



Town of Kiawah Island Cultural Events Application

4475 Betsy Kerrison Parkway Kiawah Island, SC, 29455



The Cultural Events Fund (CEF) is to be used to build tourism and, therefore, economic development through the presentation of cultural events and activities for tourists. The CEF will contribute to the cultural reputation of Kiawah Island while providing tourists and residents artistic opportunities without leaving the Town of Kiawah. The Town recognizes that arts and cultural events are essential elements in the character and quality of life in the vibrant community of Kiawah Island.

Applications may only be submitted for events in the 2019-2020 fiscal year. (July 2019-June 2020)

Application Posted: January 2, 2019 by 12:00 noon.

Application Submission Deadline: February 1, 2019 at 12:00 noon.

Please provide a media sample of performer(s) for the Committee to review either by listing youtube/website links or via thumb drive.

Application Selection: February 14, 2019 at 9:00 a.m. at Town Hall. Applicant's presence not required.

Mail Completed Application To: Town of Kiawah Island
Attn: Keely Laughlin
4475 Betsy Kerrison Parkway
Kiawah Island, SC 29455

Date of application: _____

Amount requested: _____

Name of event: _____

Name of organization: _____

Address: _____

Name and title or person submitting request: _____

Email address: _____ Telephone: _____

Preferred Date(s) of event: _____

Briefly describe your event stating the nature of the performance and number of performers:

Describe how you would promote your event so that it will enhance the visitor and tourist trade on Kiawah Island. (i.e. websites, radio, magazines, mailings, visitor's guide, etc and if the circulation audience is regional, national, and/or international)

Do you expect to attract a regional/state/international audience to the event?

Based on the amount requested, please provide cost details associated with the events (e.g. backline, lighting, personnel, etc.)

Please provide a media sampling via thumb drive for committee to review along with any YouTube and website links.

If the Town provides funds, I agree to provide if asked within sixty (60) days of the event/activity completion, a full written account of the income (e.g. registration fees, other income sources, etc.) and expenditures associated with the said event/activity, together with an assessment of the value of the expenditure in promoting tourism. An Event Assessment Form may be sent to your organization if Cultural Events funding is approved for your event/activity.

If the Town provides funds, I agree to allow a representative of the Town and/or its appointed representative examine the financial records of my organization insofar as they pertain to this event/activity.

I hereby declare that this organization carries liability insurance in the amount of \$ 1,000,000 and agree to include the Town of Kiawah Island as a named insured for purposes of this event/activity.

This organization assumes full legal responsibility for any suit or action at law or equity, and any or all claims arising from this project/activity, and do hereby indemnify and hold harmless the Town of Kiawah Island and its Accommodations Tax Committee from any liability in any action at law or equity associated with its support for this project/activity.

Tourism Related Expenditures Category: Performance and/or promotion of the Arts and Cultural Events.

Signature _____

Title _____

Organization _____

Date _____