

## Communications Workgroup 7/16/19 Notes

### *Introductions*

#### A. TOKI App

- Stephanie B.E. explained that the app developer was sold to a larger company and contact has been made with the new designer

#### B. Investigation Communications

- The Workgroup thought the alligator communication was handled well, but residents would like to have been informed earlier about the incident before it was reported on the news
- Stephanie B.E. informed them that the alligator Facebook post was a pre-scheduled PSA that just happened to coincide with the incident

#### C. Single-use Plastics Ban Communication

- Stephanie B.E. explained that there would be posts up each week from the start of August through September regarding the ban on single-use plastics
- Stephanie B.E. also showed the Workgroup designs for the updated boardwalk signs and updated Turtle Patrol Cards

#### D. Arts Council Ticketing System Change