

Communications Workgroup 3/5/20 Notes

Introductions

A. Deer Population & Bobcats

- The Workgroup discussed the results of the deer study and future communications about deer management
- Stephanie B.E. briefed the Workgroup on a future article positioning the deer culling efforts
- Stephanie B.E. also briefed the Workgroup on the latest information about rodenticide poisoning in bobcats
- The Workgroup affirmed the need to raise awareness in the community about the rodenticide issue

B. App Preview

- The Workgroup viewed the new Town App
- Shauneen – Looks wonderful
- The Workgroup suggested a “need to know now” link for seasonal information
- The Workgroup advised to alphabetize the contact list

C. Website Design

- Stephanie B.E. asked the Workgroup for feedback on the current website in anticipation of a replacement website in the future
- The Workgroup agreed it takes too many clicks to get to the information a user is looking for
- Video integration would be a great feature to have
- Cathy – the search functionality is difficult to use
- The Workgroup discussed different ways to enhance the meeting calendar