

**ARTS & CULTURAL EVENTS COUNCIL MEETING
THURSDAY, MAY 2, 2019; 2:00 P.M.
KIAWAH ISLAND MUNICIPAL CENTER
COUNCIL CHAMBERS CONFERENCE ROOM**

MINUTES

- I. Call to Order:** Mr. Rice called the meeting to order at 2:03 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.
- III. Roll Call:**

Present: Gary Rice, Chairman
David Wohl, Vice Chairman
Robert Hill
Joan Collar
Van McCollum
Bill Blizzard

Absent: Becky Hilstad, Jodi Rush, Judy Chitwood

Also Present: Stephanie Braswell Edgerton, Communications Manager
Keely Laughlin, Communications Specialist

IV. Approval of Minutes:

- A. Arts & Cultural Events Meeting Minutes of April 4, 2019.
- B. Arts & Cultural Events Cultural Application Review Minutes of February 14, 2019.
- C. Arts & Cultural Events Planning Session #1 Minutes of February 21, 2019.
- D. Arts & Cultural Events Planning Session #2 Minutes of March 7, 2019.

Mr. Blizzard motioned to approve all the minutes. Mr. Wohl seconded the motion. The motion carried unanimously.

V. Old Business:

- A. 2018/2019 Arts and Cultural Events Season Planner and Financial Review

The Council discussed the following events:

2018/2019 Arts and Cultural Events (Rev 5/2/19)

Member	Event	Date Time Location	Artist	Piano / Tuning	Misc.	Misc. Notes	Accom.	Food/Supplies	AC Budget	CEF Budget	Ticket Info.	Ticket Actuals
Blizard	Moran Entertainment Presents Let the Good Times Roll	Monday, July 23, 2018 7:30 pm East Beach	\$25,000			Moran pays Venue & Bar \$920 Sound & Lighting				\$25,000	400 \$30 ticket Town profit	Online: 321 In Person: 104 Total: 425 (\$4,164)
Chitwood	Charleston Jazz Orchestra presents MOTOWN: The Grooves that Changed America	Sunday, August 12, 2018 7:30 pm East Beach	\$16,600		\$820	CJO pays Venue & Bar \$920	\$359			\$17,659	400 \$25 ticket CJO profit	470
Collar	Piano Bar: Gary Pecorelli	Wednesday, September 13, 2018 5:00-7:00 pm The Sandcastle	\$250						\$250			60
Rush	Lomato/Rackers Piano Duo	Sunday, September 23, 2018 4:00 pm Church of Our Saviour	\$4,000	\$180		Town lighting	\$180		\$4,360		345 (145)	Online: 129 In Person: 84 Total: 213
Collar	Piano Bar: Robbie Madison Duo	Wednesday, October 3, 2018 5:00-7:00 pm The Sandcastle	\$400						\$400			55-60
Hilstad	Micah McLaurin	Sunday, October 7, 2018 4:00 pm Church of Our Saviour	\$3,000	\$180					\$3,180		345 (145)	Online: 165 In Person: 104 Total: 269
Blizard	Festival of Mountain Music	Sunday, October 21, 2018 4:00-6:30 pm East Beach	\$21,700		\$242	Daniel Holt pays Sound & Lighting Town pays 2nd cashier \$240				\$21,942	460 (200)	Online: 394 In Person: 76 Total: 470
Hilstad	Charleston Symphony Orchestra (Following Tour of Homes)	Saturday, November 3, 2018 5:00 pm East Beach	\$33,500		\$279	Town pays Venuefree Grasses \$280 Town lighting				\$33,779		500
Collar	Piano Bar: Blue Heron Pond Boys	Wednesday, November 7, 2018 5:00-7:00 pm The Sandcastle	\$400						\$400			84
Rush	Andy Offutt Irwin	Wednesday, November 14, 2018 7:30 pm Seabrook Island House	\$3,000		\$500	Town pays Sound & lighting \$800	\$360	\$25	\$3,885		403 (201)	Online: 245 In Person: 158 Total: 403
Chitwood	Qiana Parler & Friends	Friday, November 30, 2018 7:30 pm East Beach	\$6,000		\$1,593	Town pays Venuefree Bar Fee + Extra Bartender & Cashier \$400 Dancefloor (3000) \$1104.47		\$200	\$7,793		400 \$30 ticket Town profit (\$3000 estimated)	Online: 143 In Person: 119 Total: 262 (\$2,438)
McColum	The Western Wind: The Holiday Light!	Tuesday, December 4, 2018 7:30 pm Holy Spirit Catholic Church	\$16,000					\$31		\$16,031	748 (418)	Online: 285 In Person: 204 Total: 489
McColum	Frank Vignola's Hot Jazz Guitar Trio	Friday, January 11, 2019 7:30 pm TurtlePoint Clubhouse	\$6,000		\$1,080	Town pays Venuefree Grasses \$280 Sound & lighting \$800	\$715	\$64	\$7,859		288 (200)	Online: 200 In Person: 88 Total: 288
Chitwood	Quentin Baxter presents... Joe Grandson Quartet	Sunday, January 13, 2019 5:30 pm TurtlePoint Clubhouse	\$25,000			Venuefree				\$25,000	200 \$25 ticket Baxter profit	230
Collar	Art Film: The Music in Mind: Science and Song	Friday, January 18, 2019 3:00-5:00 pm The Sandcastle	\$50					\$25	\$75			
Blizard	Dominick Fariacchi with Sheryl Johns	Thursday, January 31, 2019 7:30 pm Seabrook Island House	\$8,000	\$1,057	\$1,100	Town pays Venuefree Sound & lighting \$800 Backline \$550	\$956	\$125	\$11,238		340 (211)	Online: 222 In Person: 108 Total: 330
Collar	Julian Gargiolo	Thursday, February 7, 2019 7:30 pm Seabrook Island House	\$5,000	\$1,100	\$1,161	Sound & lighting \$1100	\$360	\$100	\$7,721		420 (251)	Online: 261 In Person: 169 Total: 430
Hilstad	Norbert Lewandowski, cellist	Saturday, February 16, 2019 7:30 pm TurtlePoint Clubhouse	\$700		\$1,128	Town pays Venuefree Bar \$200 Sound/Engineer \$500 Lighting \$248			\$1,828		231 (130)	Online: 120 In Person: 111 Total: 231
Chitwood	Quentin Baxter presents... Cecile Mazarin Salvant & Sullivan Fortner	Sunday, February 17, 2019 5:30 pm TurtlePoint Clubhouse				Venuefree			\$0		240 \$25 ticket Baxter profit	240
Collar	Art Film: The General (Glenn Brown on Piano)	Friday, February 22, 2019 3:00-5:00 pm The Sandcastle	\$250					\$25	\$275			45-70
McColum	Herring Chamber Ensemble	Sunday, February 24, 2019 4:00 pm Church of Our Saviour	\$9,800	\$180					\$9,980		345 (199)	Online: 169 In Person: 176 Total: 345
Collar	Art Film: Loving Vincent	Friday, March 1, 2019 3:00-5:00 pm The Sandcastle	\$281					\$25	\$306			60
Rush	College of Charleston: Students from Jazz Studies	Sunday, March 3, 2019 4:00 pm Church of Our Saviour	\$1,500	\$180					\$1,680		345 (199)	Online: 192 In Person: 153 Total: 345
Chitwood	Quentin Baxter presents... Monty Alexander	Sunday, March 10, 2019 5:30 pm TurtlePoint Clubhouse				Venuefree			\$0		240 \$25 ticket Baxter profit	240
Hilstad	Charleston Symphony Orchestra	Sunday, March 17, 2019 4:00 pm Holy Spirit Catholic Church	\$12,500			Town lighting			\$12,500		748 (477)	Online: 477 In Person: 271 Total: 748
Hilstad	Steep Canyon Rangers	Thursday, March 21, 2019 7:30 pm East Beach	\$15,000		\$1,962	Town pays Venuefree Bar \$200 Sound & lighting \$1400 Dryer \$30 Ticket Pallet \$82	\$729	\$350	\$17,941		460 (200) Bouncer Town profit (\$3000 estimated)	Online: 340 In Person: 130 Total: 470 Profit: \$1410
Collar	Piano Bar: The Joy Project	Wednesday, March 27, 2019 5:00-7:00 pm The Sandcastle	\$400						\$400			
Collar	Art Film: That's Entertainment	Friday, March 29, 2019 3:00-5:00 pm The Sandcastle	\$281					\$25	\$306			
Rush	Fernando and Luis Costa, Piano and Cello	Sunday, March 31, 2019 4:00 pm Church of Our Saviour	\$4,500	\$180		Town lighting	\$730	\$50	\$5,480		345 (199)	
Blizard	Hard Day's Night	Thursday, April 4, 2019 7:30 pm Seabrook Island House	\$7,500		\$600	Town pays Sound & lighting \$600 HD providing Backline	\$1,173	\$250	\$9,523		400 (237) \$30 ticket Town profit (\$3800 estimated)	Online: 114 In Person: 286 Total: 400 Profit: \$1511
Hilstad	PURE Theatre: A Doll's House, Part 2	Sunday, April 7, 2019 4:00 pm TurtlePoint Clubhouse	\$7,300		\$1,835	Risers \$1595 Venue & Bar \$280			\$9,135		250 (156)	Online: 152 In Person: 99 Total: 251
Collar	Piano Bar: Glenn Brown	Wednesday, April 10, 2019 5:00-7:00 pm The Sandcastle	\$250						\$250			
Blizard	Blues by the Sea	Sunday, April 14, 2019 3:00-7:00 pm Freshfields	\$15,000							\$15,000		
Collar	Piano Bar: Chris Deddon	Wednesday, April 24, 2019 5:00-7:00 pm The Sandcastle	\$250						\$250			
Rice/Rush	Piccolo Preview	Sunday, May 5, 2019 4:00 pm Holy Spirit Catholic Church	\$5,000			Town lighting				\$5,000	748 (477)	
Blizard	Moran: Behind the Lines	Sunday, May 19, 2019 7:30 pm Seabrook Island House	\$14,000		\$1,500	Sound \$800 Lighting \$700			\$15,500		400 (240)	

Arts Council Budget Breakdown		Trackable		Cultural Events Budget Breakdown		Trackable	
spendable	\$110,000	spendable	\$110,000	spendable	\$178,000	spendable	\$178,000
contingency	\$5,000	contingency	\$5,000	contingency	\$3,000	contingency	\$3,000
admin	\$3,000	estimated ticket profit	\$6,149	total	\$182,000	estimated ticket profit	\$8,334
total	\$118,000	Total	\$121,149			Total	\$190,334

Events Total	\$114,553	Events Total	\$177,546
Balance	\$6,596	Balance	\$12,788

Mr. Blizzard informed the Council that J&S Audio Visual would be providing the lighting and tech support for Behind the Lines on May 19, 2019 and Hope Sound would be providing the sound.

Mr. Hill inquired how much setup would be needed for Piccolo Preview on May 5. He stated the members helping should arrive to the church at 2:15. He stated the Spanish Mass ends almost always at 2:15. Mr. McCollum stated he would be picking up the sound system on Sunday morning from Church of Our Saviour to take to Holy Spirit. Mr. Hill stated the church can hold exactly 750 people, with the transepts.

VI. New Business

A. 2019/2020 Season

Ms. Collar stated Ms. Laughlin needs to add one Art Film to the schedule on Friday, January 31 and that Art Film and Piano Bar times have been approved by the Sandcastle.

Mr. McCollum stated the Taylor Festival Choir might not need as much lighting as budgeted for. He stated the allotted \$850 seems high. Mrs. Braswell Edgerton stated she and Ms. Laughlin are exploring options for bringing the price of lighting down. Mr. Hill suggested the Taylor Festival Choir director should look at the space and see what he thinks he needs. Mr. Blizzard said the reason they light performers in the churches is because the light in the churches can either be very harsh or too dim.

Mr. McCollum asked if the Charleston Men's Chorus could perform at any other times besides 7:30 pm on Saturday, March 14. The Council discussed what time would be best for attendance. They decided to ask the Charleston Men's Chorus what time works best for them.

B. New Ticket System

Mr. Rice summarized the reasons for wanting to purchase a new ticketing system and to cease the distribution of physical tickets in the 2019/2020 season. Mr. Hill stated all of Mr. Rice's points make sense, but he wanted more clarification on how non-computer users would be handled. Mr. Rice said those who need assistance could come to Town Hall and staff would assist them in purchasing their tickets online. Mr. Rice explained Kiawah residents will be able to register as such with their address and then they will be given an early access code to obtain their resident tickets. The Council discussed this potential change at length.

Mr. Wohl motioned to purchase the new scanners, and move to online tickets only. Mr. Blizzard seconded the motion. The motion carried unanimously.

C. Event Coordinator Back-Up Assignments

Mr. McCollum stated he doesn't think that much lead time is needed for event coordinator backups, and if they are picked too early they might not be available by the time of the event. Mr. Rice stated he thinks being a backup is a good learning experience for members without much event management experience. Mr. McCollum agreed, but stated not much happens until the month of the event. Mr. Wohl suggested dividing the season into two halves and setting up the first half of the season now. Mr. Hill stated if a member's event has a program, work on the event starts about two months out.

D. Unsolicited Proposal Database

Ms. Laughlin showed the Arts Council the new unsolicited proposal database and explained how it will work. Mr. Wohl suggested reviewing the database as a group in the fall to identify which member is interested in which proposal.

VII. Correspondence:

None

VIII. Committee Member Comments

IX. Chairman's Comments

Mr. Rice addressed the Front of House Policy and stated no comments have been made against adopting it. He stated it is to be viewed as a working document.

Mr. Wohl motioned to adopt the Front of House Policy. Mr. Blizzard seconded the motion. The motion carried unanimously.

Mr. Hill stated there should be more flexibility if crowd size becomes too large before the house opens. Mr. Wohl stated 5-10 minutes early if the performer consents wouldn't be a problem.

IX. Citizens' Comments

None

X. Adjournment

Mr. Wohl motioned to adjourn the meeting. Mr. Blizzard seconded the motion. The motion carried unanimously.

Submitted by: 
Keely Laughlin, Communications Specialist

Approved by: 
Gary Rice, Arts Council Chairman

Date: 9/12/19