



# Town of *Kiawah Island*

## Mayor

John. D. Labriola

## Council Members

F. Daniel Prickett  
Maryanne Connelly  
John Moffitt  
Scott M. Parker, MD

## Town Administrator

Stephanie Monroe Tillerson

**TOWN OF KIAWAH ISLAND**  
**2022 Council Strategic Planning Retreat**  
**Kiawah Town Hall**  
**Room: Meeting Room**  
**January 13, 2022**  
**1:00 p.m. – 4:00 p.m.**

## AGENDA

### Thursday, January 13

**Call to Order:**

1:00 p.m.

### Opening Comments:

Mayor Labriola

### Planning Department Priorities (2022): John Taylor, Planning Manager

#### **Priorities:**

- Introduce Annexation and Growth Management Strategies
- To Discuss Marsh Management Plan
- To Discuss the Process of Updating the Town's Comprehensive Plan

### Communication Priorities (2022): Stephanie Braswell, Communication Manager

#### **Priorities:**

- Market app to visitors and residents
- Connect with island entities to cross-promote
- Find additional avenues for promotion
- Inventory all channels of branding, i.e., signs, logos, truck emblems, seal, uniforms, council chambers seal, trash cans and replace with new branding
- Work with the web developer to develop scope of work and new sites needs
- Develop improved navigation and access to information

### **Arts Council Specific Priorities:**

- Formalize all event coordination and logistics from volunteers to the Arts & Cultural Event Coordinator role.
- Submission of staff proposals to introduce various artists for consideration in the planning process (introduced this season)
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**FOIA:** Notice of this meeting has been published, posted, and faxed in accordance with the Freedom of Information Act and the requirements of the Town of Kiawah Island.

- Develop a comprehensive survey to evaluate the current program offerings, identify genre interests, identify areas for potential new patron attendance to stay abreast with the Island's changing demographics.

**Wildlife Department Priorities (2022): Jim Jordan, Conservation Manager**

**Priorities:**

- Return bobcat numbers to historic levels
- Maintain deer population at historic, acceptable densities (60-80 deer/square mile)
- Increase use of native plants in landscaping (80% native)
- Eliminate invasive, non-native plants
- Protect native habitat from sea level rise impacts

**Wrap up**

4:30 p.m. - 5:00 p.m.