

**ARTS & CULTURAL EVENTS COUNCIL MEETING  
TUESDAY, OCTOBER 30, 2018; 2:00 P.M.  
KIAWAH ISLAND MUNICIPAL CENTER  
COUNCIL CHAMBERS CONFERENCE ROOM**

**MINUTES**

- I. Call to Order:** Mrs. Mezzanotte called the meeting to order at 2:00 p.m.
- II. FOIA:** Notice of this meeting has been published and posted in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

**III. Roll Call:**

**Present:** Diana Mezzanotte, Chair  
Bill Blizard  
Judy Chitwood  
Becky Hilstad  
David Wohl  
Robert Hill  
Jodi Rush  
Joan Collar  
Van McCollum  
Gary Rice

**Absent:** None

**Also Present:** Keely Laughlin, Communications Specialist  
Stephanie Braswell Edgerton, Communications Manager

**IV. Approval of Minutes:**

**A. Arts & Cultural Events Meeting Minutes of September 6, 2018**

*Mr. Blizard motioned to approve the minutes of September 6, 2018. Mr. McCollum seconded the motion. The motion carried out unanimously.*

**B. Arts & Cultural Events Meeting Minutes of September 25, 2018 – Incomplete**

**V. Old Business:**

**A. 2018/2019 Arts and Cultural Events Season Planner and Financial Review**

The Council discussed the following events:

2018/2019 Arts and Cultural Events (Rev.10/24/18)

Member	Event	Date   Time   Location	Artist	Piano / Tuning	Misc.	Misc. Notes	Accom.	Food/Supplies	AC Budget	CEF Budget	Ticket Info.	Ticket Actuals
Blizard	Moranz Entertainment Presents Let the Good Times Roll	Monday, July 23, 2018 7:30 pm   East Beach	\$25,000			Moranz pays Venue & Bar \$820 Sound & Lighting				\$25,000	400 \$10 ticket Town profit	Online: 321 In Person: 104 Total: 425 (\$4,166)
Chitwood	Charleston Jazz Orchestra presents MOTOWN: The Groove that Changed America	Sunday, August 12, 2018 7:30 pm   East Beach	\$16,680			CJO pays Venue & Bar \$620	\$359			\$17,039	400 \$25 ticket CJO profit	
Collar	Piano Bar: Gary Pecorella	Wednesday, September 19, 2018 5:00-7:00 pm   The Sandcastle	\$250						\$250			
Rush	Lomazov/Rackers Piano Duo	Sunday, September 23, 2018 4:00 pm   Church of Our Saviour	\$4,000	\$180		Town lighting			\$4,180		345 (145)	Online: 129 In Person: 54 + 30 Total: 213
Collar	Piano Bar: Robbie Madison Duo	Wednesday, October 3, 2018 5:00-7:00 pm   The Sandcastle	\$400						\$400			
Hilstad	Micah McLaurin	Sunday, October 7, 2018 4:00 pm   Church of Our Saviour	\$3,000	\$180					\$3,180		345 (145)	Online: 165 In Person: 74 + 30 Total: 269
Hilstad	PURE Theatre: A Doll's House, Part 2	CANCELED	\$0						\$0			
Blizard	Festival of Mountain Music	Sunday, October 21, 2018 4:00-6:30 pm   East Beach	\$21,700		\$245	David Holt pays Venue & Bar \$820 Sound & Lighting Town pays 2nd cashier \$45				\$21,945	460 (200)	Online: 384 In Person: 76 Total: 460
Hilstad	Charleston Symphony Orchestra (following Tour of Homes)	Saturday, November 3, 2018 5:00 pm   East Beach	\$33,500		\$280	Town pays Venue free Glasses \$280 Town lighting				\$33,780		
Collar	Piano Bar: Blue Heron Pond Boys	Wednesday, November 7, 2018 5:00-7:00 pm   The Sandcastle	\$400						\$400			
Rush	Andy Offutt Irwin	Wednesday, November 14, 2018 7:30 pm   Seabrook Island House	\$3,000		\$800	Town pays Sound & lighting \$800	\$360	\$25	\$4,185		403 (201)	
Chitwood	Quiana Parler & Friends	Friday, November 30, 2018 7:30 pm   East Beach	\$6,000		\$1,580	Town pays Venue free Bar \$280 Dancefloor \$1300		\$200	\$7,780	400 \$10 ticket Town profit (\$3800 estimated)		
McCollum	The Western Wind: The Holiday Light!	Tuesday, December 4, 2018 7:30 pm   Holy Spirit Catholic Church	\$16,000					\$60		\$16,060	748 (418)	
Blizard	Dominick Farinacci with Shenel Johns	Thursday, January 31, 2019 7:30 pm   Seabrook Island House	\$8,000	\$980	\$1,450	Town pays Sound & lighting \$800 Dryline \$650		\$100	\$10,530		403 (201)	
McCollum	Frank Vignola's Hot Jazz Guitar Trio	Friday, January 11, 2019 7:30 pm   Turtle Point Clubhouse	\$6,000		\$1,080	Town pays Venue \$280 Sound & lighting \$800	\$503	\$50	\$7,633		288 (144)	
Chitwood	Quentin Baxter presents... Joe Gransden Quintet	Sunday, January 13, 2019 5:30 pm   Turtle Point Clubhouse	\$25,000			Venue free				\$25,000	400 \$25 ticket Baxter profit	
Collar	Art Film: The Music Instinct: Science and Song	Friday, January 18, 2019 3:00-5:00 pm   The Sandcastle	\$50						\$50			
Collar	Art Film: The General (Glenn Brown on Piano)	Friday, February 1, 2019 3:00-5:00 pm   The Sandcastle	\$250						\$250			

Member	Event	Date   Time   Location	Artist	Piano / Tuning	Misc.	Misc. Notes	Accom.	Food/Supplies	AC Budget	CEF Budget	Ticket Info.	Ticket Actuals
Collar	Julian Gargiulo	Thursday, February 7, 2019 7:30 pm   Seabrook Island House	\$5,000	\$1,080	\$800	Sound & lighting \$800	\$360	\$100	\$7,340		403 (201)	
Hilstad	Norbert Lewandowski, cellist	Saturday, February 16, 2019 7:30 pm   Turtle Point Clubhouse	\$700		\$780	Town pays Venue \$280 Sound Engineer \$500			\$1,480			
Chitwood	Quentin Baxter presents... Cecile McLorin Salvant & Sullivan Fortner	Sunday, February 17, 2019 5:30 pm   Turtle Point Clubhouse				Venue free				\$0	288 (144) \$25 ticket Baxter profit	
McCollum	Herring Chamber Ensemble	Sunday, February 24, 2019 4:00 pm   Church of Our Saviour	\$9,800	\$180		Town lighting			\$9,980		345 (172)	
Collar	Art Film: Loving Vincent	Friday, March 1, 2019 3:00-5:00 pm   The Sandcastle	\$281						\$281			
Rush	College of Charleston: Students from Jazz Studies	Sunday, March 3, 2019 4:00 pm   Church of Our Saviour	\$1,500	\$180					\$1,680		345 (172)	
Chitwood	Quentin Baxter presents... Monty Alexander	Sunday, March 10, 2019 5:30 pm   Turtle Point Clubhouse				Venue free				\$0	288 (144) \$25 ticket Baxter profit	
Hilstad	Charleston Symphony Orchestra	Sunday, March 17, 2019 4:00 pm   Holy Spirit Catholic Church	\$12,500			Town lighting			\$12,500		748 (418)	
Hilstad	Steep Canyon Rangers	Thursday, March 21, 2019 7:30 pm   East Beach	\$15,000		\$1,530	Town pays Venue free Bar \$280 Sound & lighting \$1250	\$729	\$350	\$17,609	400 \$10 ticket Town profit (\$3800 estimated)		
Collar	Piano Bar: The Joy Project	Wednesday, March 27, 2019 5:00-7:00 pm   The Sandcastle	\$400						\$400			
Collar	Art Film: That's Entertainment	Friday, March 29, 2019 3:00-5:00 pm   The Sandcastle	\$281						\$281			
Rush	Fernando and Luis Costa, Piano and Cello	Sunday, March 31, 2019 4:00 pm   Church of Our Saviour	\$4,500	\$180		Town lighting	\$720		\$5,400		345 (172)	
Blizard	Hard Day's Night	Thursday, April 4, 2019 7:30 pm   Seabrook Island House	\$7,500		\$650	Town pays Sound & lighting \$650	\$1,173	\$250	\$9,573	403 (201) \$10 ticket Town profit (\$3800 estimated)		
Collar	Piano Bar: Glenn Brown	Wednesday, April 10, 2019 5:00-7:00 pm   The Sandcastle	\$250						\$250			
Blizard	Blues by the Sea	Sunday, April 14, 2019 3:00-7:00 pm   Freshfields	\$15,000							\$15,000		
Collar	Piano Bar: Chris Dodson	Wednesday, April 24, 2019 5:00-7:00 pm   The Sandcastle	\$250						\$250			
Rice/Rush	Piccolo Preview	Sunday, May 5, 2019 4:00 pm   Holy Spirit Catholic Church	\$5,000			Town lighting				\$5,000	748 (418)	
<b>Total</b>									<b>\$88,253</b>	<b>\$176,433</b>		

Arts Council Budget Breakdown	
spendable	\$110,000
contingency	\$5,000
admin	\$3,000
total	\$118,000

Trackable	
spendable	\$110,000
contingency	\$5,000
estimated ticket profit	\$7,600
<b>Total</b>	<b>\$122,600</b>
<b>Events Total</b>	<b>\$88,253</b>
<b>Balance</b>	<b>\$34,347</b>

Cultural Events Budget Breakdown	
spendable	\$179,000
contingency	\$3,000
total	\$182,000

Trackable	
spendable	\$179,000
contingency	\$3,000
estimated ticket profit	\$7,966
<b>Total</b>	<b>\$189,966</b>
<b>Events Total</b>	<b>\$176,433</b>
<b>Balance</b>	<b>\$13,533</b>

Mrs. Mezzanotte extended congratulations to Mr. Blizzard on a successful Festival of Mountain Music. The Council members agreed that the additional bartender was much needed and appreciated. The Council agreed not to have a second bartender for the upcoming CSO concert because the timing and structure would not require it.

Ms. Rush stated that everything was going well with the Andy Offut Irwin event. The Council discussed front door entrance logistics.

Mrs. Chitwood stated that everything is going well with the Quiana Parler event, but it needs to be marketed more as a dance instead of a show. She also stated the dancefloor will be the same size as the Liquid Pleasure event. The Council debated over adding extra seats because of Quiana's popularity but decided to keep the number at 400.

Mr. McCollum stated that he needs music stands and chairs for the Western Wind and asked how many the Arts Council possessed, and that Laura at Holy Spirit would make up the difference. Mrs. Blizzard stated he would help with the music stands. The Council discussed marketing strategies for Western Wind such as reaching out to area choirs.

Mrs. Braswell Edgerton stated in the future they should include all set-up notes in the banquet event order for the resort, so staff know.

## **VI. New Business**

### **A. Event Coordinator Backups**

Mrs. Mezzanotte stated that she thinks each event should have a formal backup event coordinator. The Council agreed and will incorporate this change into the planning sessions.

### **B. Pure Theatre Reschedule**

Mrs. Hilstad stated she is still working out logistics with Pure Theater for a possible reschedule date. Mrs. Mezzanotte asked if they can have a date by the next meeting.

### **C. Holiday Events for 2019/2020 Season**

Mrs. Mezzanotte asked the Arts Council if any members are working on holiday programs for next season.

Mrs. Chitwood stated she has been communicating with the Spanish Harlem Orchestra on a Christmas program.

Mr. McCollum stated that he and Mr. Hill are speaking with the Rivertree Choir from Greenville.

Ms. Rush stated she has an idea for Valentine's Day.

Mr. Hill stated he will propose the Bach Society B Minor Mass. He also mentioned a Rob Taylor concert choir.

### **D. Arts Sustainability Committee Review & Proposal**

Mrs. Mezzanotte stated that the Sustainability Committee reviewed creating a 501 C 3 and found it was not the best structure for the Arts Council's current situation. She stated they also decided to leave the budget cycle as is.

Mrs. Mezzanotte stated that in the following structure the Sustainability Committee would become the Arts Council Board and one member of the Town Council would sit on the board acting as a liaison between the Town Council and the Arts Council Board. She stated this plan is a work in progress to find a path forward for the Arts Council. She stated the committee considered Mrs. Braswell Edgerton for chair but it is not an option with her current workload.

Mrs. Hilstad asked about a new Town Council member chairing the Arts Council, but the decision has been made to have the Town Council member function as a liaison vs. chair. Mr. Hill stated that he foresees a Town employee being in charge in the future.

Mrs. Chitwood questioned why the Arts Council Board is necessary because the Town Council members are free to come to the Arts Council meetings whenever they want to. Ms. Hilstad stated she is concerned with the amount of proposed oversight the Town Council would have over the Arts Council.

Mrs. Mezzanotte stated that over the last two years she should have spent more time informing other Town Council members about Arts Council details. She added that Town Council members and the Town Administrator don't have the extra required time to sit in on all the Arts Council meetings.

Mr. Wohl stated the new structure protects the Arts Council.

Ms. Rush stated her concern that the Town Council having input on the number of shows in the season is too restrictive. Mrs. Chitwood agreed. Mrs. Mezzanotte stated that verbiage could be removed.

Mr. McCollum inquired about term limits for the chair and vice chair in the proposed structure.

Ms. Hilstad stated that without attending all the planning sessions an outside board would have no idea how to advise on the number of events in the season. She stated she is unsure of how much depth of understanding the Arts Board can bring when it comes to justifying decisions. Mr. Wohl asked what the difference is between that and the current situation.

Mr. Rice stated the Arts Council Board would only meet four times a year and they won't micromanage. He stated it resolves more to a reporting stand point than anything else. He stated when participating in the Sustainability Committee meetings, he got a sense that the Arts Council was very valued. The Town's leadership does not want to dismantle it as it has widespread support among residents, but it might unravel on its own without policies and structure.

Mr. Hill stated the Council programs have great support in the community, most people have accepted that the chairman duties will fall to a town employee, and the council has a responsibility to do a better job of communicating what they are getting accomplished. He asked the Council how many members turn in their evaluation sheets within a week of the event occurring. He stated the Council doesn't do a good job communicating what they get accomplished.

Mrs. Mezzanotte stated she wanted to have all the evaluation sheets by the next Town Council meeting. She informed the Council the three new people running for Town Council are great candidates. She named Maryanne Connelly, Klaus Said and Dan Prickett.

Mr. Hill stated the Arts Council should make an effort to invite the new Town Council to attend an event as a group with their own table.

Ms. Hilstad asked if the Town Council liaison will chair the Arts Council meetings. Mrs. Mezzanotte responded that the liaison will not chair. Mrs. Mezzanotte stated the chair and vice chair will run the meetings.

Ms. Hilstad stated in the past the chair never proposed events. Mrs. Mezzanotte stated she thinks the chair can still propose events and if they're going to propose events, they should be able to vote as well but it's up to the committee to decide.

Mr. Hill stated if the chair and vice chair don't propose events, they're going to have less event coordinators with the same number of events. Mr. Rice stated that the chairs should still propose events. Mrs. Mezzanotte stated that the idea would be the chair and vice chair will propose events.

Mr. Rice stated this is consistent with the idea that the administrative burden will move to the town.

Mrs. Hilstad suggested the liaison or Mrs. Braswell Edgerton could chair the planning meetings so the vice chairs can present. The Council members agreed.

Mrs. Hilstad asked why the Council can't get rid of the two different event funding categories. The Council members explained it's because of the different funding streams.

Mrs. Mezzanotte stated that the new structures needs to be approved by Town Council, so if there are additional problems they need to be addressed and resolved. She stated the Sustainability Committee recommended the alternate leadership structure they have before them.



Mrs. Mezzanotte asked if there's a motion to move for alternate structure.

*Ms. Rush motioned to approve the alternate structure. Mrs. Chitwood seconded the motion. The motion carried unanimously.*

Mr. Hill asked who is going to chair the next meeting on December 6. Mrs. Mezzanotte stated that she will chair the meeting on December 6.

Mr. Hill asked when the Council would vote on the chair and vice chair positions.

Mrs. Mezzanotte asked if anyone was interested in volunteering for either position. Ms. Rush suggested Mr. Rice & Mr. Wohl should be the new chairs. The Council agreed.

*Mrs. Chitwood motioned to vote Mr. Rice and Mr. Wohl become the new chair and vice chair. Ms. Chitwood seconded the motion. The motion carried unanimously.*

Mr. Rice stated that they are the least qualified members. The Council disagreed. Mrs. Mezzanotte asked Mr. Rice and Mr. Wohl if they are willing to fulfill the duties of chair and vice chair. Mr. Rice and Mr. Wohl agreed.

Mrs. Braswell Edgerton stated that Mr. Rice and Mr. Wohl will function as Arts Council members during the planning sessions.

Mrs. Mezzanotte stated that Mr. Rice and Mr. Wohl can decide between them which will serve as chair and vice chair.

Mr. Rice stated the Council needs to resolve the terms of the chair positions.

Mrs. Mezzanotte suggested to the Council that they review the structure and leadership in one year's time.

*Mr. Wohl motioned for Mr. Rice to be designated as chair and he to be designated as vice chair. Mrs. Chitwood seconded the motion. The motion carried unanimously.*

**VII. Correspondence:**

Mrs. Chitwood passed around a flyer for a performance group that was mailed to the Town of Kiawah.

**VIII. Committee Member Comments**

None

**IX. Chairman's Comments**

None

**IX. Citizens' Comments**

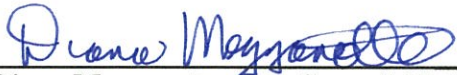
None

**X. Adjournment**

*Mrs. Chitwood motioned to adjourn the meeting at 4:02 p.m. Mr. Blizzard seconded the motion. The motion carried unanimously.*

Submitted by:

  
Keely Laughlin, Communications Specialist

Approved by:   
Diana Mezzanotte, Arts Council Chair

Date: 12/20/18