 104 Total: 425 (\$4,168)
Chitwood	Charleston Jazz Orchestra presents MOTOWN: The Groove that Changed America	Sunday, August 12, 2018 7:30 pm East Beach	\$16,680		\$820	CJO pays Venue & Bar \$820	\$399			\$17,859	\$25 ticket CJO profit	470
Collar	Piano Bar: Gary Peczorella	Wednesday, September 19, 2018 5:00-7:00 pm The Sandcastle	\$250						\$250			60
Rush	Lamarov/Rackers Piano Duo	Sunday, September 23, 2018 4:00 pm Church of Our Saviour	\$4,000	\$180		Town lighting	\$180		\$4,300		345 (1.45)	Online: 125 In Person: 84 Total: 213
Collar	Piano Bar: Robbie Madison Duo	Wednesday, October 3, 2018 5:00-7:00 pm The Sandcastle	\$400						\$400			55-60
Hilstad	Micah McLaurin	Sunday, October 7, 2018 4:00 pm Church of Our Saviour	\$9,000	\$180					\$9,180		345 (1.45)	Online: 385 In Person: 104 Total: 269
Blizard	Festival of Mountain Music	Sunday, October 21, 2018 4:00-6:30 pm East Beach	\$21,700		\$242	Dined at Home Venue free Glasses 2010 Town lighting \$242				\$21,942	460 (200)	Online: 384 In Person: 76 Total: 460
Hilstad	Charleston Symphony Orchestra (following Tour of Homes)	Saturday, November 3, 2018 5:00 pm East Beach	\$39,500		\$273	Town pays Venue free Glasses 2010 Town lighting				\$39,773		500
Collar	Piano Bar: Blue Heron Pond Boys	Wednesday, November 7, 2018 5:00-7:00 pm The Sandcastle	\$400						\$400			84
Rush	Andy Offutt Irwin	Wednesday, November 14, 2018 7:30 pm Seabrook Island House	\$9,000		\$500	Town pays Sound & Lighting \$900	\$900	\$25	\$9,825		403 (201)	Online: 245 In Person: 158 Total: 403
Chitwood	Qaisana Parler & Friends	Friday, November 30, 2018 7:30 pm East Beach	\$6,000		\$1,593	Town pays Venue free Bar Fee + Extra Bartender & Glasses \$400 Dance floor (2018) \$1194.47		\$200	\$7,793		400 \$38 ticket Town profit (\$3800 estimated)	Online: 143 In Person: 139 Total: 282 (\$2,188)
McCollum	The Western Wind: The Holiday Light!	Tuesday, December 4, 2018 7:30 pm Holy Spirit Catholic Church	\$16,000					\$31		\$16,031	748 (418)	Online: 285 In Person: 204 Total: 489
McCollum	Frank Vignola's Hot Jazz Guitar Trio	Friday, January 11, 2019 7:30 pm TurtlePoint Clubhouse	\$6,000	\$1,080		Town pays Venue \$280 Sound & Lighting \$800	\$715	\$64	\$7,859		288 (200)	Online: 209 In Person: 88 Total: 298
Chitwood	Quentin Baxter presents... Joe Granden Quartet	Sunday, January 13, 2019 5:30 pm TurtlePoint Clubhouse	\$25,000			Venue free				\$25,000	230 \$25 ticket Barter profit	220
Collar	Art Film: The Music in Science and Song	Friday, January 18, 2019 3:00-5:00 pm The Sandcastle	\$50					\$25	\$75			
Blizard	Dominick Farinacci with Shanel Johns	Thursday, January 31, 2019 7:30 pm Seabrook Island House	\$8,000	\$1,027	\$1,100	Town pays Sound & Lighting \$900 Rackline \$300	\$956	\$125	\$11,286		340 (211)	Online: 222 In Person: 106 Total: 328
Collar	Julian Garguilo	Thursday, February 7, 2019 7:30 pm Seabrook Island House	\$5,000	\$1,100	\$1,161	Sound & Lighting \$1300	\$980	\$100	\$7,721		420 (251)	Online: 120 In Person: 111 Total: 231
Hilstad	Norbert Lewandowski, cellist	Saturday, February 16, 2019 7:30 pm TurtlePoint Clubhouse	\$700		\$1,128	Town pays Venue \$280 Sound/Engineer \$500 Lighting \$348			\$1,828		201 (120)	Online: 120 In Person: 111 Total: 231
Chitwood	Quentin Baxter presents... Cecile McLorin Salvant & Sullivan Fortner	Sunday, February 17, 2019 5:30 pm TurtlePoint Clubhouse				Venue free				\$0	240 \$25 ticket Barter profit	240
Collar	Art Film: The General (Glenn Brown on Piano)	Friday, February 22, 2019 3:00-5:00 pm The Sandcastle	\$250					\$25	\$275			65-70
McCollum	Herring Chamber Ensemble	Sunday, February 24, 2019 4:00 pm Church of Our Saviour	\$9,800	\$180					\$9,980		345 (199)	Online: 169 In Person: 136 Total: 345
Collar	Art Film: Loving Vincent	Friday, March 1, 2019 3:00-5:00 pm The Sandcastle	\$281					\$25	\$306			60
Rush	College of Charleston: Students from Jazz Studies	Sunday, March 3, 2019 4:00 pm Church of Our Saviour	\$1,500	\$180					\$1,680		345 (199)	Online: 192 In Person: 153 Total: 345
Chitwood	Quentin Baxter presents... Morty Alexander	Sunday, March 10, 2019 5:30 pm TurtlePoint Clubhouse				Venue free				\$0	240 \$25 ticket Barter profit	240
Hilstad	Charleston Symphony Orchestra	Sunday, March 17, 2019 4:00 pm Holy Spirit Catholic Church	\$12,500			Town lighting			\$12,500		748 (477)	Online: 477 In Person: 271 Total: 748
Hilstad	Steep Canyon Rangers	Thursday, March 21, 2019 7:30 pm East Beach	\$15,000		\$1,862	Town pays Venue free Bar \$280 Sound & Lighting \$1460 Snyder \$70 Total Paid \$242	\$729	\$350	\$17,941		462 (280) \$25 ticket Town profit (\$3800 estimated)	Online: 340 In Person: 120 Total: 460 Profit: \$418
Collar	Piano Bar: The Joy Project	Wednesday, March 27, 2019 5:00-7:00 pm The Sandcastle	\$400						\$400			
Collar	Art Film: That's Entertainment	Friday, March 29, 2019 3:00-5:00 pm The Sandcastle	\$281					\$25	\$306			
Rush	Fernando and Luis Costa, Piano and Cello	Sunday, March 31, 2019 4:00 pm Church of Our Saviour	\$4,500	\$180		Town lighting	\$730	\$50	\$5,400		345 (199)	
Blizard	Hard Day's Night	Thursday, April 4, 2019 7:30 pm Seabrook Island House	\$7,200		\$600	Town pays Sound & Lighting \$600 HDN providing Backline	\$1,173	\$250	\$9,523		400 (237) \$38 ticket Town profit (\$3800 estimated)	Online: 114 In Person: 286 Total: 400 Profit: \$531
Hilstad	PURE Theatre A Doll's House, Part 2	Sunday, April 7, 2019 4:00 pm TurtlePoint Clubhouse	\$7,300		\$1,835	Flora \$1855 Venue & Bar \$280			\$9,135		250 (156)	Online: 352 In Person: 89 Total: 241
Collar	Piano Bar: Glenn Brown	Wednesday, April 10, 2019 5:00-7:00 pm The Sandcastle	\$250						\$250			
Blizard	Blues by the Sea	Sunday, April 14, 2019 3:00-7:00 pm Freshfields	\$15,000							\$15,000		
Collar	Piano Bar: Chris Dodson	Wednesday, April 24, 2019 5:00-7:00 pm The Sandcastle	\$250						\$250			
Rice/Rush	Ficcio Preview	Sunday, May 5, 2019 4:00 pm Holy Spirit Catholic Church	\$5,000			Town lighting			\$5,000		748 (477)	Online: 482 In Person: 146 Total: 628
Blizard	Moranz: Behind the Lines	Sunday, May 19, 2019 7:30 pm Seabrook Island House	\$14,000		\$1,714	Sound \$800 Lighting \$914			\$15,714		400 (240)	Online: 229 In Person: 191 Total: 420

Arts Council Budget Breakdown		Trackable		Cultural Events Budget Breakdown		Trackable	
spendable	\$110,000	spendable	\$110,000	spendable	\$179,000	spendable	\$179,000
contingency	\$5,000	contingency	\$5,000	contingency	\$3,000	contingency	\$3,000
admin	\$3,000	estimated ticket profit	\$6,149	total	\$182,000	estimated ticket profit	\$8,334
total	\$118,000	Total	\$121,149			Total	\$190,334

Mr. Blizard stated there were a number of no shows at Moranz Entertainment presents Behind the Lines. He noted the lighting by JSAV was done professionally and they took direction well.

B. 2019/2020 Arts and Cultural Events Season Planner and Financial Review

The Council discussed the following events:

2019/2020 Arts and Cultural Events (Rev. 5/28/19)

Member/Backup	Event	Date Time Location	Artist	Piano / Tuning	Sound	Lighting	Visual	Accom.	Misc.	Music / Books	Food / Supplies	AC Budget	CEP Budget	Ticket Info.	
Blizard/	Moranz Entertainment Presents Let the Good Times Roll	Tuesday, July 23, 2019 7:30 pm East Beach	\$25,000				Free						\$25,000	450 Seats \$10 \$3600 Est. Profit	
Chitwood/	All You Need is Love: CO Plays the Beatles	Sunday, August 11, 2019 7:30 pm East Beach	\$20,000				Free						\$20,000	\$25 Profit remains with CEO	
Wahl/	Matthew Manwarren, piano	Sunday, September 15, 2019 4:00 pm Church of Our Saviour	\$1,300	\$185	\$900	\$600	\$370				\$75		\$3,430	320 Tickets	
Collar/	Piano Bar	Wednesday, September 25, 2019 5:00-7:00 pm The Sandcastle	\$1,950										\$1,950		
Rice/	Stephanie Wrensbrel Band	Sunday, September 29, 2019 5:00 pm Turtle Point	\$6,000		\$300	\$500	\$280	\$340	\$300	Backline	\$125		\$9,045	220 Seats \$10 \$1850 Est. Profit	
Collar/	Piano Bar	Wednesday, October 16, 2019 5:00-7:00 pm The Sandcastle													
Collar/	Columbia City Ballet Presents Dracula	Tuesday, October 22, 2019 7:00 pm East Beach	\$25,000				Free						\$25,000	450 Seats \$10 \$3600 Est. Profit	
Collar/	Piano Bar	Wednesday, October 30, 2019 5:00-7:00 pm The Sandcastle													
Hiltad/	CSO Tour of Homes	Saturday, November 2, 2019 5:00 pm Grand Oaks	\$41,850			\$850	\$820						\$43,520	350 Seats \$10 \$2950 Est. Profit	
Blizard/	David Holt & Josh Garforth "Carolina Heroine"	Friday, November 15, 2019 7:30 pm Seabrook Island House	\$6,000		\$300	\$700		\$75.2			\$100		\$6,452	400 Seats \$10 \$3370 Est. Profit	
Collar/	Piano Bar	Wednesday, November 20, 2019 5:00-7:00 pm The Sandcastle													
McCallum/	Taylor Festival Choir Na Fidiien Holiday	Sunday, December 8, 2019 4:00 pm Church of Our Saviour	\$10,000	\$185		\$850							\$11,035	320 Tickets	
Chitwood/	Liquid Pleasure	Friday, January 17, 2020 7:30 pm Grand Oaks	\$5,500				\$820		\$1,200	Dance Floor *Need 2 Barenders	\$200		\$7,720	300 Seats \$10 \$2530 Est. Profit	
Chitwood/	Quentin Baxter Presents	Sunday, January 19, 2020 5:00 pm Turtle Point	\$275,000				Free						\$275,000	\$25 Profit Remains with Baxter Music	
Rice/	Travelin McCoury's	Friday, January 24, 2020 7:30 pm East Beach	\$125,000		\$300	\$500	\$820	\$340			\$300		\$16,010	450 Seats \$10 \$3600 Est. Profit	
Collar/	Art Film	Friday, January 31, 2020 3:00-5:00 pm The Sandcastle	\$1,100										\$1,100		
Collar/	Bob Mine Ragtime & Boogie Woogie	Thursday, February 6, 2020 7:30 pm Seabrook Island House	\$5,000	\$1,085	\$900	\$700		\$184			\$25		\$7,895	400 Seats \$10 \$3370 Est. Profit	
Rush/	Stories of Love	Friday, February 14, 2020 7:30 pm Turtle Point	\$3,000	\$385		\$500	\$280				\$75		\$4,840	220 Seats \$10 \$1850 Est. Profit	
Collar/	Art Film	Friday, February 21, 2020 3:00-5:00 pm The Sandcastle													
Hiltad/	Yummy Bekker Piano Quartet	Friday, February 21, 2020 7:30 pm Church of Our Saviour	\$7,000	\$185		\$600							\$7,785	320 Tickets	
Chitwood/	Quentin Baxter Presents	Sunday, February 23, 2020 5:00 pm Turtle Point												\$25 Profit Remains with Baxter Music	
Chitwood/	Georgia Guitar Quartet	Sunday, March 1, 2020 4:00 pm Church of Our Saviour	\$35,000			\$800		\$1,504					\$5,604	320 Tickets	
Hiltad/	CO'Spring	Sunday, March 8, 2020 4:00 pm Holy Spirit	\$15,550										\$15,550	740 Tickets	
McCallum/	Charleston Men's Chorus	Saturday, March 14, 2020 7:30 pm Church of Our Saviour	\$6,000	\$185		\$850				\$30			\$7,065	320 Tickets	
Chitwood/	Quentin Baxter Presents	Sunday, March 15, 2020 5:00 pm Turtle Point												\$25 Profit Remains with Baxter Music	
Collar/	Piano Bar	Wednesday, March 18, 2020 5:00-7:00 pm The Sandcastle													
Collar/	Art Film	Friday, March 20, 2020 3:00-5:00 pm The Sandcastle													
Rush/	Young Artists	Sunday, March 22, 2020 4:00 pm Church of Our Saviour	\$450	\$185		\$600							\$1,235	320 Tickets	
Collar/	Piano Bar	Wednesday, April 1, 2020 5:00-7:00 pm The Sandcastle													
Rush/	Fred Mayer Jazz Trio	Tuesday, April 14, 2020 7:30 pm Seabrook Island House	\$6,000	\$1,085	\$900	\$700		\$1,128			\$75		\$9,888	400 Seats \$10 \$3370 Est. Profit	
Collar/	Art Film	Friday, April 17, 2020 3:00-5:00 pm The Sandcastle													
Blizard/	Blues by the Sea	Sunday, April 19, 2020 3:00-7:00 pm Freshfields Village	\$15,000										\$15,000		
Collar/	Piano Bar	Wednesday, April 29, 2020 5:00-7:00 pm The Sandcastle													
Rice/Rush	Piccola Preview	Sunday, May 3, 2020 4:00 pm Holy Spirit	\$5,000			\$850							\$5,850	740 Tickets	
Total													\$109,568	\$170,915	
Arts Council Budget Breakdown			Trackable			Cultural Events Budget Breakdown						Trackable			
spendable	\$110,000		spendable	\$110,000		spendable	\$179,000		spendable	\$179,000		contingency	\$3,000		
contingency	\$5,000		contingency	\$5,000		contingency	\$3,000		contingency	\$3,000		total	\$18,200		
admin	\$3,000		estimated ticket profit	\$18,323		total	\$18,200		estimated ticket profit	\$18,412					
total	\$118,000		Total	\$133,323					Total	\$194,412					
			Events Total	\$109,568					Events Total	\$170,915					
			Balance	\$23,755					Balance	\$23,497					

Mr. Blizard stated everything is in order for the Moranz event on July 23.

VI. New Business

A. Carles & Sofia Addition

Ms. Rush and Mrs. Hilstad each proposed adding an event to the season. Ms. Rush proposed adding Carles & Sofia, because they were taken out of the regular selection process due to a date error. Mrs. Hilstad proposed adding PURE Theatre to the season because they were not ready to submit during proposal time. Mr. Rice stated he was hesitant to add events outside of the normal selection time. Mr. Rice inquired whether money is available for both events. The Council did not have money for both events. The Council discussed revisiting the proposals once ticket sales for the season are underway and profits can be estimated. Mr. Wohl stated there should be a written policy for evaluating late-breaking/routing events.

Mr. Rice asked for a vote on whether or not to vote on adding Carles & Sofia. If the motion passed, he stated they would conduct a secret vote for the addition of the event.

Mr. Wohl moved to reconsider the Carles & Sofia event. Mrs. Chitwood seconded the motion. The motion carried unanimously.

B. New Season Planner Design

Ms. Laughlin shared two designs for the planner with the Arts Council. The Council preferred the more colorful planner.

C. Ticket System Roll-out

Ms. Laughlin discussed the overall communication plan for the roll-out of the Vendini ticket system. She explained her plan to inform during Phase 1 of the communication plan and implement the Kiawah property owners early access in Phase 2 of the communication plan. Mr. Wohl stated he would rather have the early access registration available at the time when the announcement is made. The Council agreed, and Ms. Laughlin stated she would amend the plan based on their feedback.

Mrs. Hilstad asked how many people get the eblasts. Mrs. Braswell Edgerton responded that anyone who has bought a ticket online will receive the eblast unless they have opted out. The Council asked how the Town staff planned to reach those who don't receive eblasts. Mrs. Braswell Edgerton and Ms. Laughlin stated they would be submitting information to The Island Connection and including information in Town Notes.

Mrs. Hilstad stated she believes posters are important to still put around town. Mrs. Braswell Edgerton suggested putting out quarterly flyers for events, so people could see more of what's coming up at one time. Mrs. Chitwood agreed with Mrs. Braswell Edgerton.

Ms. Laughlin asked what the max amount of tickets allowed per person would be for paid events. The Council decided to continue to limit the number to 10.

D. Recruiting/New Membership

Mr. Rice stated it might be good to start looking for a new member. Mrs. Rush said she would share names that had been forwarded to her. Mrs. Braswell Edgerton stated they could place the call for membership in Town Notes and eblasts.

E. Meeting with Director of Catering for the Sanctuary

Mr. Wohl stated he has a meeting with the Director of Catering Services at the Sanctuary on June 27 at 11:00 am. He invited those who will have events at the Sanctuary to join the meeting.

VII. Correspondence:

None

VIII. Committee Member Comments

Mr. Blizard voiced his interest in exploring the possibility of developing a performing arts center on Kiawah Island with the help of ATAX funding. The Council discussed the idea of a theater.

IX. Chairman's Comments

None


IX. Citizens' Comments

None

X. Adjournment

Mrs. Chitwood motioned to adjourn the meeting. Ms. Rush seconded the motion. The motion carried unanimously.

Submitted by: 
Keely Laughlin, Communications Specialist

Approved by: 
Gary Rice, Arts Council Chairman

Date: 9/12/19