Town Mission
To protect and preserve the residential character of the community and the Island's unique natural environment while supporting the economic vitality of the resort and other commercial enterprise.

Elected Officials
John Labriola, Mayor
Dan Prickett, Mayor Pro Tem/Council
Maryanne Connelly, Council Member
John Moffitt, Council Member
Dr. Scott Parker, Council Member

Other Officials
Stephanie Tillerson, Town Administrator
Dorota Szubert, Town Treasurer

3657 Households

2065 Registered Voters (full-time residents)

Median Home Price
$2.0 M

Median Lot Sales Price
$350K

Population Age Range

Median Age 67.6
One of the few select areas in the world where dolphins strand feed.

HOME OF

A healthy population of American alligators which can be seen in all of the 150 brackish and freshwater ponds interspersed throughout the island. Never feed, harass, or approach alligators.

A vital nesting ground for loggerhead turtles with over 300 turtle nests on average per year and one of the largest volunteer turtle patrol programs in the U.S.

The longest-running bobcat GPS Study in the world. Kiawah's historically healthy bobcat population has been sharply declining. More at www.savekiawahbobcats.com

Approximately 700 white-tailed deer

A critical staging area for Red Knots during spring migration as they undertake an incredible journey from South America to the Arctic traveling over 9,000 miles.

A healthy population of Painted Buntings, one of the most beautiful songbirds in North America. Kiawah's coastal maritime forest provides critical breeding habitat for these birds.

Ten miles of wide, pristine, unspoiled, oceanfront beach

Five Star, Five Diamond Sanctuary Hotel at the Kiawah Island Golf Resort

The Ocean Course host of the 1991 Ryder Cup; 1997 and 2003 World Cups; 2001 UBS Warburg Cup; 2007 Senior PGA Championship; 2012 and 2021 PGA Championship
TOWN SERVICES

TOWN COUNCIL & COMMITTEES
Establishment of Town policies

MUNICIPAL COURT
Jurisdiction to try all cases arising due to the violation of Town ordinances and has powers and authority in criminal cases made under state law and conferred upon magistrates.

PUBLIC SAFETY
Island-wide law enforcement provided by Charleston County Sheriffs Office, Beach Patrol, Code Enforcement, Emergency Response, Disaster Planning and Recovery.

PUBLIC WORKS
Island beautification and maintenance of Beachwalker Drive, Kiawah Island Parkway from the roundabout at Betsy Kerrison Parkway to the front gate and the Municipal Center.

SOLID WASTE DISPOSAL
Island-wide garbage, recycling, yard debris, brown trash and household hazardous waste collection and disposal.

PLANNING AND ZONING
Zoning permits, subdivision of land, re-zonings, planned developments, variance requests, special exception requests, site plan review, zoning & land development regulations, and appeals of administrative decisions.

BUILDING SERVICES & BUSINESS LICENSES
Responsible for accountable business practices through licensing and building permit and inspection process for all commercial and residential projects within the Town. It has an express goal of maintaining a safe building environment for our residents through quality plan review and inspections.

ENVIRONMENTAL
Beach management, wildlife population monitoring and research, habitat management, nuisance/injured wildlife response, Turtle Patrol education and outreach efforts.

COMMUNICATIONS
Public information in normal and emergency operations is provided through various mediums, including the Town website, quarterly newsletter (Town Notes), bi-weekly e-blasts, social media, and specialty publications.

TOURISM PROMOTION
Allocation of tourism funds, collaboration with island entities to promote tourism activities, and hosts a Charleston Visitors Bureau office.

COMMUNITY OUTREACH
Charitable Contributions, Arts & Cultural Events.
Total Revenue Summary

$9.3 Million

Restricted and Unrestricted Funds

Where the revenue comes from

46%
Charges for Services

Business Licenses
Building Permits
Solid Waste Fees

43%
Accommodation & Hospitality Taxes

9%
Franchise Fees

2%
Other
Court Fines
Investments Income
Misc.

0%
Property Tax
(No Town of Kiawah Island Property Tax)

Property taxes paid to Charleston County do not include any taxes for the Town.

More at www.kiawahisland.org/transparency
General Fund
64%
($5.9M)

State ATAX
16%
($986K)

Local ATAX
11%
($986K)

Hospitality Tax
6%
($577K)

County ATAX
2%
($200K)

Other
1%
($80K)

Unrestricted General Fund Revenues (64%)
Total $5.9 M

Building Permit
11%
$1M

Franchise Fees
9%
$860K

Local Option Tax
6%
$597K

Solid Waste
7%
$610K

Business License
29%
$2.7M

Other
2%
$133K

Total Revenues Budgeted
Total $9.3 Million

Restricted Fund Revenues (36%)
Total $3.4 M

State ATAX
16%
($1.5M)

Hospitality Tax
6%
($577K)

Local Option Tax
6%
$597K

Franchise Fees
9%
$860K

Solid Waste
7%
$610K

Business License
29%
$2.7M

Other
2%
$133K

Total $2.7 M

More at www.kiawahisland.org/transparency
Revenue Sources Detailed

$0 Property Tax - Property Taxes paid to Charleston County do not include any taxes from the Town

Unrestricted Funds
Sources not required to be used for specific purposes. Listed below:

- **Business Licenses**
Fees charged to businesses to be able to operate within the limits of the Town.

- **Building Permits**
Fees charged to contractors for all construction projects, whether done by a licensed contractor or property owner.

- **Solid Waste Collection**
Fees for collection and disposal of residential garbage, recycling, and yard debris.

- **Franchise Fees**
Fees for the rights of specific companies to provide services within the Town, such as electricity, cable, and beach chair rentals.

- **Local Option Tax**
A uniform 1% tax on the taxable sale. The state collects this tax and distributes a percent to municipalities in the county.

Other

- **Beverage Tax**: The state levies this tax for alcohol beverage permits sold to businesses, of which a portion is distributed to the municipality.

- **Fines and Forfeitures**: The Town keeps a small percentage of fees collected through Municipal Court for tickets issued within the Town limits. The majority of these fees go to the state.

- **Aid to Subdivision**: State aid to local governments from several tax sources annually.

Restricted Funds
Sources that can only be used for specific purposes. Listed below:

- **State Accommodation Tax (SATAx)**
A tax tourists pay from the rental charges for accommodations when staying on the island. Revenues from this tax must be spent on tourism-related expenditures except for the first $25K plus 5% of the remaining total revenues which are allocated to the Town’s general fund and not restricted. The allocation of SATAx funds is recommended by the Town’s SATAx Committee and approved by Town Council. The major areas where the money is allocated include enhanced police protection, Beach Patrol, and promotion of community events.

- **Local Accommodation Fund**
SC state law allows the Town to levy 1% municipal local accommodation tax. These fees are remitted to the Town by Charleston County monthly. Revenues must be spent exclusively for things such as tourism, cultural events, and beach access roads providing access to tourist destinations.

- **County Accommodation**
Charleston County levies 2% accommodation tax of which a portion is distributed to municipalities where they were earned. The Town receives approximately 25% of the fees collected, contingent on the use of the money on capital projects or services that promote tourism.

- **Hospitality Tax**
A tax paid by patrons of restaurants, grocery stores and any other establishments that sell and prepare food and beverages. The 1% tax is remitted to the Town by these businesses monthly.

$0 Property Tax - Property taxes paid to Charleston County do not include any taxes for the Town.
Total Expenditures Summary

$8.8 Million
Restricted and Unrestricted Funds

How the budget dollars are distributed

- **34%** Administration & Community Development Services
- **17%** Tourism
- **12%** Public Safety
- **12%** Solid Waste
- **9%** Public Works/Infrastructure/Municipal Center
- **6%** Environmental
- **4%** Beach Management
- **4%** Arts Council
- **2%** Charities

More at www.kiawahisland.org/transparency
2021 - 2022 Expenditures

$8.8 million

Below is how general & restricted funds are budgeted to be spent.

Unrestricted - General Fund

The general fund or unrestricted fund is the Town's primary operating fund. This fund comes from revenue from business license, permit fees, franchise fees, etc.

Restricted funds that come from State, Local and County Accommodation Tax, and Local Hospitality Tax. These funds must be used for promotion of tourism, tourism activities and/or tourism related expenses.
## Expenditures Detailed

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>12% Solid Waste</strong></td>
<td></td>
<td>The Town provides various collection types for its residents and continues to provide curbside service free of charge. Expenditures also include garbage collection on the beach, Kestrel Court Trash and Recycling Center, and the Beachwalker Drive site. This includes future improvements for the Kestrel Court Trash and Recycling Center.</td>
</tr>
<tr>
<td><strong>9% Public Works</strong></td>
<td></td>
<td>Maintaining Beachwalker Drive, Kiawah Island Parkway from the roundabout at Betsy Kerrison Parkway to the front gate and the Municipal Center.</td>
</tr>
<tr>
<td><strong>12% Law Enforcement</strong></td>
<td></td>
<td>Dedicated law enforcement services contracted with the Charleston County Sheriff's Office that entails enhanced coverage and four permanently assigned deputies for Kiawah and additional short-term rental code enforcement officers.</td>
</tr>
<tr>
<td><strong>2% Charitable Contributions</strong></td>
<td></td>
<td>The Town supports a variety of charitable organizations through its Charitable Contribution Fund. The Town allocates an amount not to exceed $200,000.</td>
</tr>
<tr>
<td><strong>4% Arts and Cultural</strong></td>
<td></td>
<td>The Town strives to enhance the community and provide residents and visitors access to performing arts events within the Town. More information is available at <a href="http://www.kiawahisland.org/events">www.kiawahisland.org/events</a></td>
</tr>
</tbody>
</table>

### Tourism

Distribution of State Accommodation Tax funds back into the community for the advertising and promotion of tourism-related activities and expenditures.

Funds for this fiscal year were allocated to:
- Freshfields Village events marketing/advertising
- Kiawah Island Golf Resort events promotion
- Andell Inn wedding destination marketing/advertising
- Town of Kiawah
  - Beach Patrol coverage
  - Charleston County Sheriff’s Deputy coverage (a portion of)
- Charleston Visitors Bureau

### Public Works

### Law Enforcement

### Charitable Contributions

### Arts and Cultural
4% Beach Management

Beach Monitoring
Annual beach sand volume survey, report, and recommendations (Coastal Science and Engineering). Mitigation for previous beach restoration projects.

Beach Patrol
Contracted with Barrier Island Ocean Rescue for the provision of ocean rescue, life safety, first aid services, and code enforcement on the beach.

6% Environmental

Bobcat GPS Research Project
Analyzes the habitat needs of bobcats and assists in management and conservation—longest, continuous GPS study on bobcats in the world.

Clemson Bobcat Research Study
Collaborative new four-year Ph.D. research project with Clemson University's Wildlife and Fisheries Department to understand better the health and future viability of Kiawah's bobcats and other wildlife, quantify the impacts from rodenticides, and develop long-term solutions.

Bird Banding Projects
Studies on productivity, survivorship, and movements of many bird species that are indicators of the health of the island’s ecosystem.

Alligator Behavior and Safety Studies
Studies to understand the behavior and movements of alligators to increase awareness and safety across the island. Cooperative projects with KICA, Clemson University, SCDNR, and the Nemours Wildlife Foundation.

Wildlife Surveys and Monitoring
Variety of wildlife surveys to estimate population size and abundance of many wildlife species to look at population trends over time to understand better how our native wildlife species adapt to Kiawah changes.

Environmental Programs
Funding for educational programs to enhance awareness of Kiawah’s wildlife and reduce negative interactions with wildlife. Programs include the Dolphin Education Project (NOAA NMFS, LMMN), Outdoor Wildlife Lessons in Science (KIGR), Grow Native, Kiawah Conservancy education and outreach programs, Shorebird Stewardship program, and more.