

# CULTURAL EVENTS APPLICATION REVIEW

Thursday, December 2, 2021 at 1:00 PM  
Council Chambers

## MINUTES

### I. Call to Order: Mr. Wohl called the meeting to order at 1:00 pm.

Present: David Wohl  
Joan Collar  
Judy Chitwood  
Bill Blizard  
Becky Hilstad  
Kristin Thompson  
Van McCollum  
Dylan Keith  
Kimberly Bland  
Jodi Rush

Also Present: Stephanie Braswell, Communications Manager

### II. Old Business:

None

### III. New Business

#### A: 2022-2023 Cultural Events Application Review

The committee discussed the following applications.

2022/2023 Cultural Event Fund Applications

Event	Date   Time   Location	Amount Requested	Piano / Tuning	Sound	Lighting	Venue/ Banquet Labor	Accom.	Food/ Supplies	Event Services	Misc.	Notes	Estimated Total
Moranz Entertainment American Jukebox	Sunday, July 17, 2022 7:30 p.m.   West Beach	\$24,000				\$820			\$320	\$480	Venue cost not included in app. Misc. Costs-pipe & drape.	\$25,620
Charleston Jazz Orchestra - Big Band Legacy	Sunday, Aug. 14, 2022 7:30 p.m.   West Beach	\$22,000				\$820			\$320		Venue cost not included in app. \$35 ticket revenue remains with CJO.	\$23,140
Charleston Symphony Orchestra (Tour of Homes)	Saturday, Nov. 5, 2022 5 p.m.   West Beach	\$42,000			\$1,219	\$820			\$320		Venue and lighting not included in app.	\$44,359
Quentin Baxter Presents Jazz Series	Jan. 15, Feb. 12, Mar. 12, 2023 5 p.m.   Turtle Point	\$27,500									No additional costs. \$30 ticket revenue remains with Baxter.	\$27,500
17th Annual Blues by the Sea	Sunday, Apr. 16, 2023 3-7 p.m.   Freshfields Village	\$22,000										\$22,000
Piccolo Preview	Sunday, May 7, 2023 4 p.m.   Holy Spirit	\$6,000		?	\$724						Lighting & sound not included in app. Need to identify sound requirements.	\$6,724
<b>Total</b>											<b>\$149,343</b>	
<b>Cultural Events Budget Summary</b>												
									<b>Estimated Total</b>			
						spendable	\$179,000				spendable	\$179,000
						contingency	\$3,000				contingency	\$3,000
						total	\$182,000				estimated ticket profit	\$0
									<b>Total</b>			<b>\$182,000</b>
									<b>Events Total</b>			<b>\$149,343</b>
									<b>Balance</b>			<b>\$32,657</b>

Mr. Wohl discussed Moranz’s proposal and their suggestion of performing a July show at West Beach Conference Center, stating American Jukebox would be their program of choice. He noted the group’s fee is \$24,000, making \$25,620 the projected total cost. Ms. Braswell stated there are a total of 15 performers and the runtime of the show is 90 minutes. She also noted an increase of price compared to last season. Mr. Wohl raised concern over obtaining the West Beach Conference Center in July.

Mr. Wohl said the Charleston Jazz Orchestra requested an August 13<sup>th</sup> date for their 90-minute performance, elaborating on how the 19 performers would perform a big band show. He stated the cost is around \$23,140. In regard to West Beach Conference Center, Ms. Braswell noted that only 4 x 4 panels would be used at events going forward and increased lighting might be a necessary. Mr. Wohl noted the \$35 ticket price for the proposed event.

Mr. Wohl spoke about the Charleston Symphony Tour of Homes proposal with a November 5<sup>th</sup> performance date. He noted how 50 performers would sit on a raised stage at West Beach Conference Center and their artist fee is \$42,000, not including lighting, venue, and event services. Ms. Collar raised concern over disproportionate amount of funding that would be allocated for the proposed event. Mr. Wohl noted how Cultural Event funds should be reserved for events that promote tourism.

Mr. Wohl noted Quentin Baxter proposed a three concert jazz series with a cost of \$27,500 and \$30 tickets.

Mr. Wohl discussed the Blues by the Sea proposal at Freshfields with a date of April 16<sup>th</sup>. He said the outdoor family-friendly event would run from 3:00 – 7:00 p.m. He said the requested cost is \$22,000 and there could be a problem with renting a stage. Mr. McCollum noted an increase of price. Ms. Braswell stated the increase was due to stage and tent costs. She discussed the green’s capacity of 500 people. A video was shown displaying the event from a past season.

Mr. Wohl stated the Piccolo Preview event is being proposed to be held at Holy Spirit Church on May 7<sup>th</sup> from 6:00-9:00 p.m. He said the fee would be \$6,000 and Ms. Rush suggested the event should have a higher allocated budget.

**IV. Correspondence**

None

**V. Committee Members’ Reports**

None

**VI. Chairman’s Comments**

None

**VII. Public Comments**

None

VIII. Adjournment

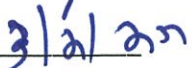
Mr. Wohl adjourned the meeting.

Submitted by,

  
\_\_\_\_\_  
Ruthie Foster, Arts and Cultural Event Coordinator

Approved by,

  
\_\_\_\_\_  
David Wohl, Chairman

  
\_\_\_\_\_  
Date